



Smart Growth & Mobility

Opportunities for Arizona & Maricopa County



Charlier Associates, Inc.

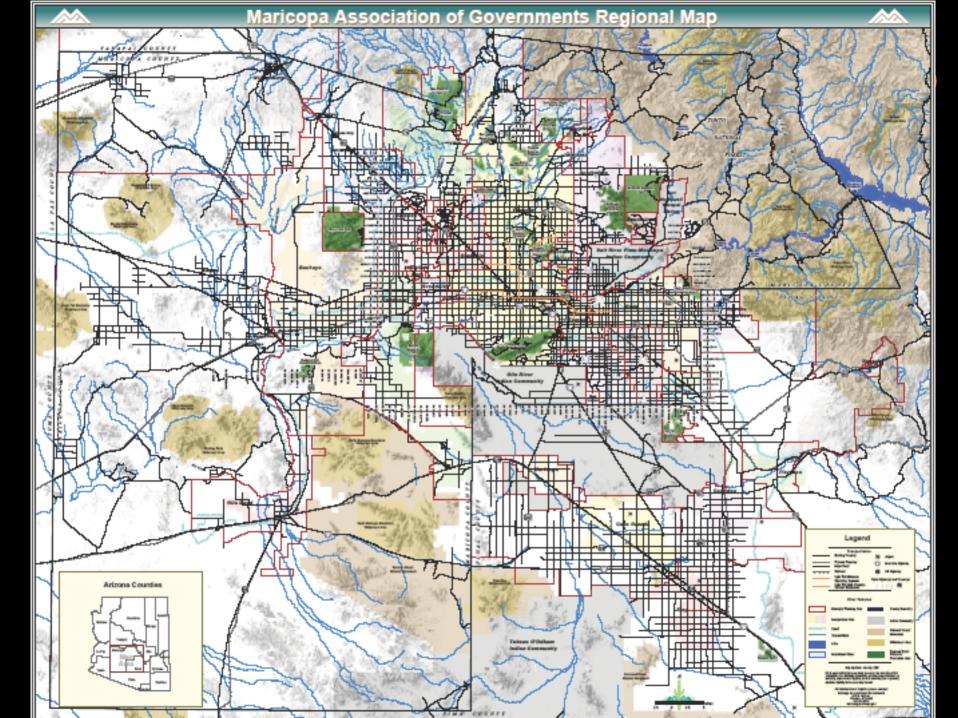
Our Work



This Afternoon



- 1. Energy: the Post-Petroleum Era
- 2. Transportation Trajectories
- 3. Arizona/Maricopa Opportunities







1. Energy: the Post-Petroleum Era

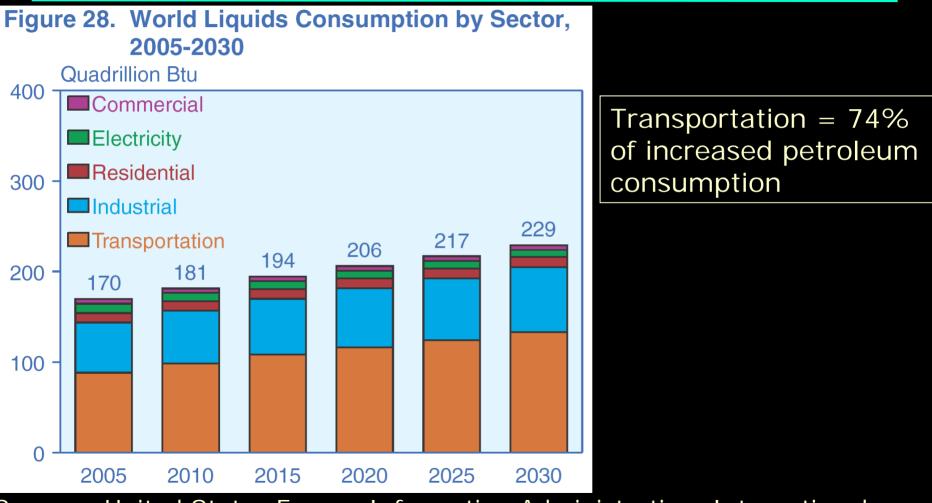
Smart Mobility – Arizona & Maricopa County



Charlier Associates, Inc.

The Official Forecast

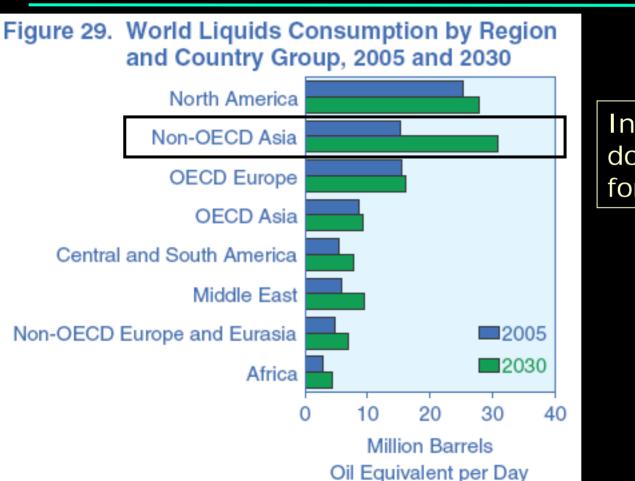




Source: United States Energy Information Administration, International Energy Outlook 2008, September 2008

The Official Forecast

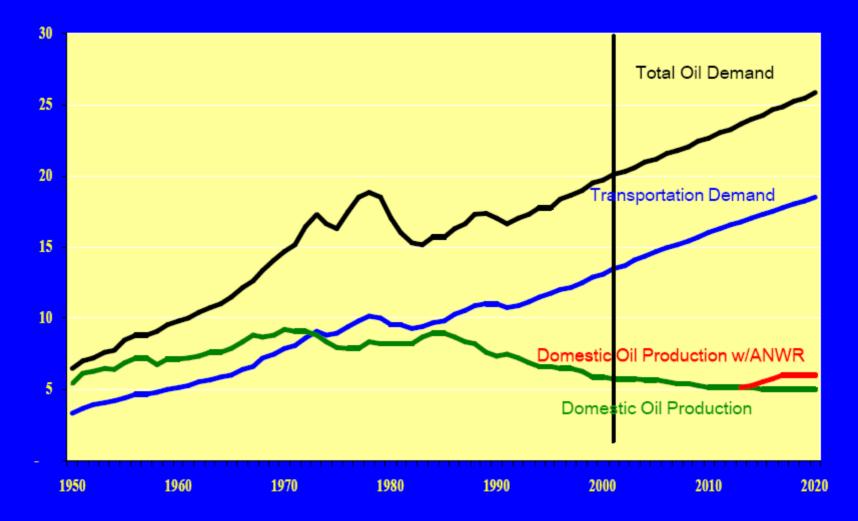




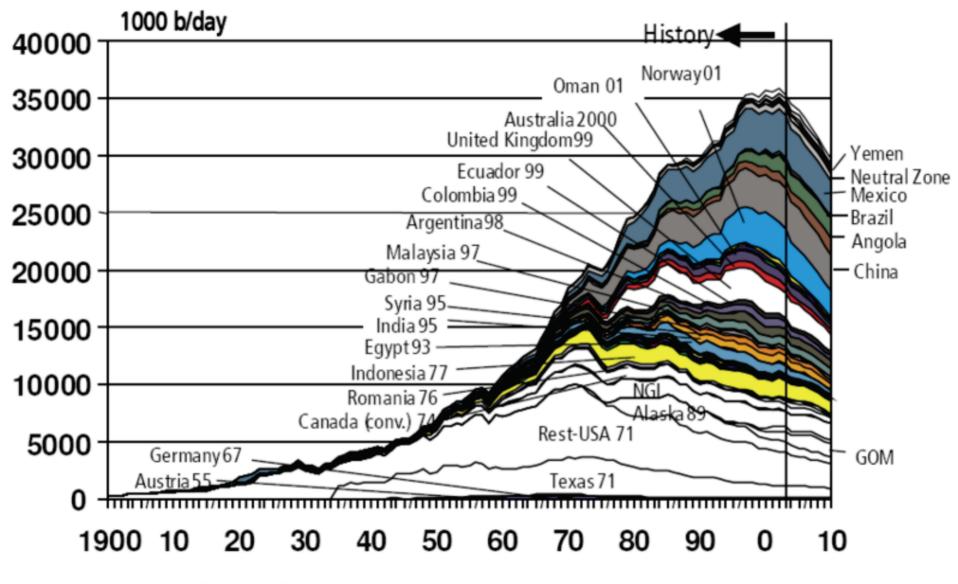
India and China will double their demand for petroleum

Source: United States Energy Information Administration, International Energy Outlook 2008, September 2008

US Oil Consumption (million barrels per day)



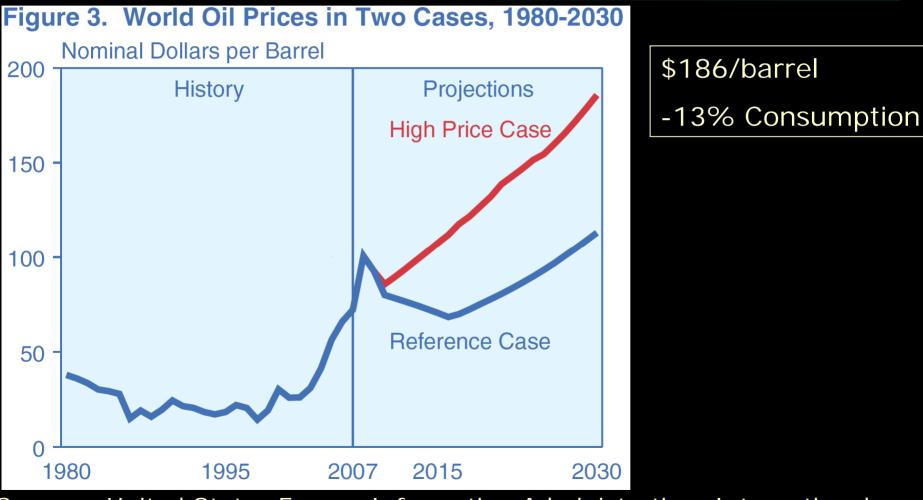
ELA, Annual Energy Outlook 2001; "Potential Oil Production from the Coastal Plain of ANWR," - ELA Reserves & Production Division



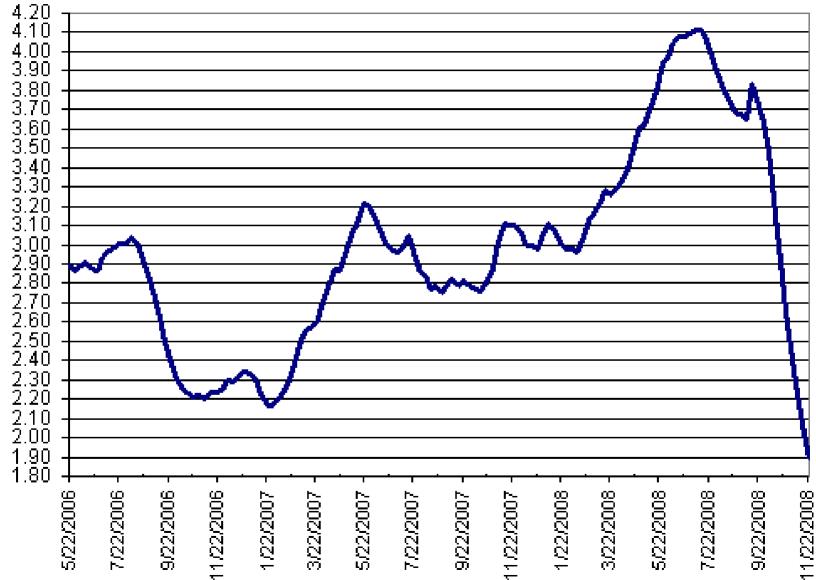
Source: Industry database, 2003 (IHS 2003) OGJ, 9 Feb 2004 (Jan-Nov 2003)

The Official Forecast





Source: United States Energy Information Administration, International Energy Outlook 2008, September 2008

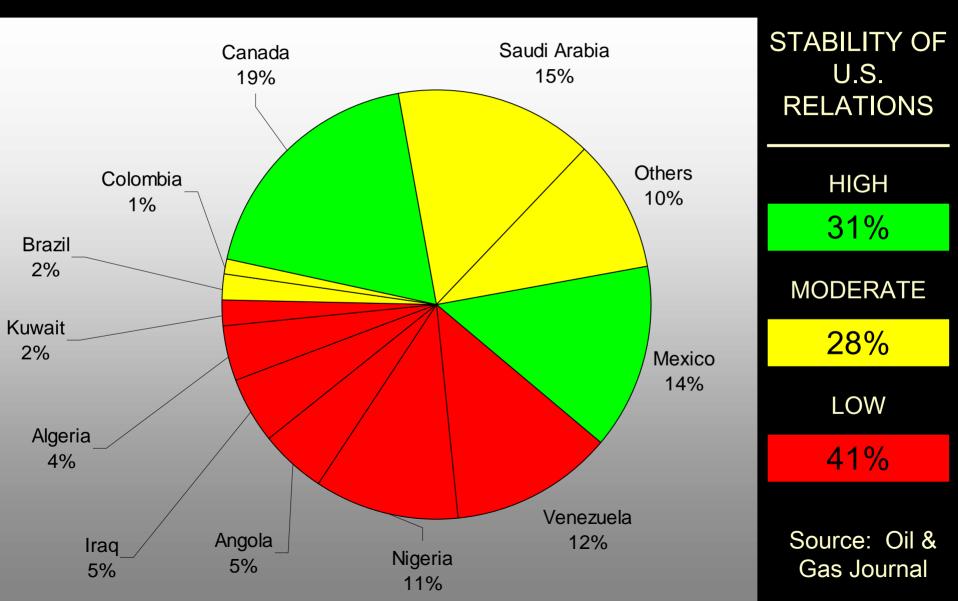


Weekly U.S. Retail Gasoline Prices, Regular Grade

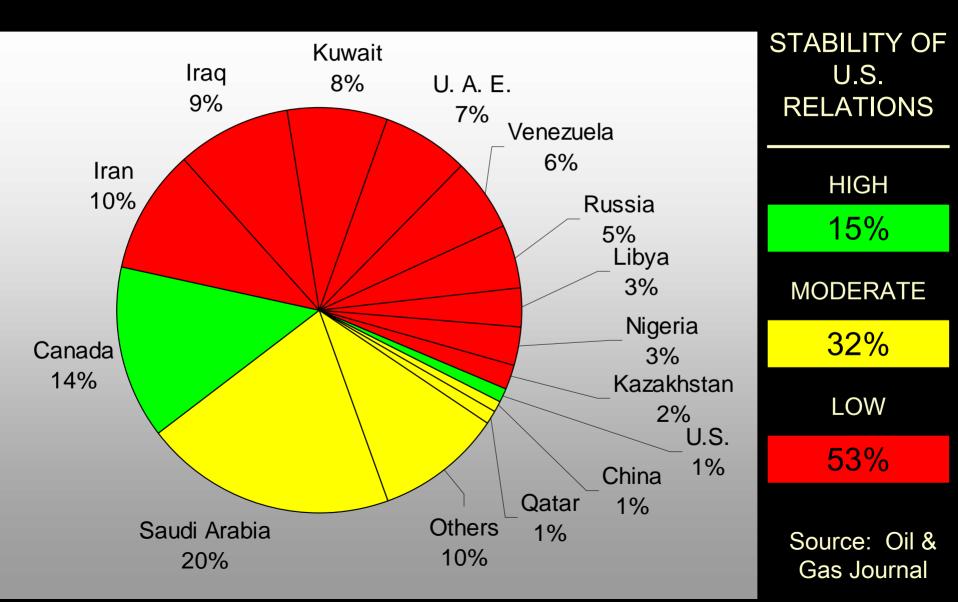
Source: Energy Information Administration

Dollars per gallon

2007 US Oil Imports by Country

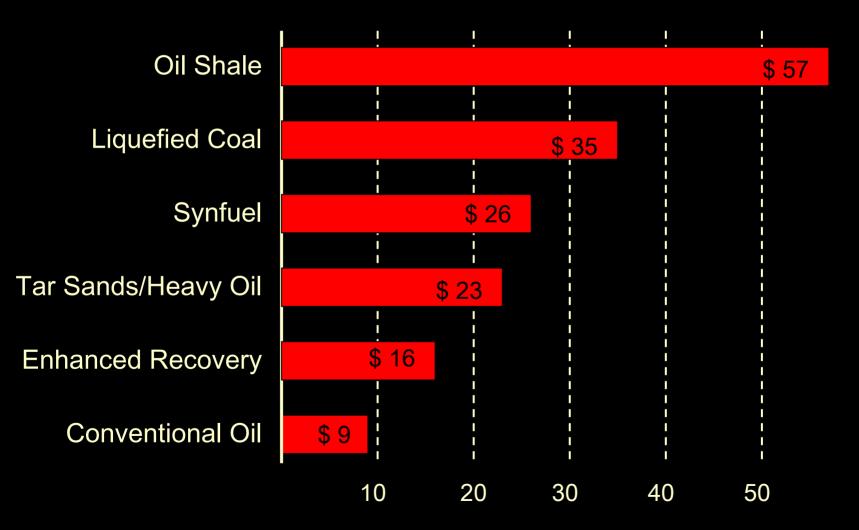


Remaining Oil Reserves by Country



Production Cost – Sources of Oil

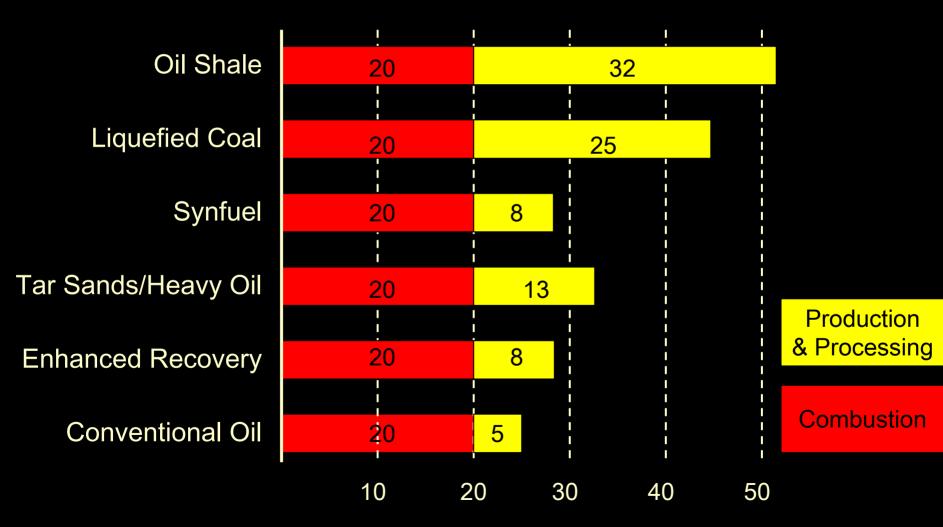
Production Cost Per Barrel of Oil - 2007



Source: Brandt & Farrell, UC Berkeley

GHG Emissions – Sources of Oil

Grams of Carbon Equivalent per Megajoule



Source: Brandt & Farrell, UC Berkeley

Bottom Line: Energy



- Petroleum demand will far exceed supply
- Prices will rise considerably by 2030
- Prices will also tend to be unstable
- 95% of transportation energy today is provided by imported petroleum
- Transportation is the fastest growing petroleum end use category - worldwide
- Energy security will not be achievable until we reduce reliance on oil for transportation







2. Transportation Trajectories

Smart Mobility – Arizona & Maricopa County



Charlier Associates, Inc.

