

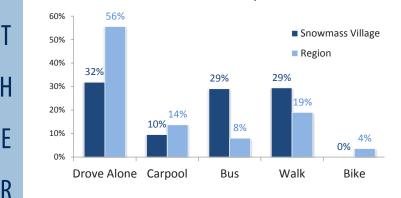
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## SNOWMASS VILLAGE Travel Patterns Community Profile

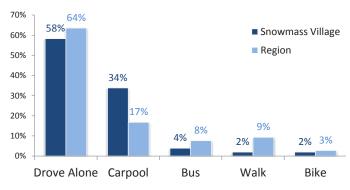
## PERSONAL TRIPS OF RESIDENTS

Winter Resident Personal Trips Mode Share

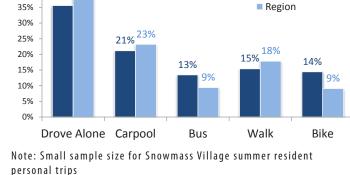


## WORK-RELATED TRIPS OF WORKERS

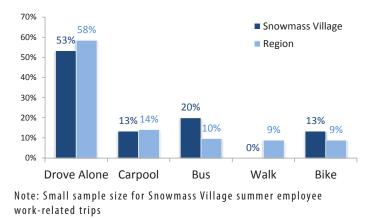
Winter Employee Work-Related Trips Mode Share



# Summer Resident Personal Trips Mode Share



#### Summer Employee Work-Related Trips Mode Share



S Mode share is displayed above for the two trips purposes other than commute trips (shown on page 2 in the "Commuting" section). These include work-related trips, which are trips made during work by employees for business purposes, and personal trips, which cover all other trips that are not commute or work-related trips.

## ABOUT THE PROJECT

The Roaring Fork Transportation Authority (RFTA) conducted a regional travel patterns study in 2014 of the Colorado River Valley and Roaring Fork Valley from Parachute to Aspen. Previous studies were completed in 1998 and 2004. The project was a cooperative effort of RFTA, Colorado DOT, and area counties and municipalities. The project was conducted to provide local jurisdictions and planning agencies with information on travel demand within the study area. This includes information about current and future needs for motor vehicles, for public transit and for walking and bicycling. Data from the study was also used to develop travel forecasts and will help companies and agencies design commuter support programs to address needed changes in travel choices.

The data collection methodology included two rounds of surveys, a winter and summer survey. The winter survey targeted employees and employers within the study area. The summer survey targeted residents. A total of 1,679 surveys of residents and employees were collected (1,352 in the winter and 327 in the summer) and 110 employer surveys were completed. The region was divided into 23 transportation analysis zones (TAZs) and all data will be available at the TAZ level. A comprehensive report of the study's finding will be available through RFTA in early 2015.

# COMMUNITY GEOGRAPHY

The Snowmass Village community profile includes data collected for the following transportation analysis zone(s) (TAZ) mapped at right:

Snowmass Village

The "Region" encompasses all 23 TAZs in the region, including all of Garfield and Pitkin Counties and the portion of Eagle County within the Roaring Fork Valley. All data presented was collected from the 2014 Winter and Summer Roaring Fork Transportation Authority (RFTA) Travel Patterns Survey unless otherwise indicated.

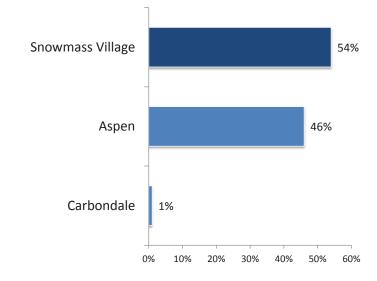
#### HOUSING/DEMOGRAPHIC DATA

	Snowmass Village	Region
2012 Population <sup>1</sup>	2,766	82,227
Population residing year-round	78%	94%
Lived in region > 1 year	81%	93%
Households with children under 16	12%	31%
Households receiving housing assistance	46%	12%
Median annual household income	\$59,000	\$66,000

1. U.S. Census Bureau, 2012 American Community Survey (ACS)

## COMMUTING DATA OF RESIDENTS

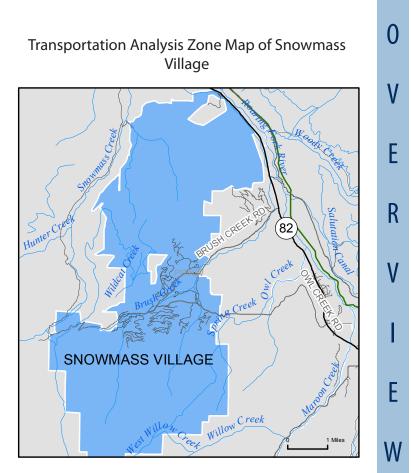
#### Where Snowmass Village residents work



#### RFTA 2014 Regional Travel Patterns Update







# COMMUTING DATA OF WORKERS

## Where Snowmass Village workers live

**Snowmass Village** 29% Carbondale 14% Basalt 11% Aspen 10% **Glenwood Springs** 10% El Jebel 8% Missouri Heights 8% Other Rural Garfield Co. 4% Rural East Pitkin County 2% Rural Eagle County 2% **Redstone Area** 1% Rifle 1%