Trajectories



VMT and Traffic Congestion
 Climate Change
 Family Budgets
 Personal Health

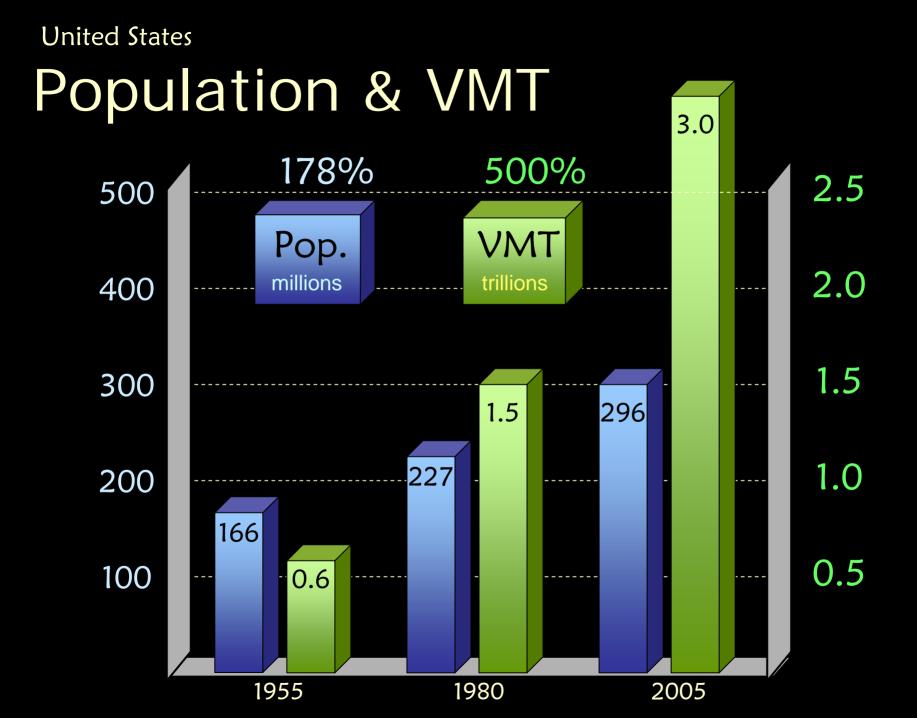


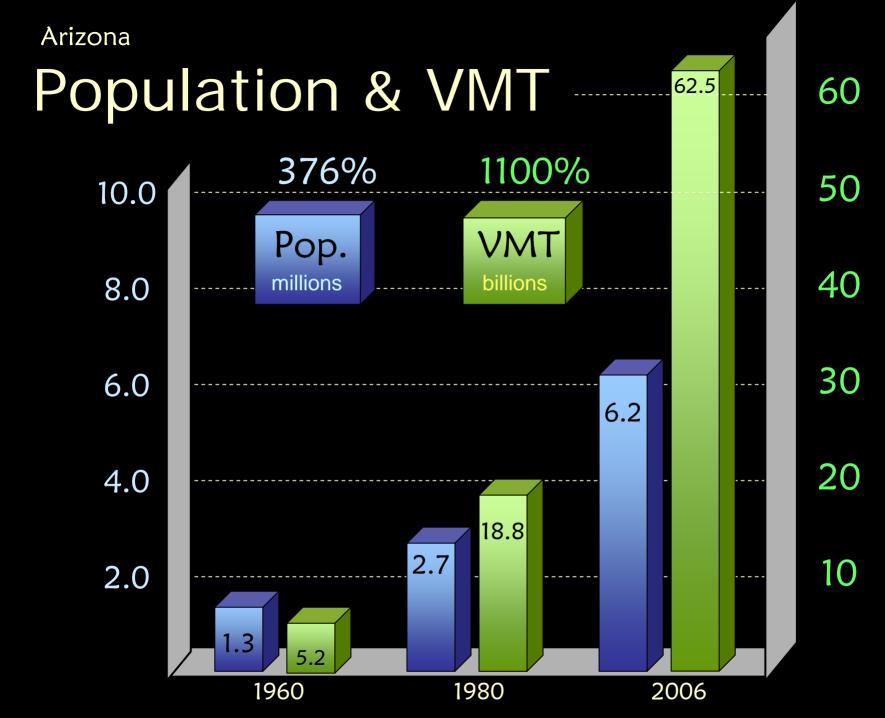
VMT and Traffic Congestion

Transportation Trajectories



Charlier Associates, Inc.







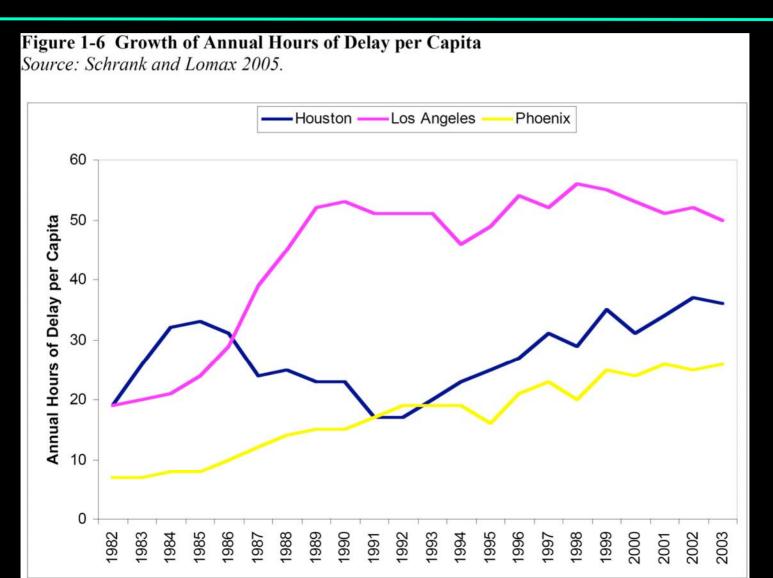
TTI Data - 2007



New roads needed to avoid increase in congestion: 412 lane miles per year

Road Building Has Not Reduced Delay

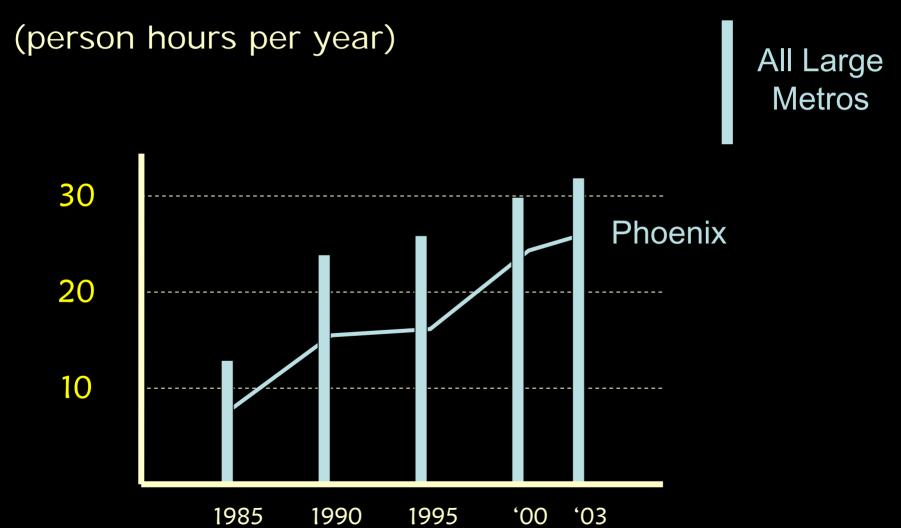




United States

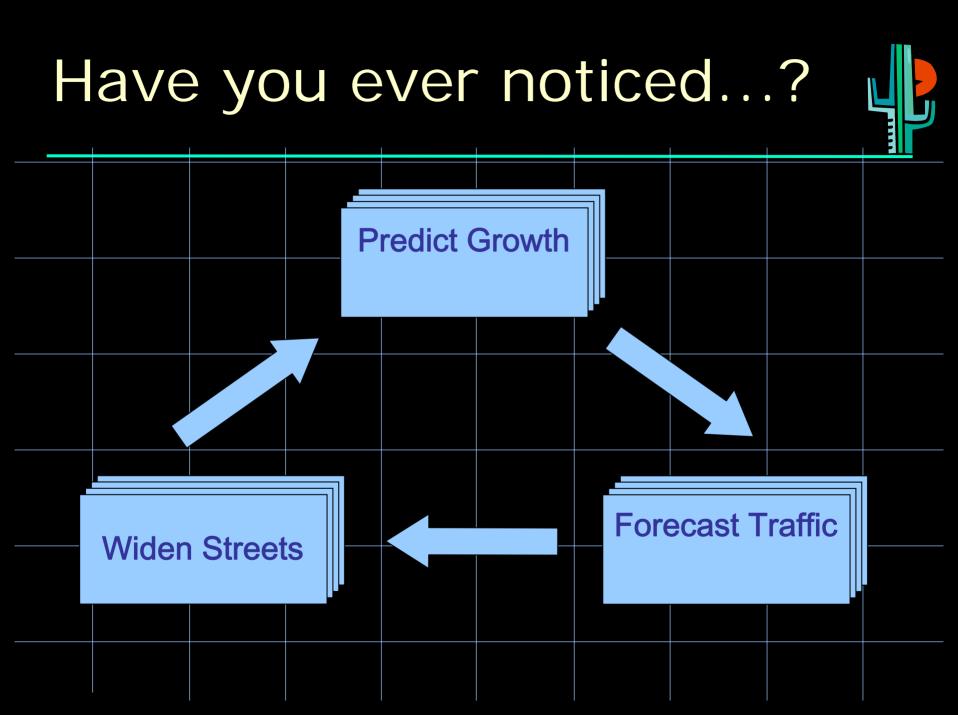
Per Capita Traffic Delay





What about congestion alleviation?





Induced Traffic





Types of Induced Traffic



Changes in travel route Immediate Changes in origins & destinations < 10 years

% of new capacity consumed by induced traffic...







If you build it . . .

... they will come



If you build it . .

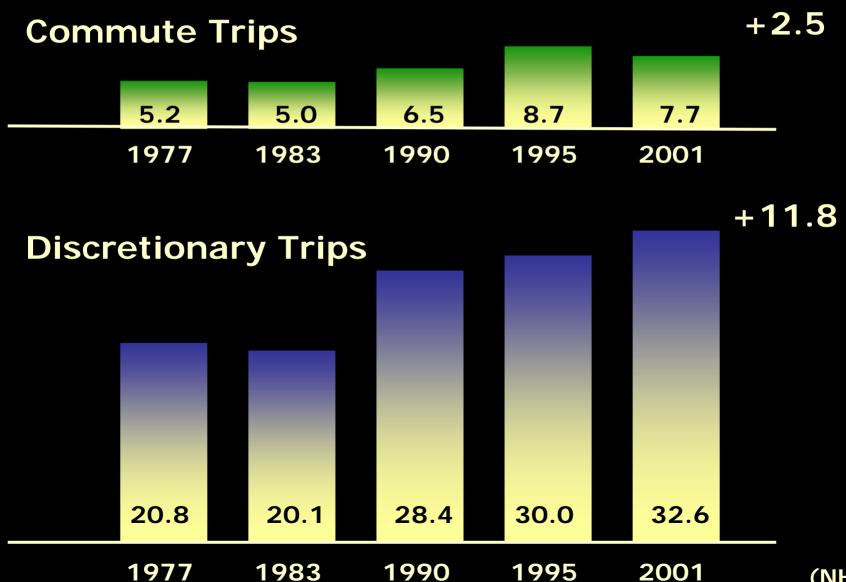
... they will come



Are we responding to traffic growth... ...or are we causing it?

"Project & Provide"

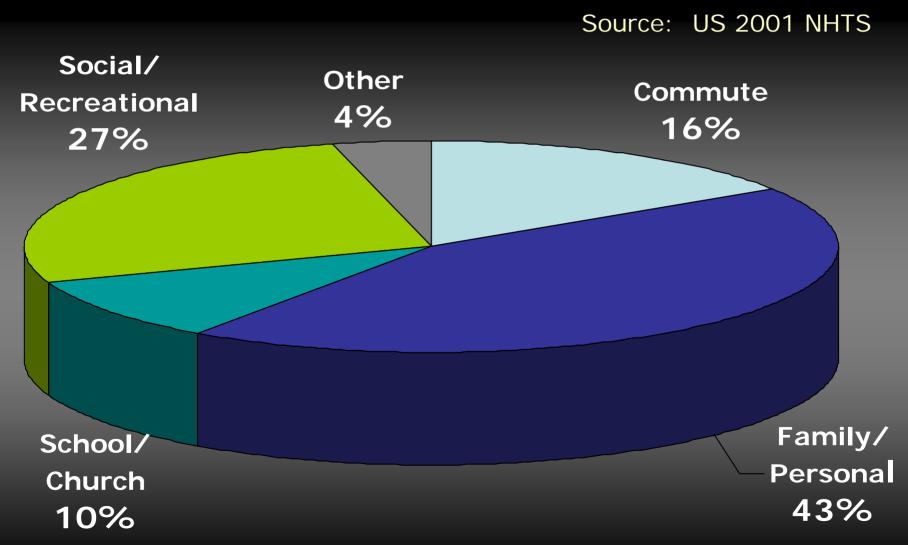
Daily Miles of Travel Per Capita



(NHTS)

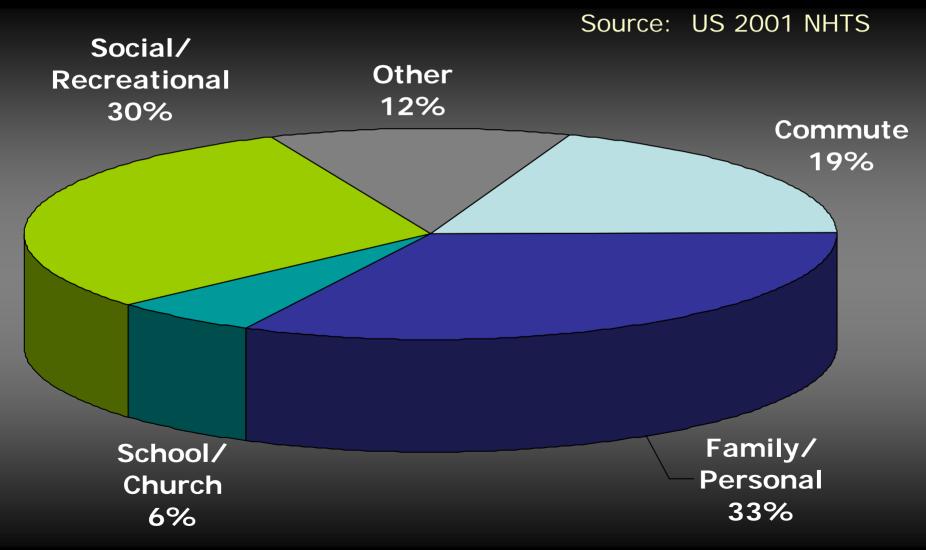
Daily Trips/Person



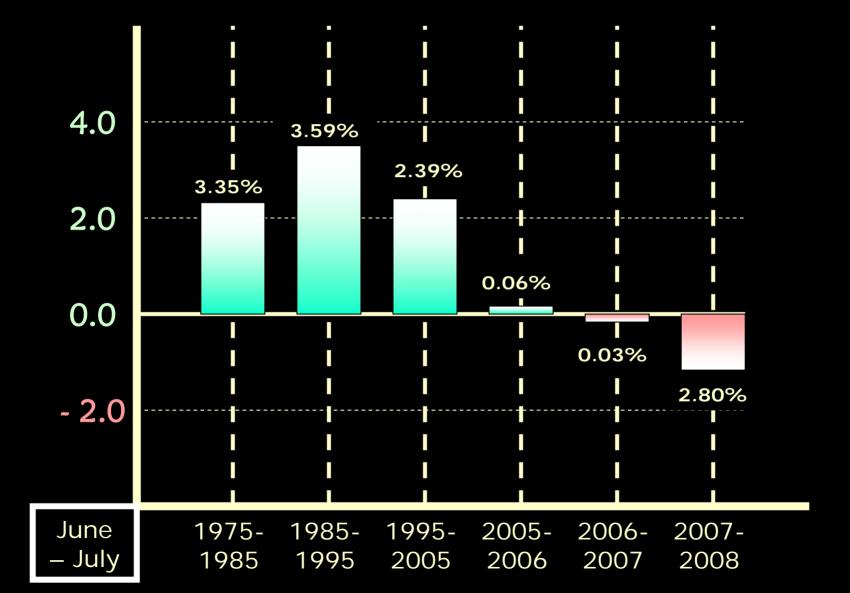


Daily Miles/Person





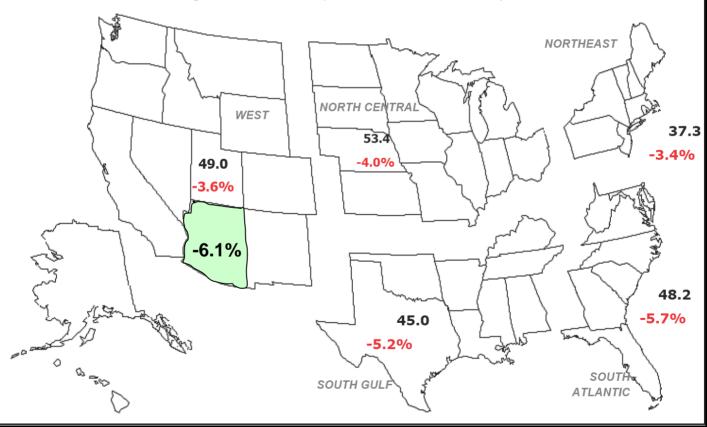
United States Annual Rate of Change in VMT



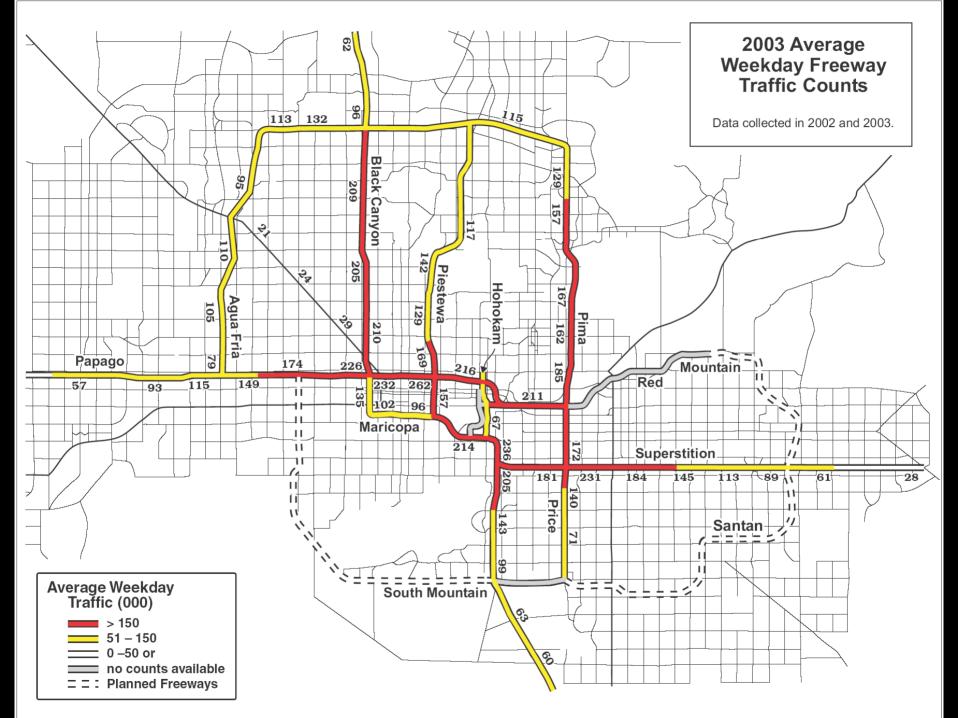
Monthly VMT Trend

September - September

Estimated Vehicle-Miles of Travel by Region - September 2008 - (in Billions) Change in Traffic as compared to same month last year.



Source: United States Department of Transportation, <u>Traffic Volume Trends</u>, October 2008



Bottom Line: Congestion



- Only about 1/3 of traffic growth has been caused by population growth
- "Project & Provide" planning was intended to respond to demand, but instead generated demand
- Highway expansion programs have not reduced congestion or delay
- The future will not be like the past

Climate Change

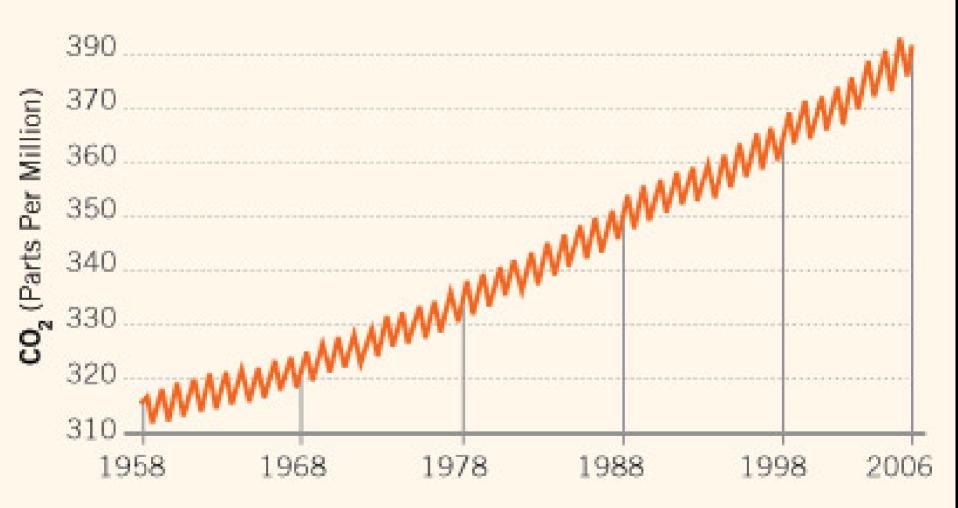
Transportation Trajectories



Charlier Associates, Inc.



The Keeling Curve



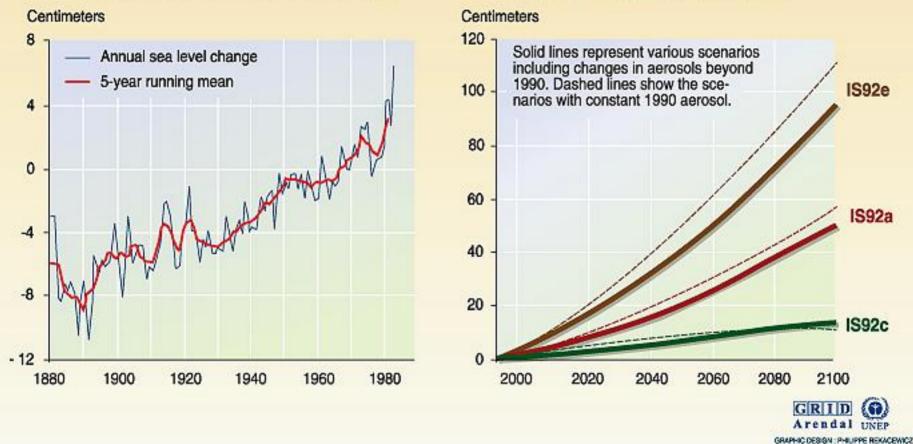
SOURCE: Scripps Institute of Oceanography



Receding Glaciers

Sea level rise due to global warming

Sea level rise over the last century



Source: Climate change 1995, The science of climate change, contribution of working group 1 to the second assessment report of the intergovernmental panel on climate change, UNEP and WMO, Cambridge university press, 1995; Sea level rise over the last century, adapted from Gormitz and Lebedeff, 1967.

Sea level rise scenarios for 2100

Basics: Climate Change 1



Greenhouse gases associated with human activities are contributing to global warming with potentially serious consequences

Basics: Climate Change 2



Scientific consensus:

 ✓ We must limit global temperature increases to no more than 2° to 3° C

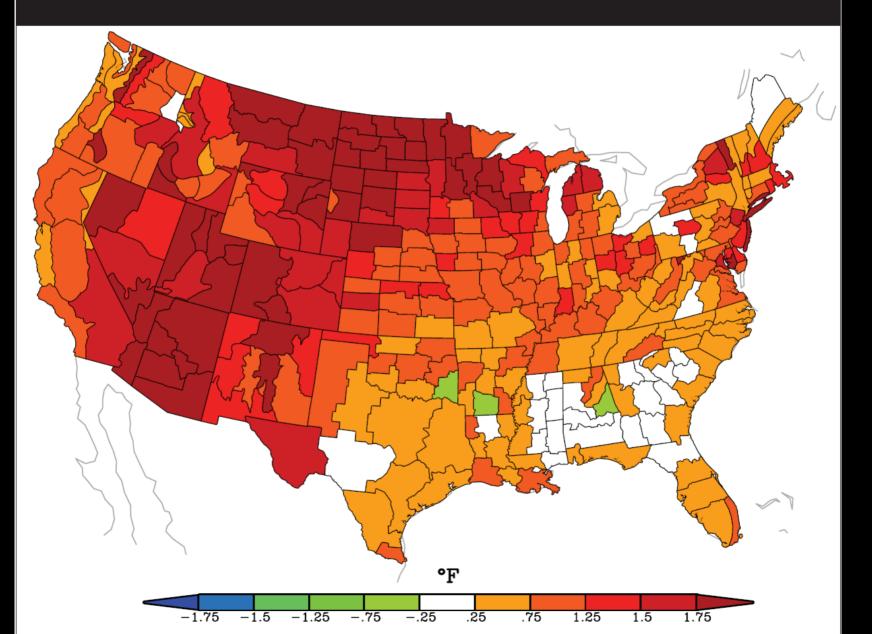
 ✓ To do that we must cut GHG emissions by 60% to 80% below 1990 levels by 2050

Basics: Climate Change 3

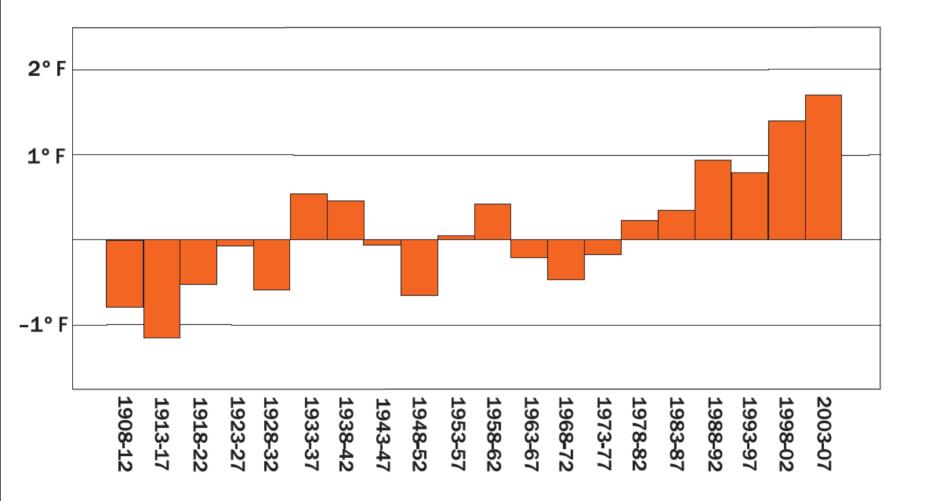


- GHGs persist in the atmosphere we do not start over each year
- If we hesitate to begin reducing GHG emissions, the amount we have to reduce in later years increases EXPONENTIALLY
- What we do now is more important than what we do in 2050

Figure 3. The Interior West: Epicenter of Warming in the Contiguous U.S. (2000 - 2007 Average Temperatures Compared to 20th Century Averages)

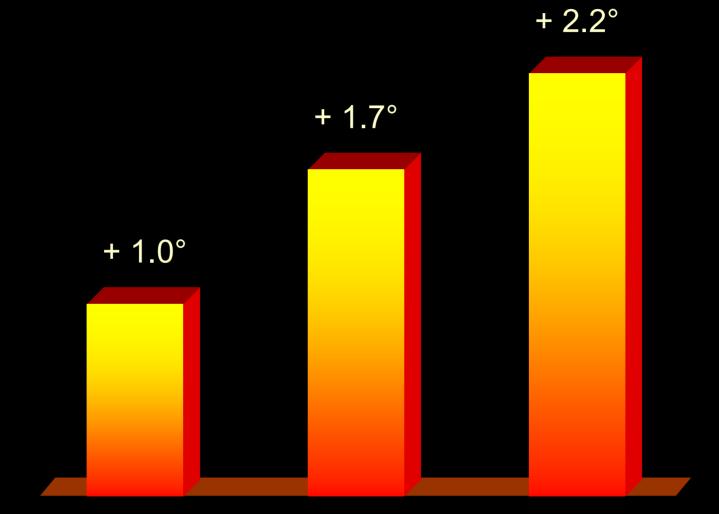


A Warmer West: Five-year Average Temperatures in 11 Western States Compared to 20th Century Average



Data from the National Oceanic and Atmospheric Administration's climate division series. Analysis by the Rocky Mountain Climate Organization.

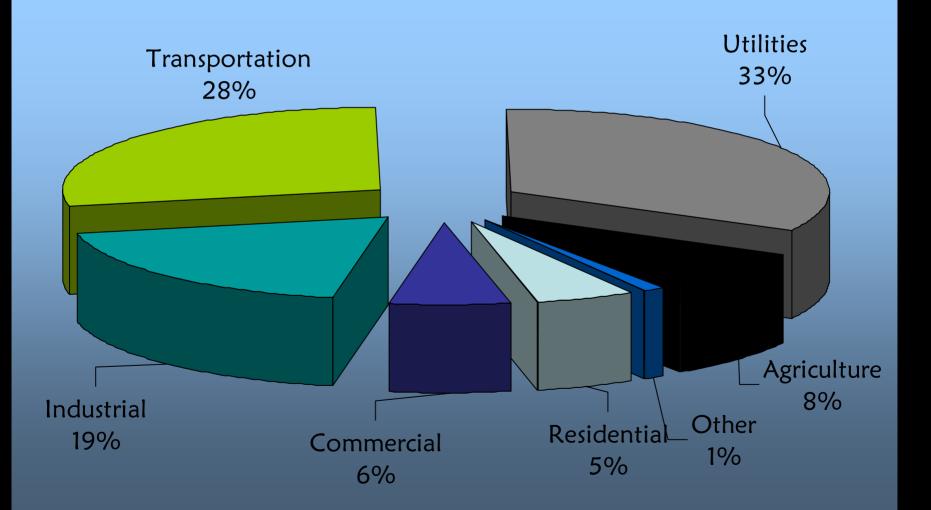
Ambient Temperature Change 1908 – 2007 (° F)