0% 5% 10% 15% 20% 25% 30% 35%

Note: Small sample size of employees working in Snowmass Village

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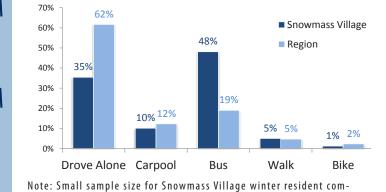
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## COMMUTING DATA OF RESIDENTS

	Snowmass Village	Region
Vehicle available for commuting	71%	86%
Average commute distance	6 miles	16 miles
Average commute time	19 mins	25 mins
Work and live in same community	54%	36%
Different employer winter/summer	17%	8%

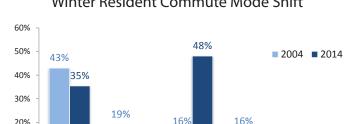
#### Winter Resident Commute Mode Share



10%

0%

Drove Alone Carpool



#### mute Winter Resident Commute Mode Shift

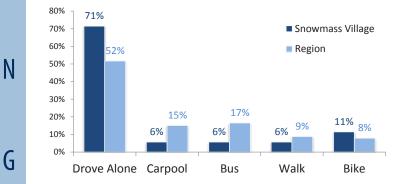
\*2004 data represents Aspen and Snowmass Village and is from the 2004 Local & Regional Travel Patterns Survey

#### Summer Resident Commute Mode Share

Bus

Walk

Bike



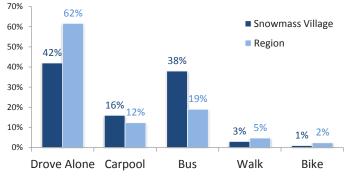
Note: Small sample size for Snowmass Village summer resident commute

# COMMUTING DATA OF WORKERS

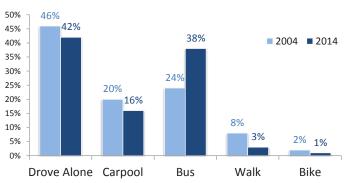
	Snowmass Village	Region
2012 Worker population <sup>2</sup>	1,928	48,385
Employer provided bus pass (part/all)	27%	18%
Workers with free parking at work	87%	91%
Different employer winter/summer	35%	8%

2. 2012 5-yr ACS, Worker Population by Workplace Geography

#### Winter Employee Commute Mode Share

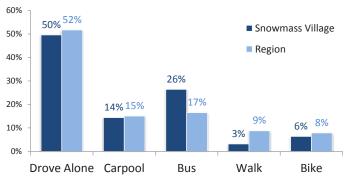


#### Winter Employee Commute Mode Shift



\*2004 data represents Aspen and Snowmass Village and is from the 2004 Local & Regional Travel Patterns Survey

#### Summer Employee Commute Mode Share

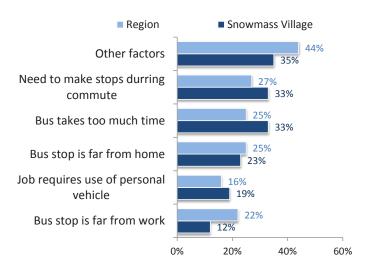


Note: Small sample size for Snowmass Village summer employee commute

## TRANSIT DATA

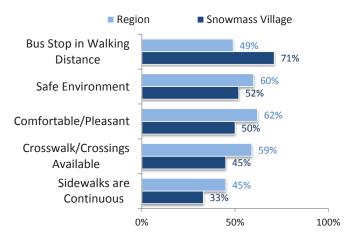
% of Residents who	Snowmass Village	Region
Own a bus pass/stored value card	20%	27%
Live within 5 blocks of a bus stop	78%	40%
Live over a mile from nearest bus stop	3%	34%
Have taken VelociRFTA in last 30 days	62%	35%
Have taken other bus in last 30 days	85%	39%

#### Barriers to riding the bus



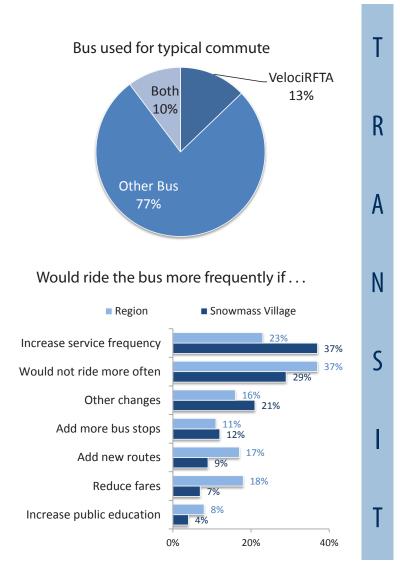
## WALKING IN SNOWMASS VILLAGE

% of residents who agree/strongly agree that ...



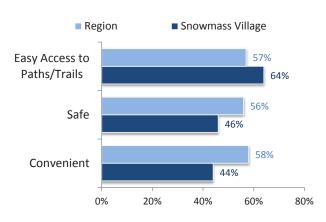






# **BICYCLING IN SNOWMASS VILLAGE**

% of residents who agree/strongly agree that ...



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