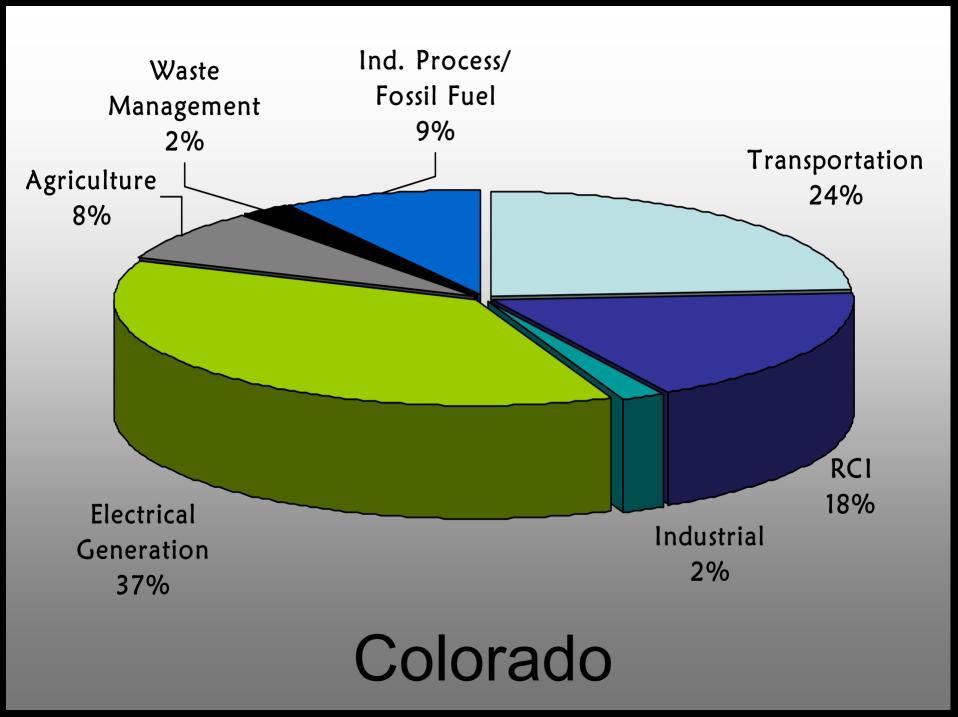
World Western US Arizona

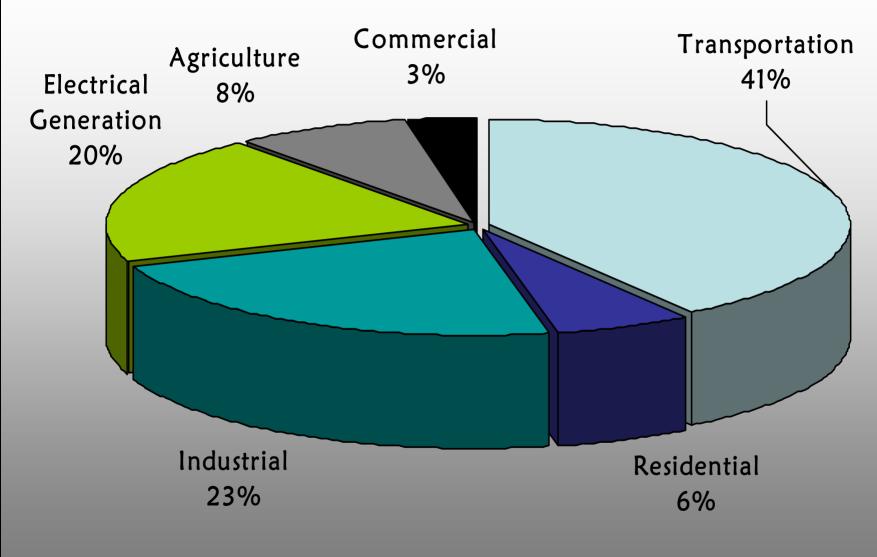
U.S. Greenhouse Gases



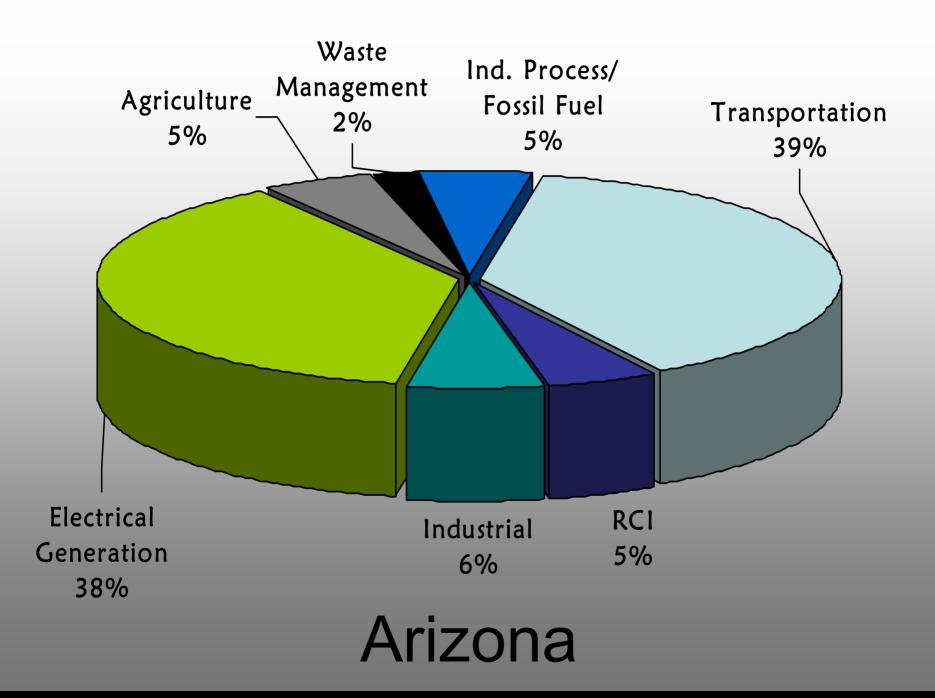








California

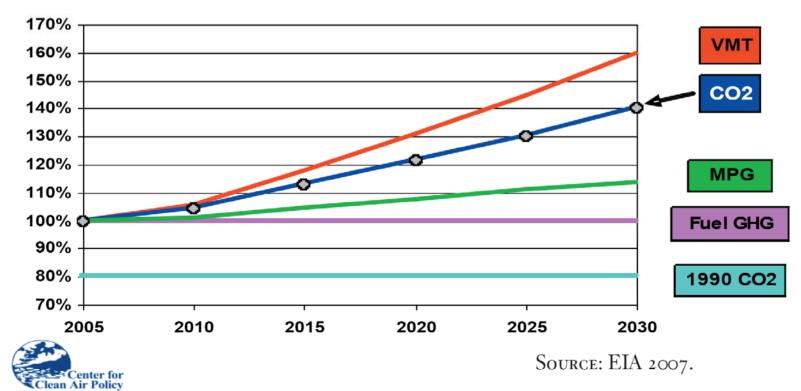


Motor Vehicles & CO2



FIGURE O-2

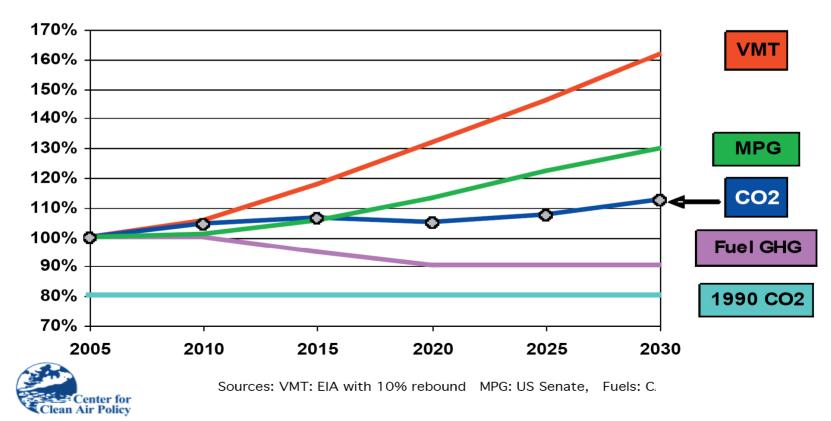
PROJECTED GROWTH IN CO2 EMISSIONS FROM CARS AND LIGHT TRUCKS



Vehicle Technology Alone Will Not Solve the Problem

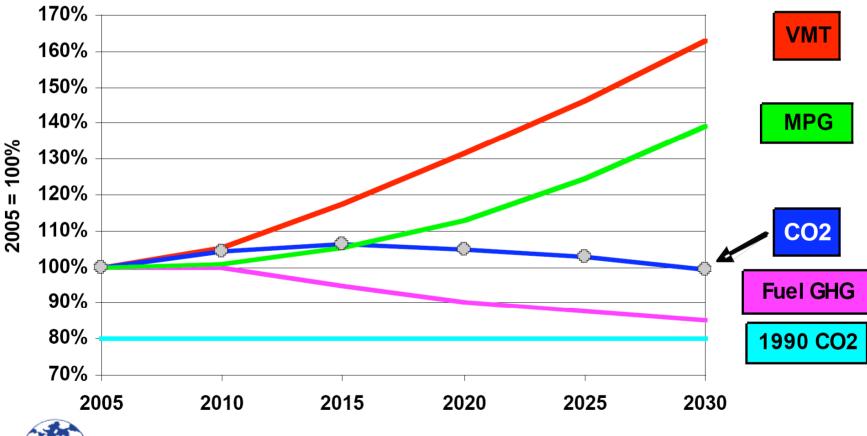


PROJECTED GROWTH IN CO2 EMISSIONS FROM CARS AND LIGHT TRUCKS Assuming Stringent Nationwide Vehicle and Fuel Standards* *With Senate CAFE levels -- New Passenger Vehicle Fuel Economy of 35 mpg in 2020 and California Low Carbon Fuel Standard of -10% in 2020 applied nationally.



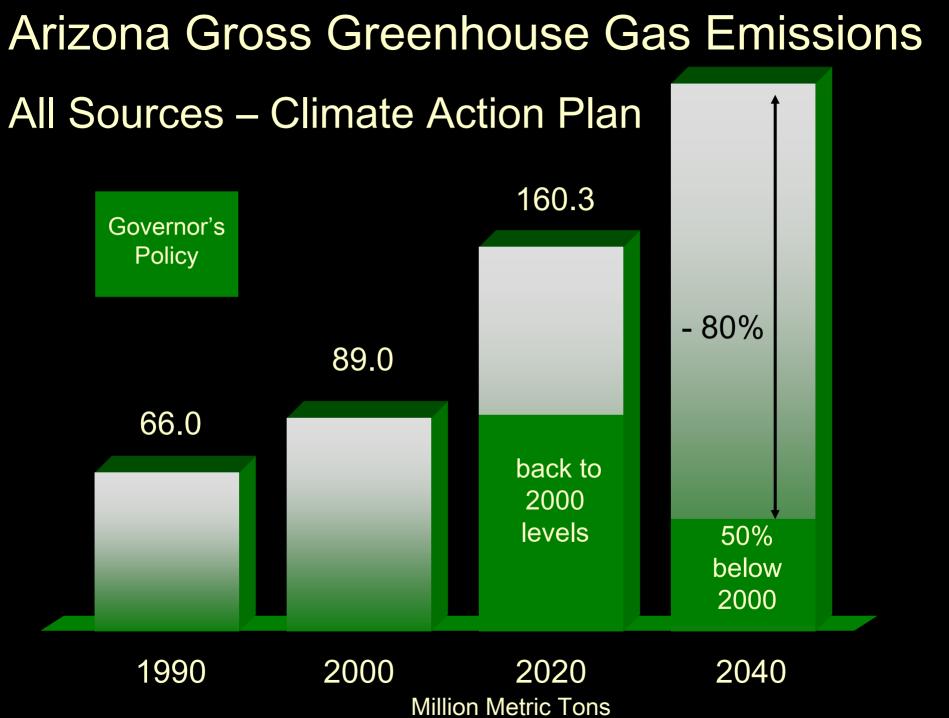
...Even With Very Stringent Standards





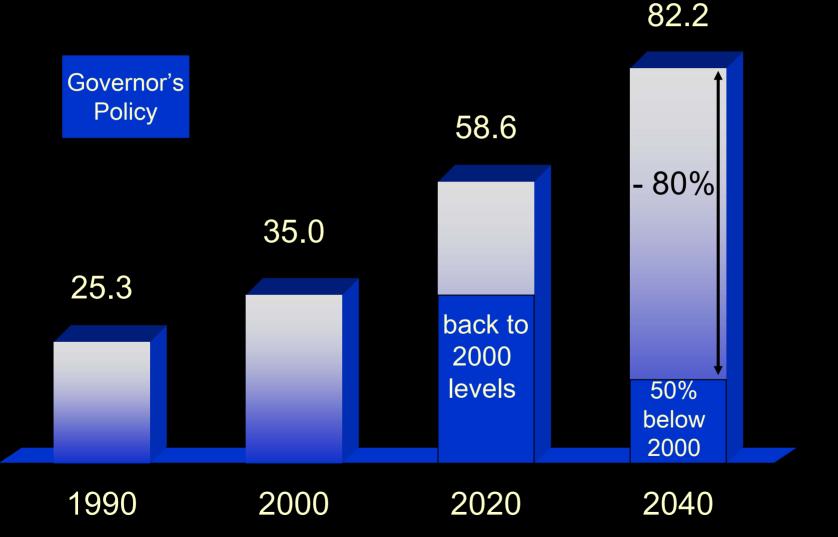


Sources: VMT: EIA with 10% rebound, MPG & Fuel: Trend Extrapc



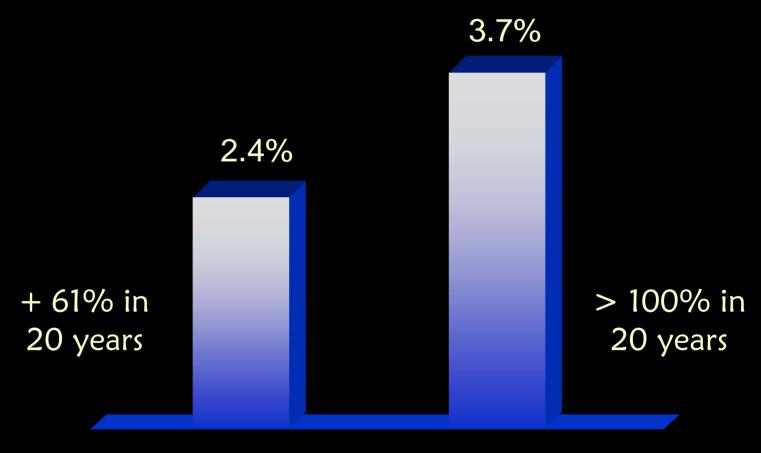
Arizona Gross Greenhouse Gas Emissions

Transportation Sources



Million Metric Tons

Annual Growth Rate to 2020: AZ Vehicle Miles of Travel



Passenger Vehicles Freight Vehicles Bottom Line: Climate Change



- Arizona will need to reduce emissions of transportation greenhouse gases
- The required reduction cannot be achieved through alternative fuels or new technologies
- Success will require reducing per capita VMT
- Delay in starting will add to the cost and will put the state at a competitive disadvantage nationally



Family Budgets

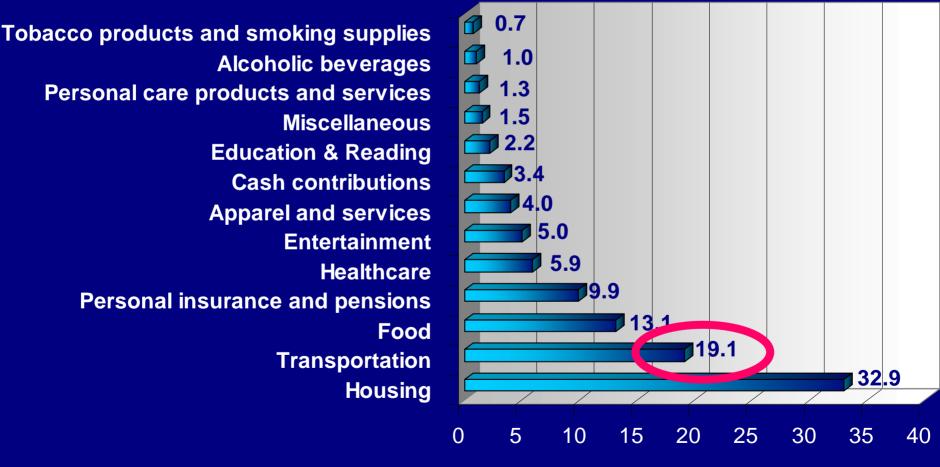
Transportation Trajectories





Charlier Associates, Inc.

Household Expenditures



% of Household Expenditures

A HEAVY LOAD:

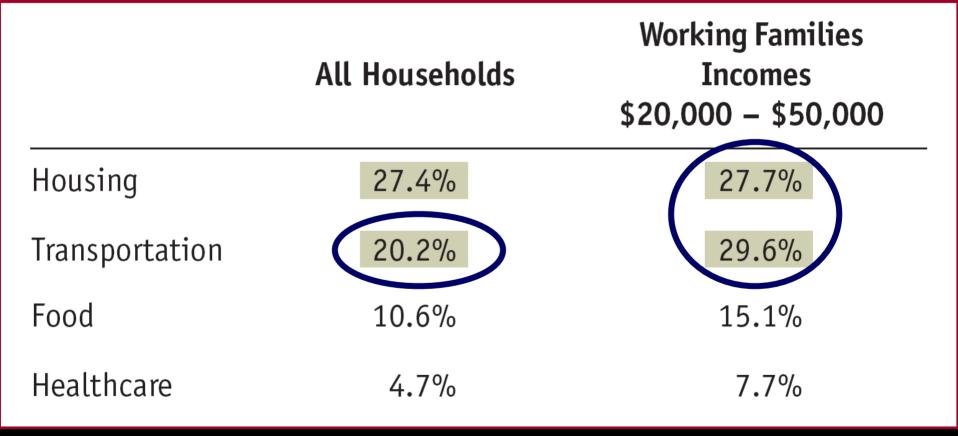
The Combined Housing and Transportation Burdens of Working Families

F



October 2006

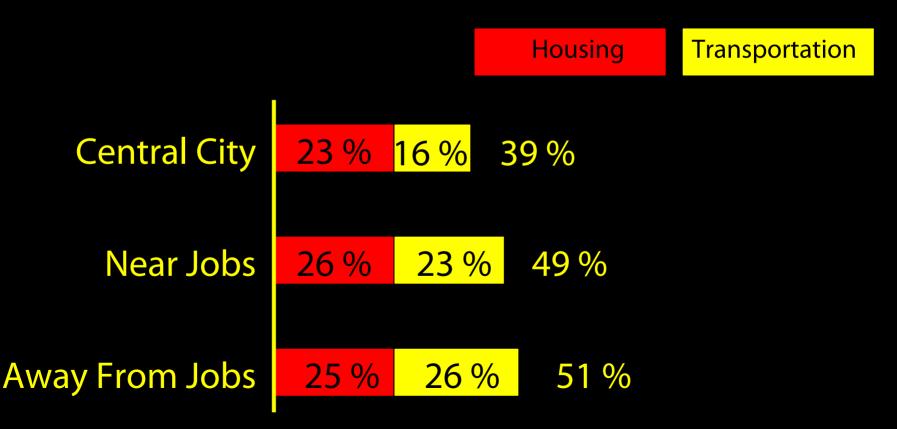
TYPICAL HOUSEHOLD BUDGET IN 28 METROPOLITAN AREAS (Expenses as a share of income)



Share of Family Income Spent On Housing & Transportation



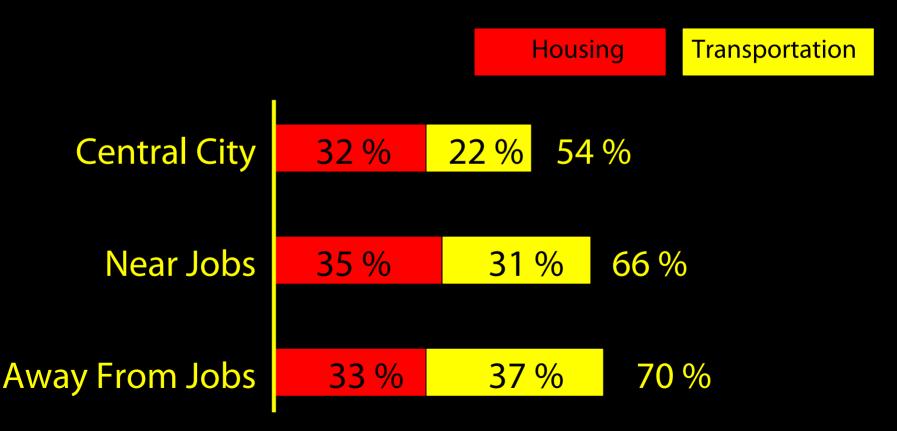
Family Income = \$35,000 - \$50,000



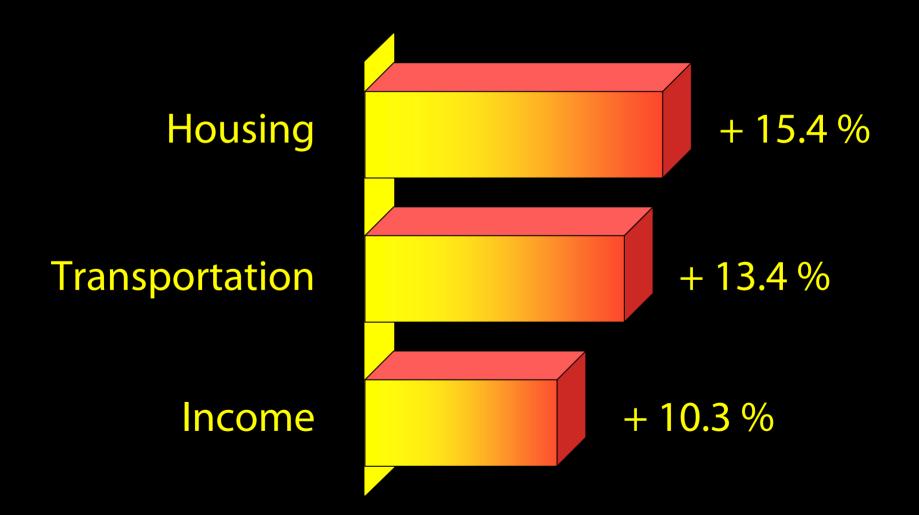
Share of Family Income Spent On Housing & Transportation



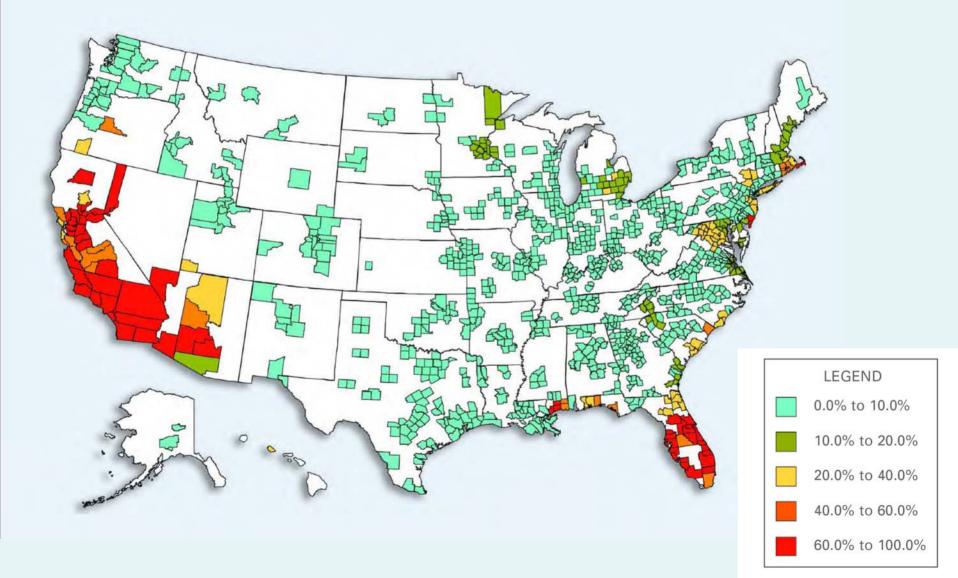
Family Income = \$20,000 - \$35,000

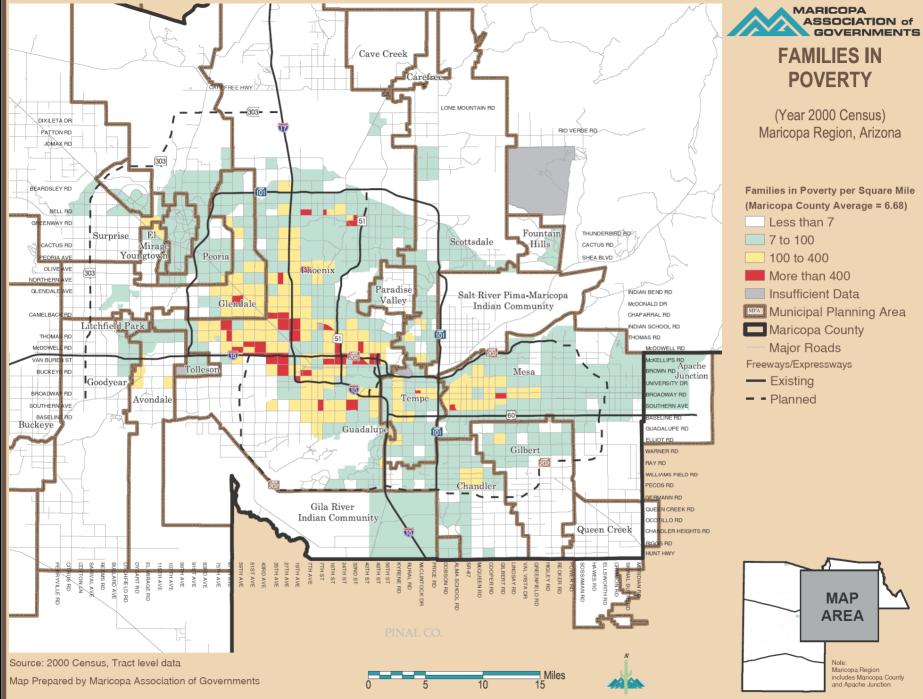


Family Costs Rising Faster Than Incomes (2000 – 2005)



Geographic Distribution of HOUSE PRICE RISK



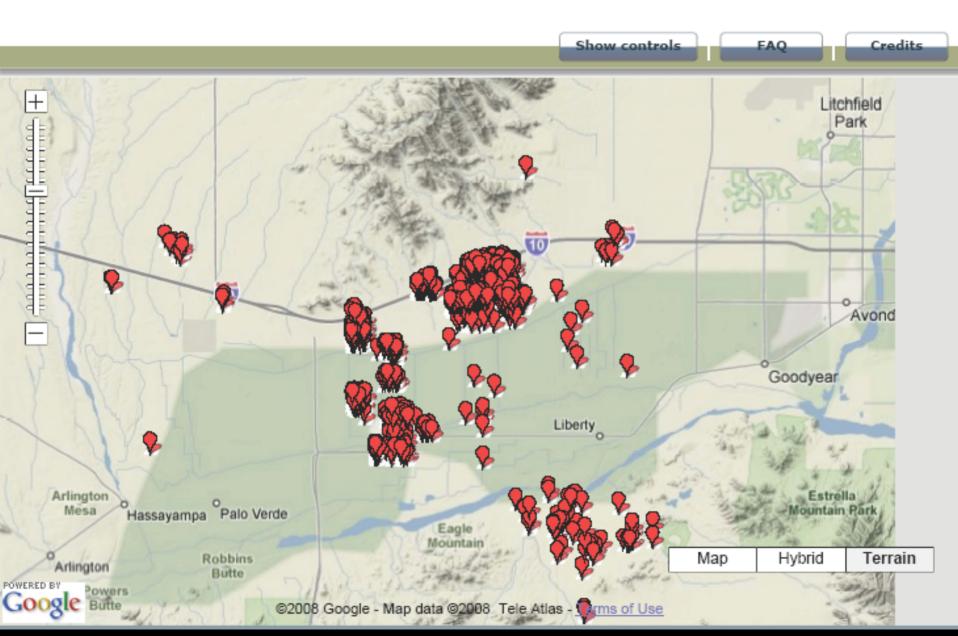


December 2002

g:\dev\maps\Census2000\poverty\85x11\pov_families_dens_tr00.mxd

FORECLOSURES BY ZIP CODE





What do Households Need from a Transportation System?



- They need access:
- Access to jobs
- Access to housing they can afford
- Access to school, church, friends
- Access to shopping & services
- They do not need VMT:
- To drive long miles/day
- To expend \$\$ on imported petroleum

Bottom Line: Family Budgets



- Cost of living is out of line with household income for many families
- Transportation costs are the 1st or 2nd largest cost in family budgets
- The market for exurban sprawl has shrunk... and may be gone entirely
- > Where will Phoenix house its growth?



Personal Health

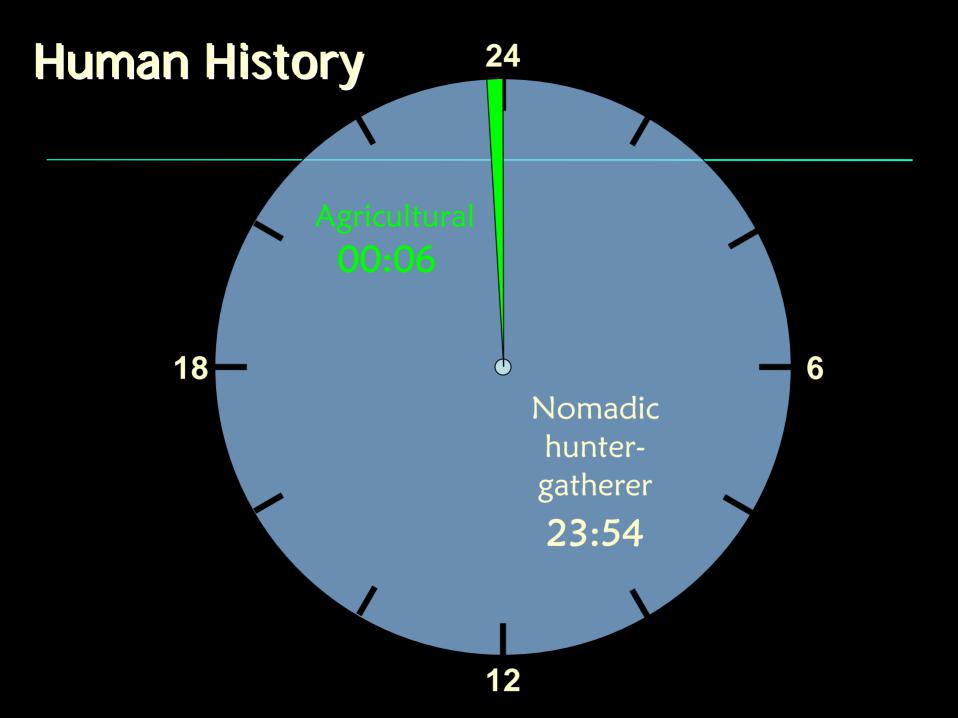
Transportation Trajectories



Charlier Associates, Inc.







We cannot escape our DNA...

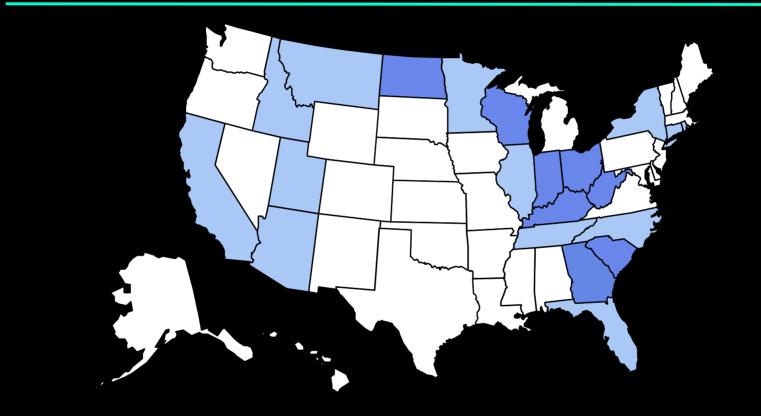


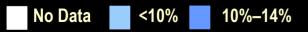


... no matter how hard we try



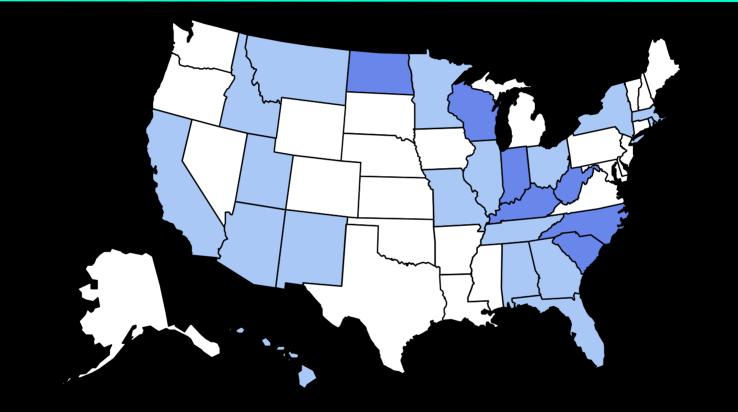
1985 Obesity Trends* Among U.S. Adults

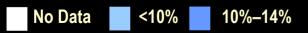




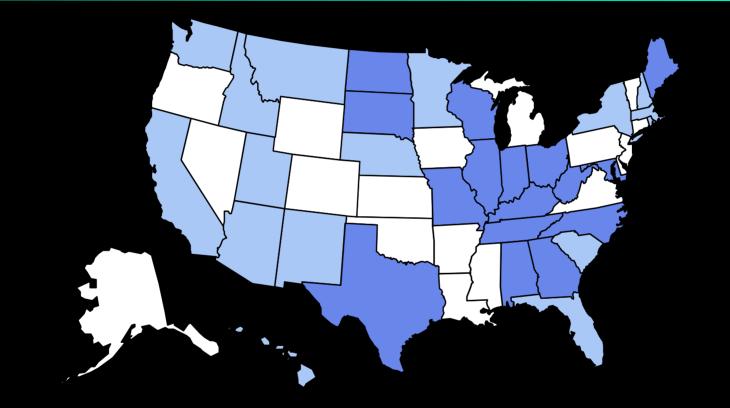


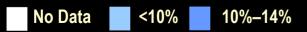






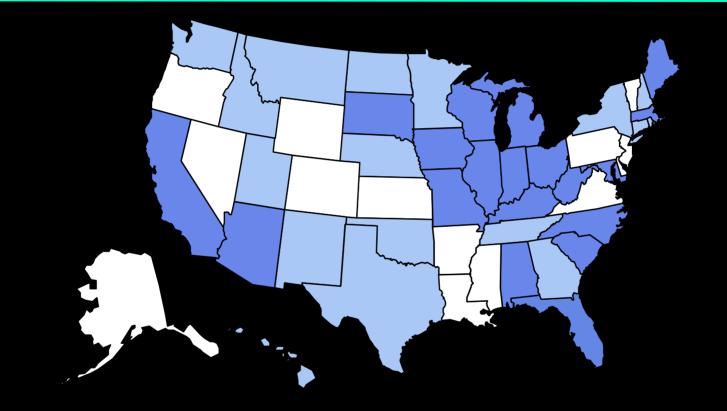


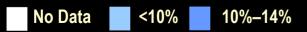






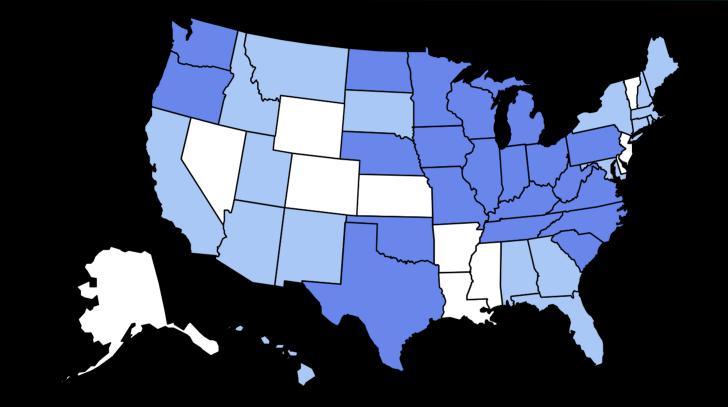


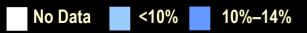






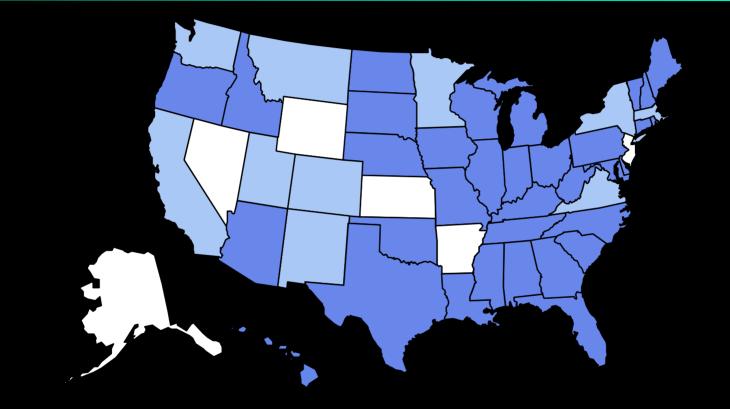


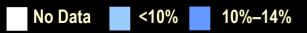




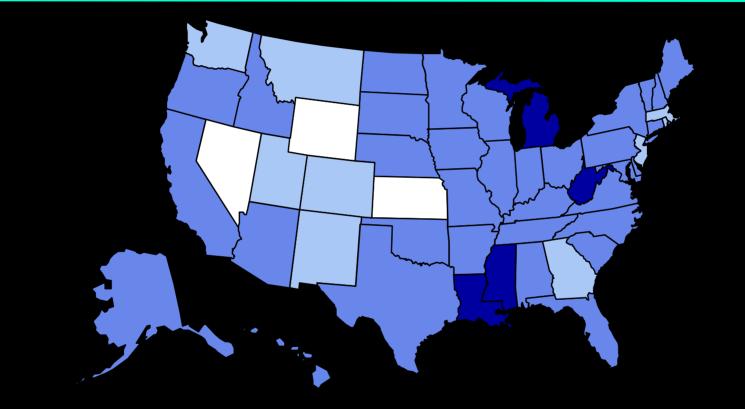








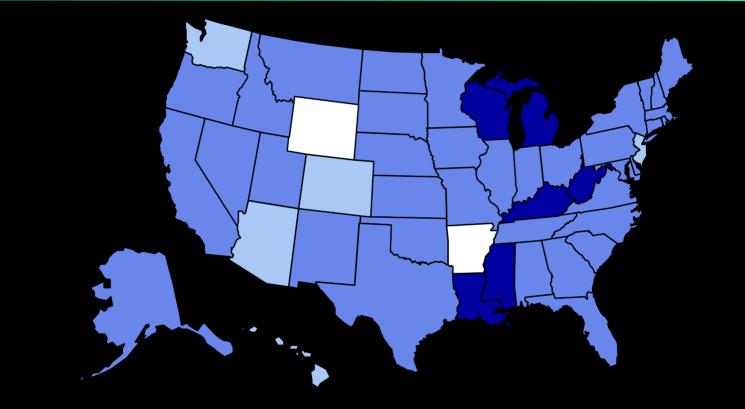








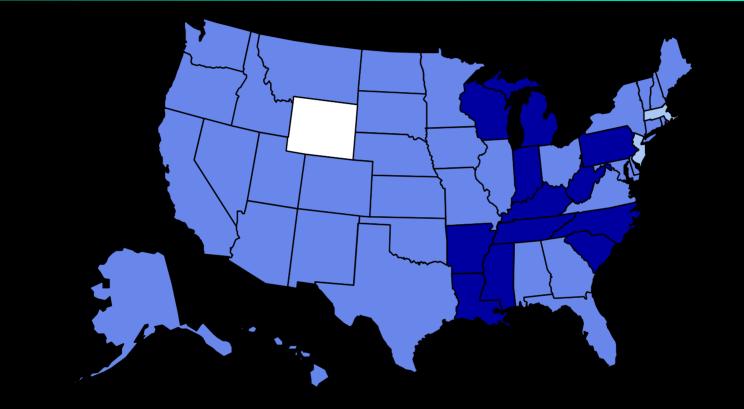








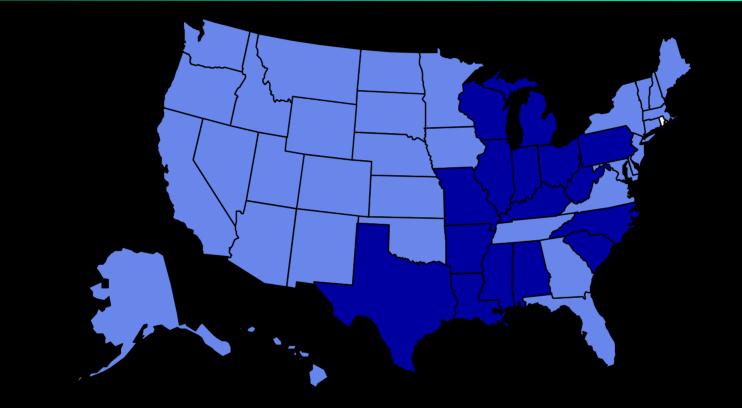








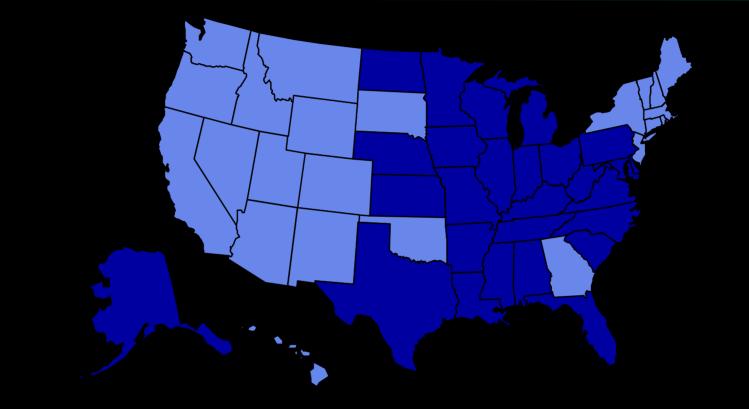








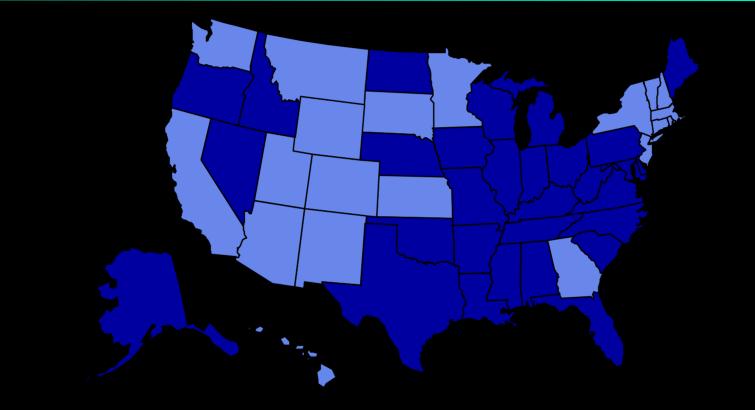






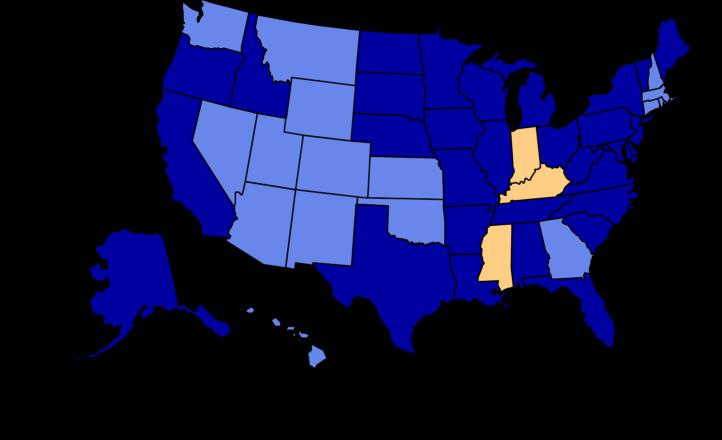








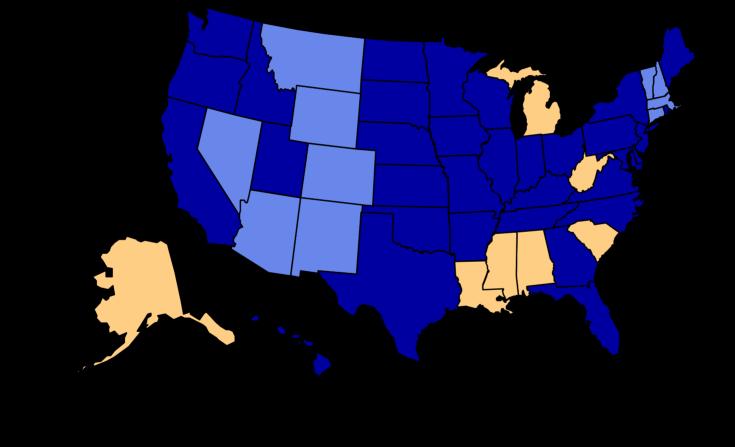








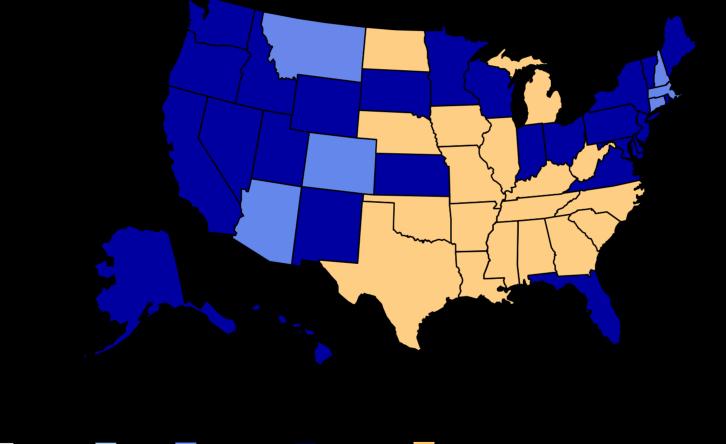


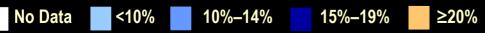






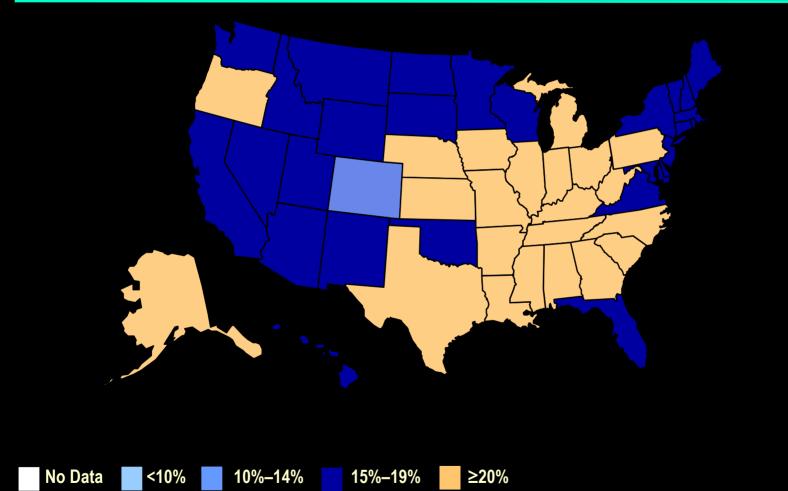






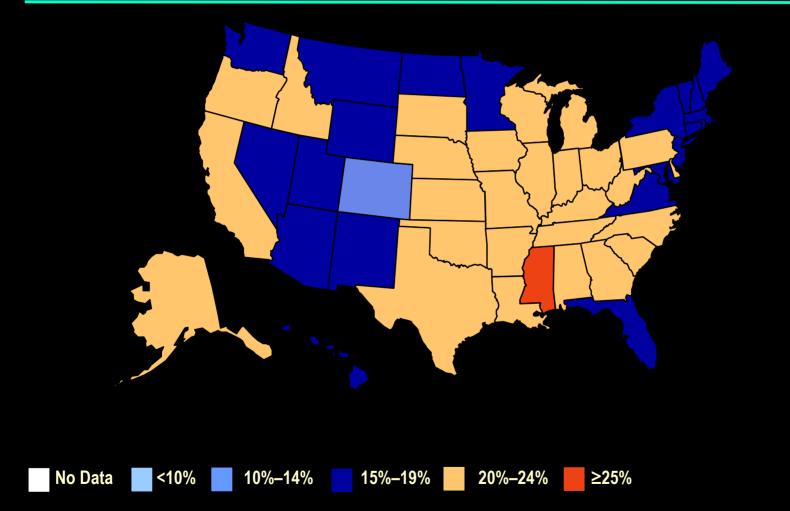






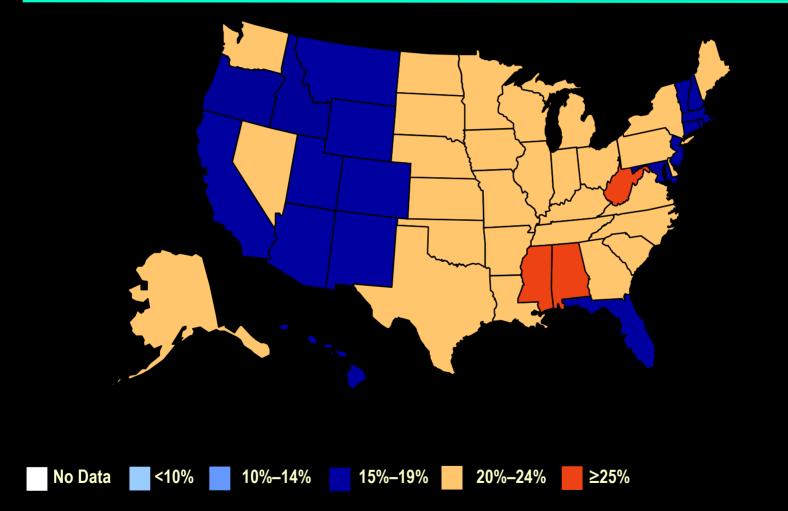






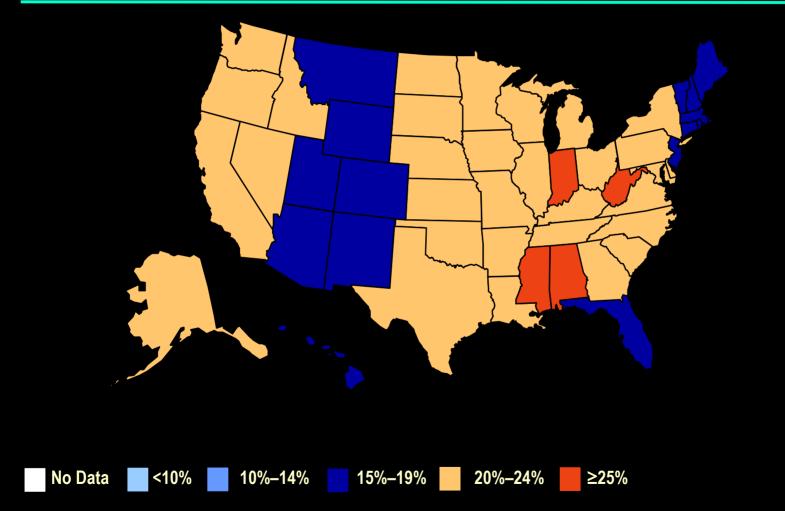






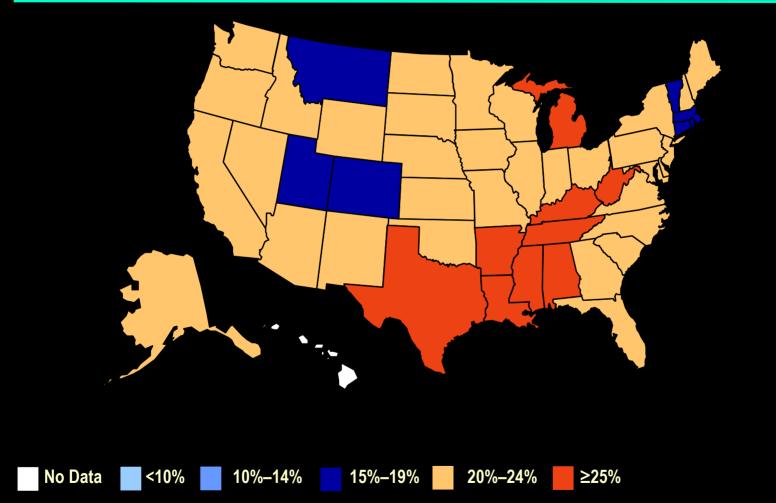






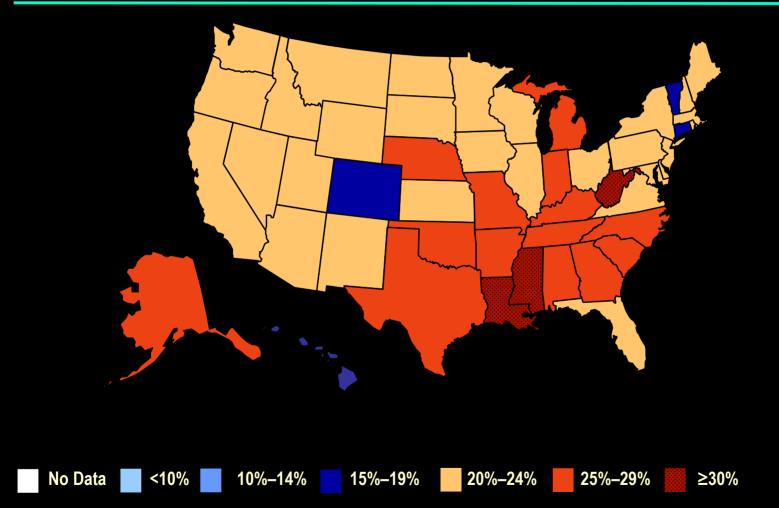




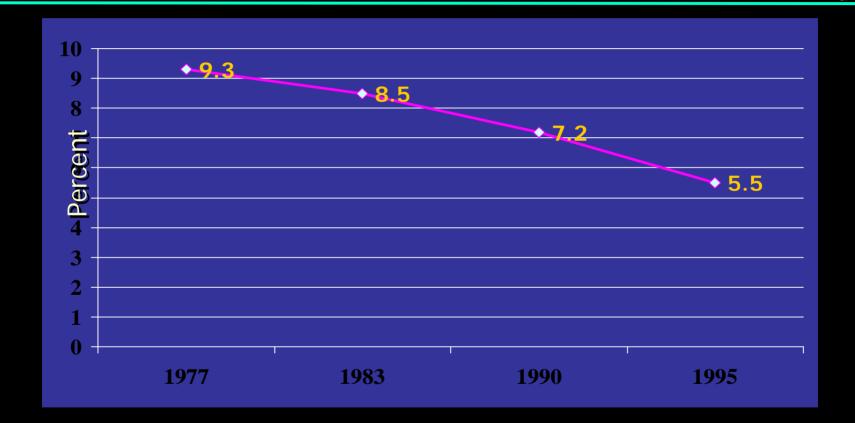






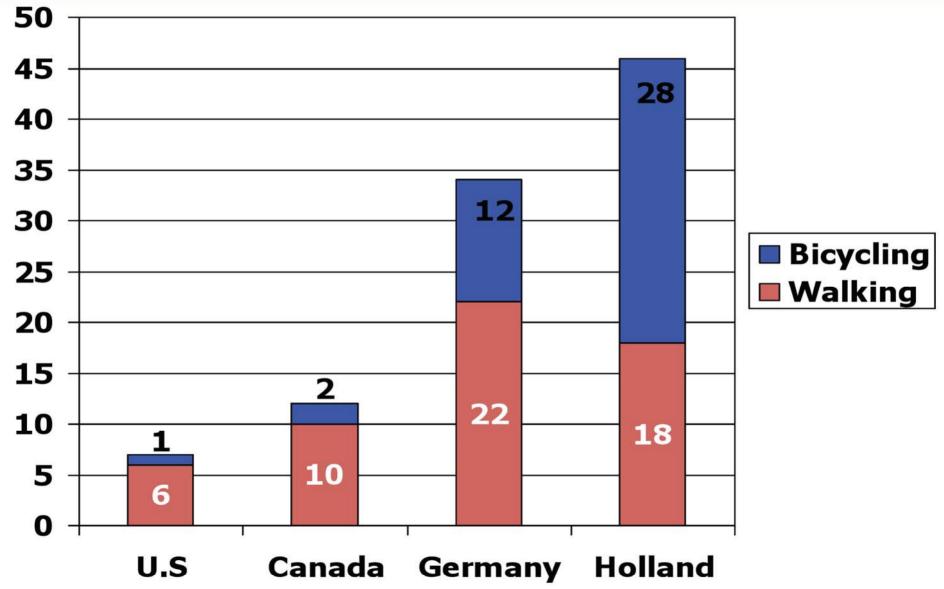


U.S. Walk Trips 1977-1995



Source: Nationwide Personal Transportation Survey, 1995

% of Trips in Urban Areas – 1995

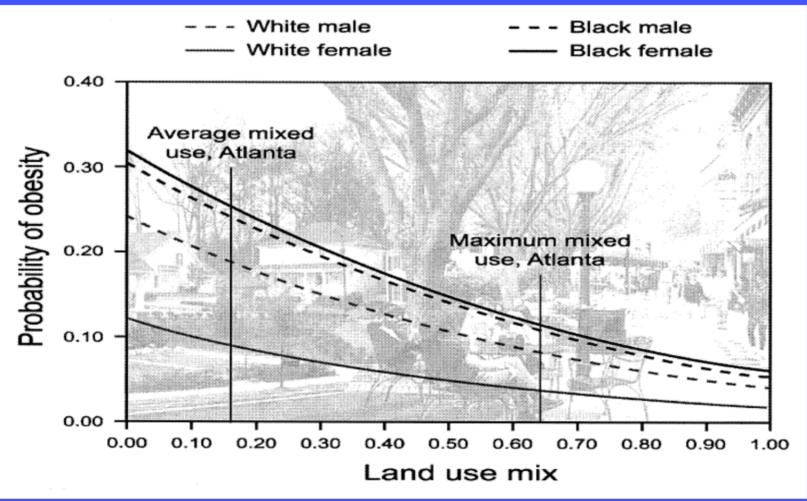


Pucher J and Dijkstra L. Promoting Safe Walking and Cycling to Improve Public Health: Lessons From The Netherlands and Germany. AJPH, September 2003;93(9):1509-16.





Higher density and connectivity: lower obesity– Atlanta study 2004

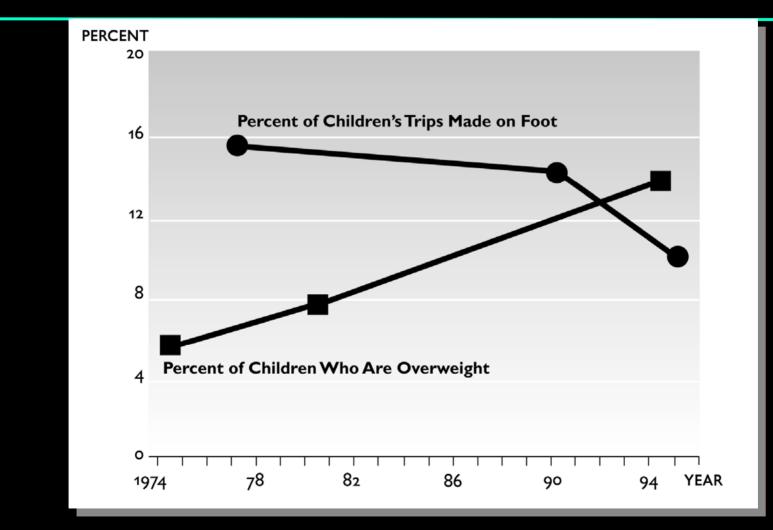


Obesity Relationships with Community Design, Physical Activity, and Time Spent in Cars

Lawrence D. Frank, PhD, Martin A. Andresen, MA, Thomas L. Schmid, PhD



Children Are Walking Less and Becoming Increasingly Overweight



Surface Transportation Policy Project Data Analysis - 2001



Walk/Bike to School

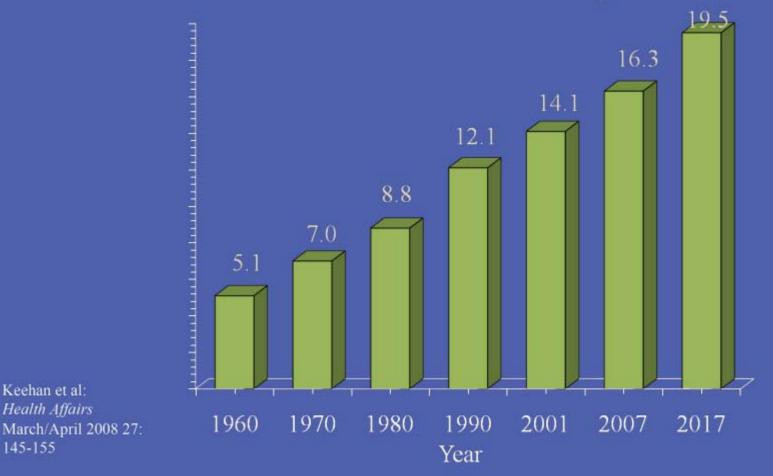


1974: 66% of children 2000: 13% of children





U.S. Health Care Expenditures as Percent of GDP Projections



Keehan et al: Health Affairs

145-155

Graham Environmental Sustainability Institute http://provost.umich.edu/gesi

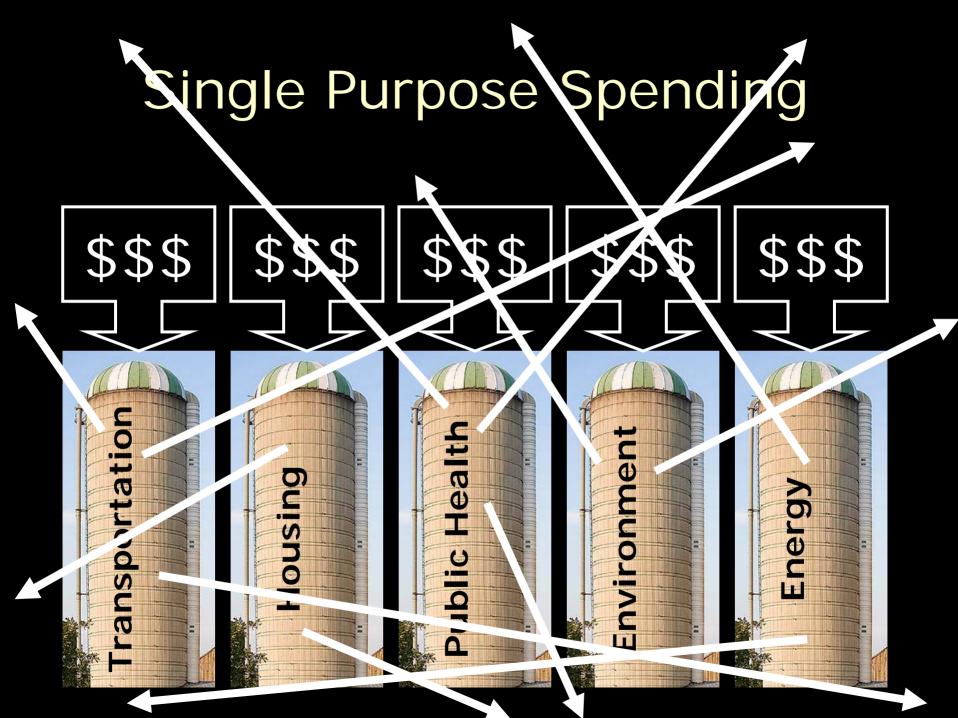
Bottom Line: Personal Health

- Humans require high levels of physical activity to stay healthy
- The answer is not in gyms but in "active living"
- The design of our built environment has a major influence on our ability to be active – especially for children
- This will be one of the most difficult economic issues of the next 25 years

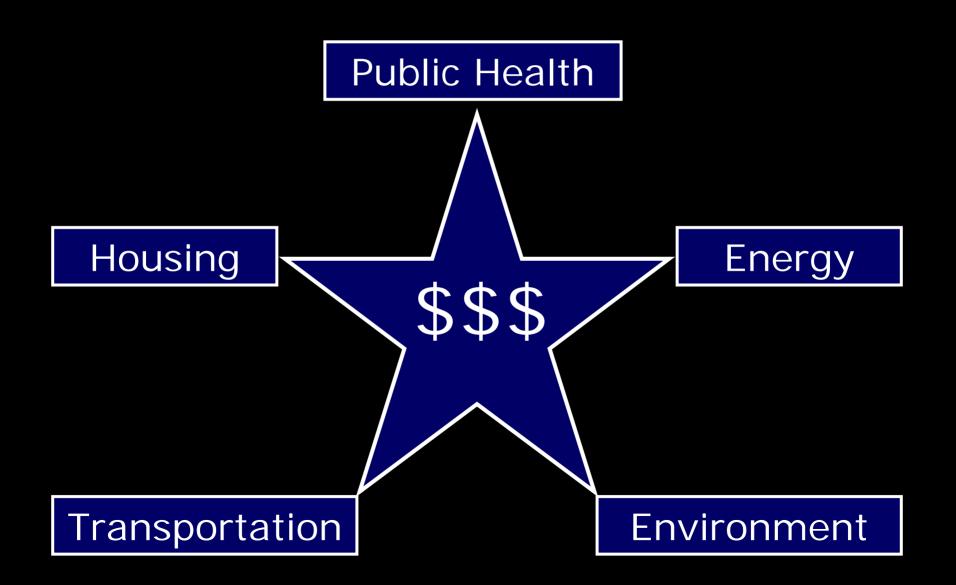
One Final Point – Transportation Trajectories



We will face these challenges with less money, not more...



Integrated, Strategic Investment







3. Opportunities

Smart Mobility – Arizona & Maricopa County



Charlier Associates, Inc.

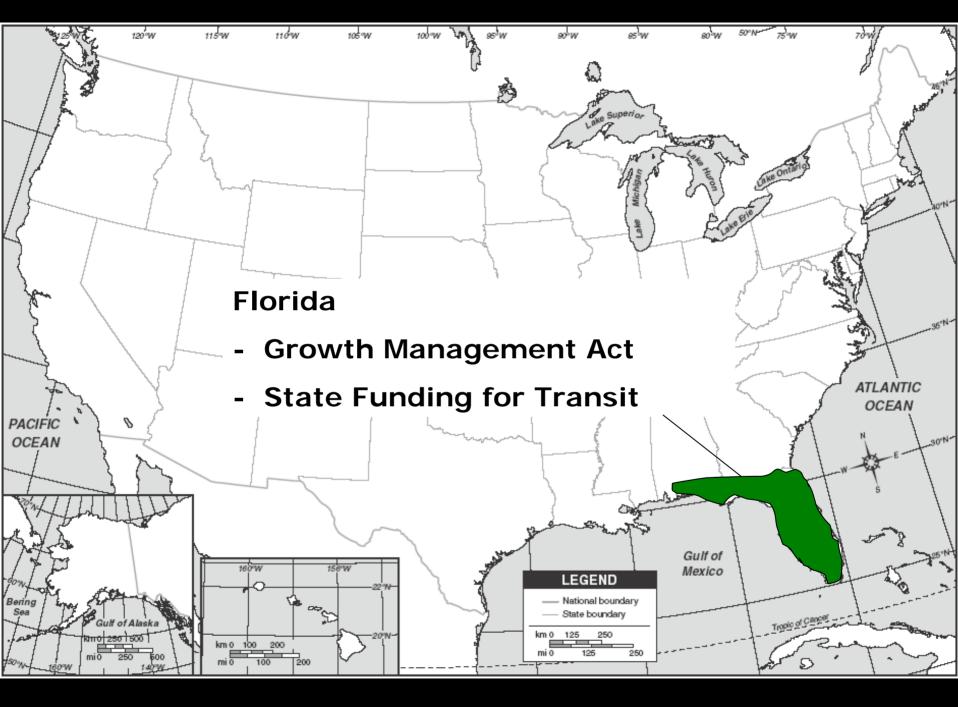


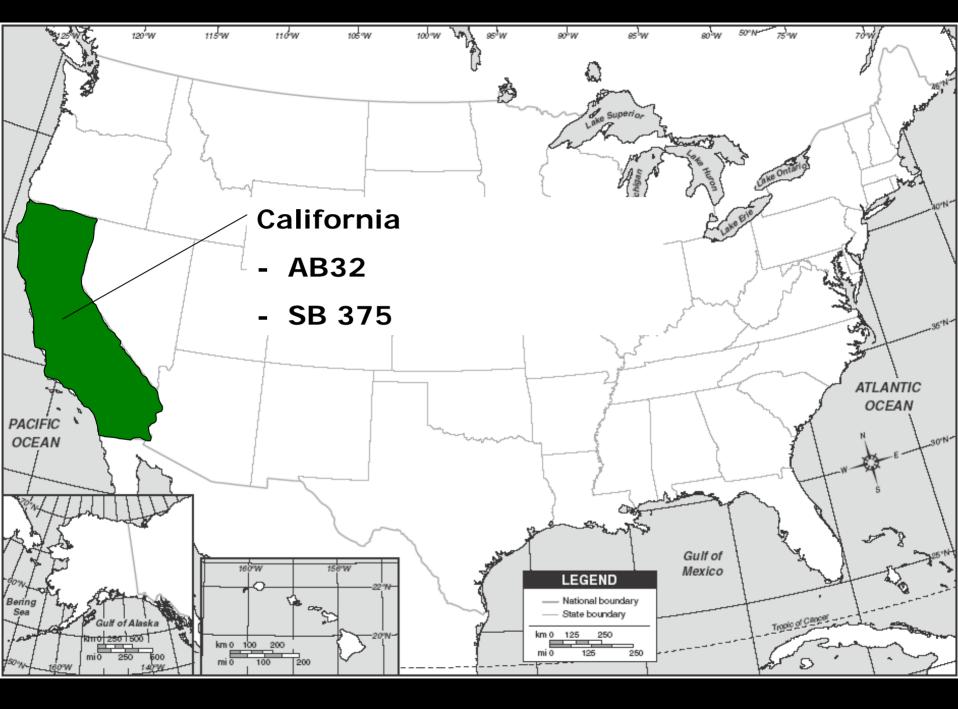
- Improves personal mobility
- Reduces energy used/mile of travel
- Decouples transportation from imported petroleum
- Reduces families' cost of access
- Uses "smart growth" to improve transportation system effectiveness
- Uses integrated investment to avoid spending at cross purposes

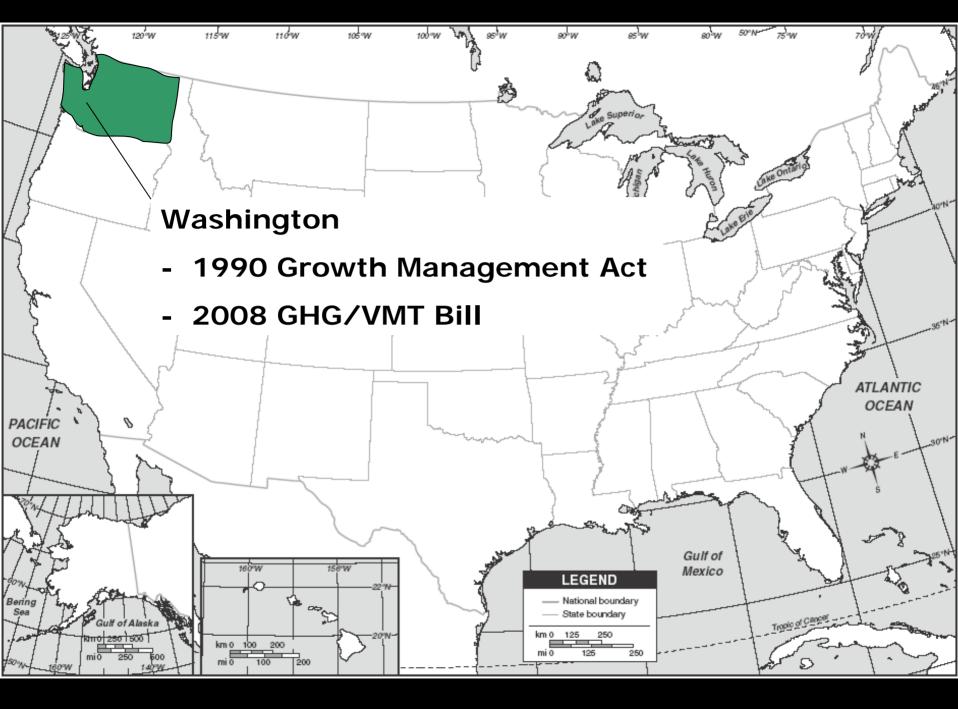
Leading Edge



- State of Florida
- State of Washington
- State of California







But...



- Arizona is unlikely to pursue "growth management" or regulation
- Local & regional government will bear significant leadership responsibility
- There will be a national emphasis on & funding for – infrastructure

Arizona/Maricopa Directions



- Improve personal mobility
- Remain economically competitive
- Preserve quality of life
- Provide for children & grandchildren

We Do Have to Address:



- Energy
- Congestion
- Climate Change
- Family Budgets
- Personal Health

Bottom Line: Energy



- Petroleum demand will far exceed supply
- Prices will rise considerably by 2030
- Prices will also tend to be unstable
- 95% of transportation energy today is provided by imported petroleum
- Transportation is the fastest growing petroleum end use category - worldwide
- Energy security will not be achievable until we reduce reliance on oil for transportation

Bottom Line: Congestion



- Only about 1/3 of traffic growth has been caused by population growth
- "Project & Provide" planning was intended to respond to demand, but instead generated demand
- Highway expansion programs have not reduced congestion or delay
- The future will not be like the past

Bottom Line: Climate Change



- Arizona will need to reduce emissions of transportation greenhouse gases
- The required reduction cannot be achieved through alternative fuels or new technologies
- Success will require reducing per capita VMT
- Delay in starting will add to the cost and will put the state at a competitive disadvantage nationally

Bottom Line: Family Budgets



- Cost of living is out of line with household income for many families
- Transportation costs are the 1st or 2nd largest cost in family budgets
- The market for exurban sprawl has shrunk... and may be gone entirely
- > Where will Phoenix house its growth?

Bottom Line: Personal Health

- Humans require high levels of physical activity to stay healthy
- The answer is not in gyms but in "active living"
- The design of our built environment has a major influence on our ability to be active – especially for children
- This will be one of the most difficult economic issues of the next 25 years

Arizona Opportunities



a) Location Efficiencyb) Complete Streetsc) Context-Based Designd) Transit & Intercity Rail



a) Location Efficiency

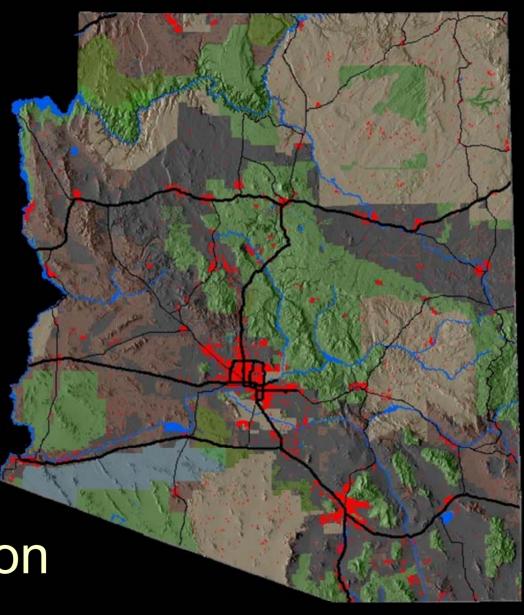
Arizona/Maricopa Opportunities



Charlier Associates, Inc.



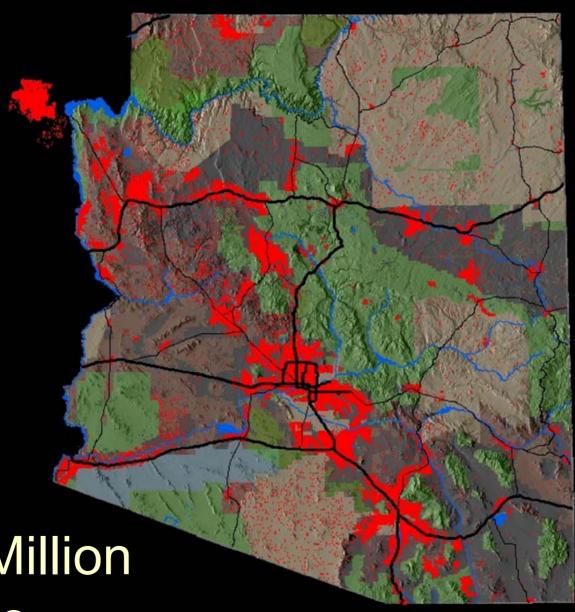




14.1 Million People



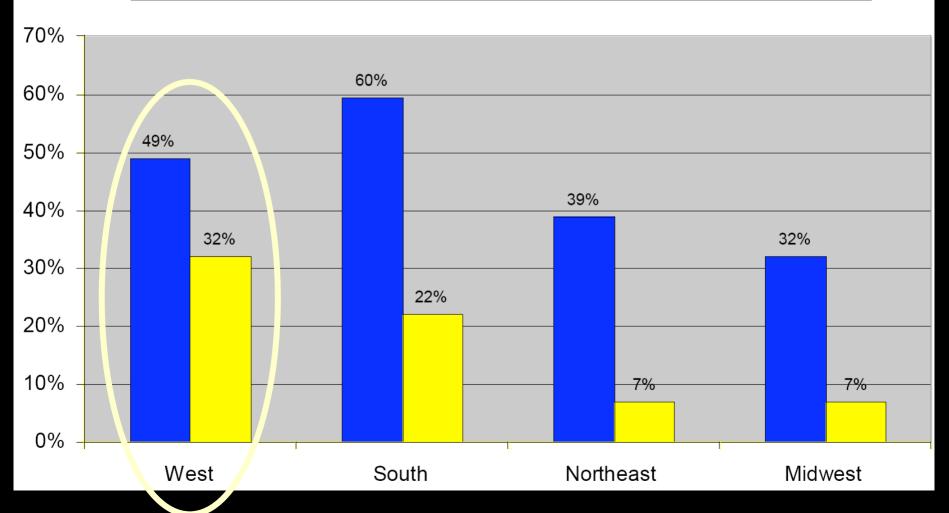
2050



Development Patterns



Change in Urbanized Land Change in Metropolitan Population

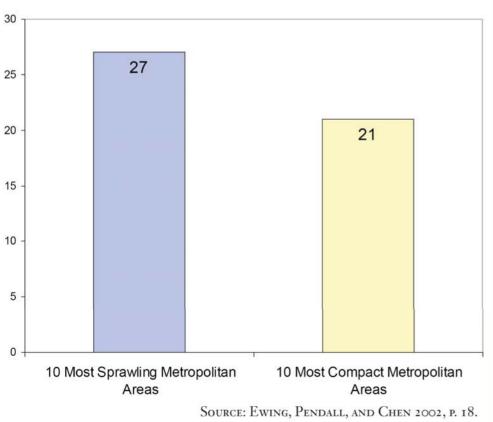


Urban Design & VMT



FIGURE 0-5

Average Daily Vehicle Miles Traveled



 Compact cities generate less VMT/capita
 The difference (>20%) is permanent

Source: Growing Cooler

Location Efficiency



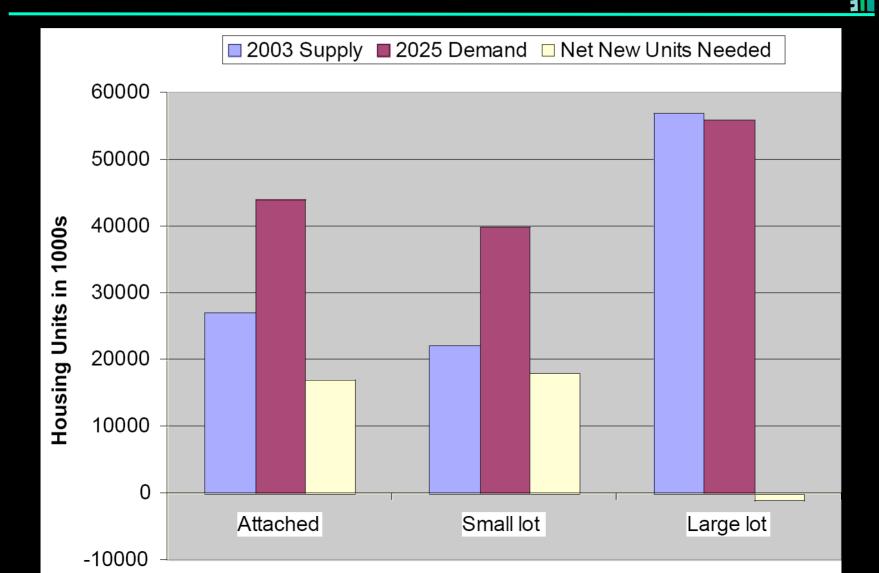
- Compact regional urban form
- Commercial development focused in transit-served centers
- Mixed use/functional neighborhoods
- Walkable environments
- New residential growth oriented to transit-served districts
- Responds to changing demographics & markets

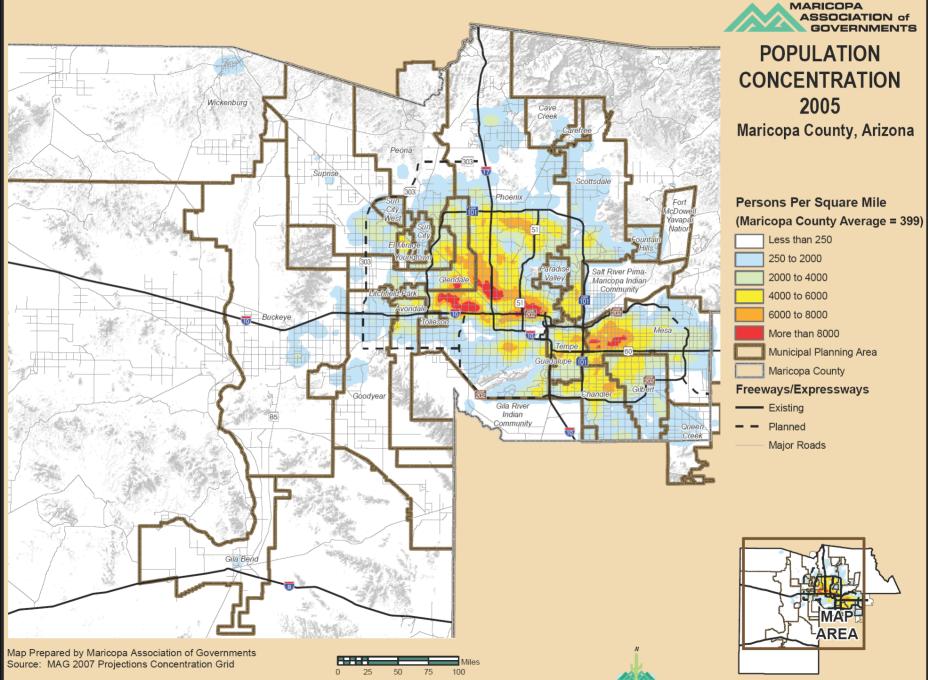
Changing Demographics



- Married couples with kids no longer dominant - 23 % of households
- "Empty-Nesters" on the rise
- Importance of the "Creative Class"
 - ✓ Multi-cultural
 - Knowledge-based industries
 - Single-person households seek "urbanity"

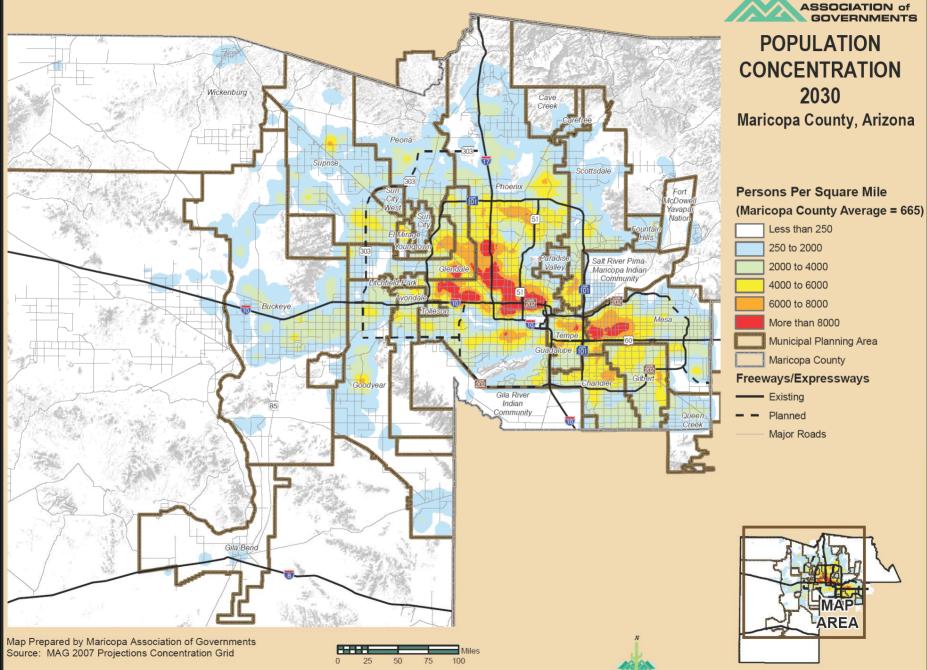
Housing Supply & Demand L





g:\dev\maps\Projections2007\pop_conc05.mxd

April 2007



MARICOPA

April 2007

The LEM is sponsored by:



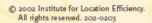
ILE

The Institute for Location Efficiency (ILE) is a national non-profit organization. founded by the Center for Neighborhood Technology, the Natural Resources Defenses Council, and the Surface Transportation Policy Project. ILE's mission is to promote strategies that reduce inefficient travel by locating stores, services, jobs, and homes close to each other and to public transportation, so improving the quality of urban and suburban life. ILE's objective is to promote better understanding of location efficiency and its impact on public policy. The Location Efficient Mortgage® (LEM) is a trademark of ILE. For more information, call (614) 237-3815 or visit www.locationefficiency.com

FannieMae

Fannie Mae is the largest non-bank financial services company in the world. It operates pursuant to a federal charter and is the nation's largest source of financing for home mortgages. Over the past 30 years, Fannie Mae has provided nearly \$2.5 trillion of mortgage financing for over 30 million families. For more information call 1.800.7FANNIE (1.800.731.6643) or visit www.fanniemae.com





To learn more about the Location Efficient

LEN

Mortgage[®] (LEM) or for a list of participating

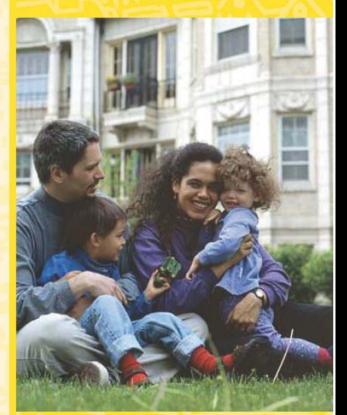
lenders, see the pages for your metropolitan

area at: www.locationefficiency.com or

contact the Institute for Location

Efficiency at: (614) 237-3815.

NOW IT'S EASIER TO OWN YOUR OWN HOME!









Location Efficient Mortgage



- Backed by FNMA (Fannie Mae)
- Increases home cost/income ratio in size of mortgage banks will loan
- Does not decrease payments or reduce interest rates
- Technically still available, but status in current mortgage markets is unknown



> Chicago:

- Countrywide Home Loans Inc.
- Draper & Kramer Mortgage Corp.
- National City Mortgage Co.
- Seattle
 - ✓ HomeStreet Bank
 - Countrywide Home Loans Inc.

San Francisco

- ✓ Countrywide Home Loans Inc.
- ✓ Funding One Mortgage Corporation
- Los Angeles
 - ✓ Countrywide Home Loans Inc.
 - ✓ Funding One Mortgage Corporation





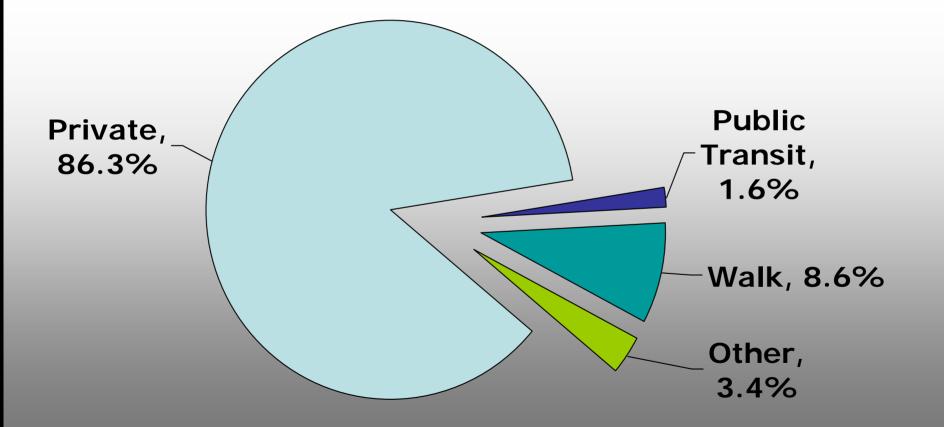


20-Minute Neighborhood:

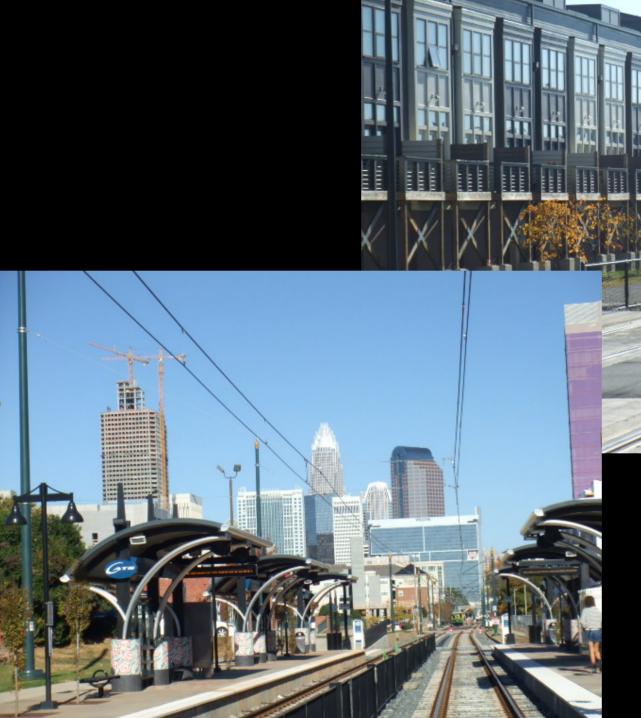


- Walk to essential services
- Walk to retail
- Walk to work
- Walk to school
- Walk to amenities









Charlotte



b) Complete Streets

Arizona/Maricopa Opportunities



Charlier Associates, Inc.









Streets Designed for Use by All Modes



Complete Streets Objectives



- Economic resiliency
- Household access & mobility
- Personal freedom & opportunity

San Francisco

3

. 6



c) Value-Added Design

Arizona/Maricopa Opportunities



Charlier Associates, Inc.



Newbury, Boston

68

OME IN FOR A

\$35

N

Neighborhood

Street

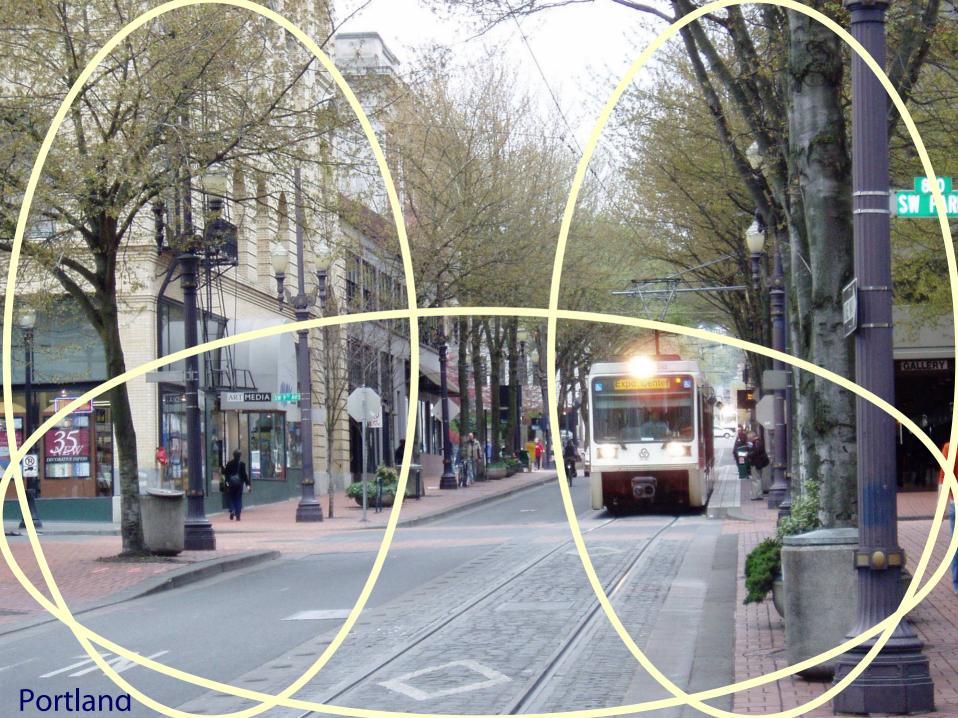
Abutting Property





2 EEND Longmont







Anywhere, USA



Why Not:

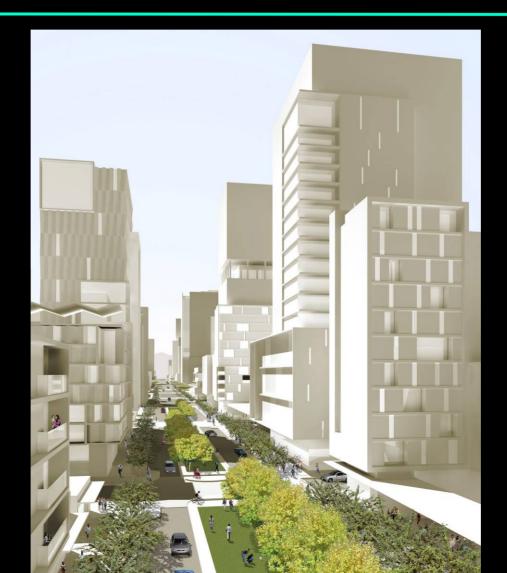


- Invest in transportation primarily to spur redevelopment & reinvestment in existing urban places
- Invest in transportation in ways that add value to abutting lands & nearby neighborhoods



First Street Linear Park





Street View in High Rise District







d) Transit & Intercity Rail

Arizona/Maricopa Opportunities



Charlier Associates, Inc.

Intercity Rail





Active Intercity Rail Corridors





Finally...

Food for thought:



"We are all faced with a series of great opportunities...

... brilliantly disguised as insoluble problems."

John W. Gardner



2008 Election Outcomes

State & Local Transportation Initiatives



Charlier Associates, Inc.

2008 Transit Ballots



23/32 transit measures approved
 Spending authorized = \$75 billion
 Examples:

 \$10B for California High Speed Rail
 \$8B for regional transit in Puget Sound
 \$4B for elevated rail in Honolulu

12 measures approved earlier in year (including Flagstaff)

California HSR



California Resources Agency Legacy Project 2002; CA Dept. of Fish and Game 1999



Sound Transit 2 – Seattle Region

- Immediate express bus expansions: 17% increase beginning in 2009
- Commuter rail service: 65% more Tacoma-Seattle capacity
- Expanded light rail system: 36 new miles, creating 55-mile LRT system
- Easier access for transit riders: improve access & parking
- Accountability & local control: binding tax rollback, geographic equity
- Livable, sustainable communities: takes cars off roads, reduces pollution & saves time

Thank You

Photo: Courtesy AzDOT



www.charlier.org