

Smart Growth & Mobility

Implementing Community Networks



Charlier Associates, Inc.

Outline

- Smart Growth Mobility Principles
- Concepts and Ideas
 - “memes”
 - “networks” “connectivity”
 - “choice” “multimodal streets”
- Case Studies
- Follow-up Information

10 Principles

1. Balanced Mobility
2. Dense, Connected Networks
3. Scale & Character of Streets
4. Limited Value of Traffic Demand Forecasts
5. Public Transit = Choice, Not Congestion Relief
6. Walking & Biking = Major Markets
7. Multimodal = Multimodal Streets
8. Sustainable = Flexible
9. Public Empowerment
10. Accountability, Monitoring & Reporting

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Why are these
principles so
difficult to
implement?

misinformation

disinterest

malfeasance

evil

misinformation

disinterest

malfeasance

evil

how does
misinformation
propagate and
become universal?

First Four Principles

1. Balanced Mobility
2. Dense, Connected Networks
3. Scale & Character of Streets
4. Limited Value of Traffic Demand Forecasts

Transportation systems should serve all three elements of mobility:

- Access;
- Circulation; and,
- Travel.

Mobility Elements

Travel – Ability to move over distances, connecting regions

Circulation – Ability to move about within areas, connecting land uses

Access – Ability to enter and make use of specific sites

Facilities

Travel –	Freeways, arterials, rail transit, express bus lanes
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Circulation –	Collectors, connectors, transit routes, bike trails and lanes
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Access –	Local streets, parking, sidewalks and crosswalks
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Built for...



...travel

Built for...



...circulation

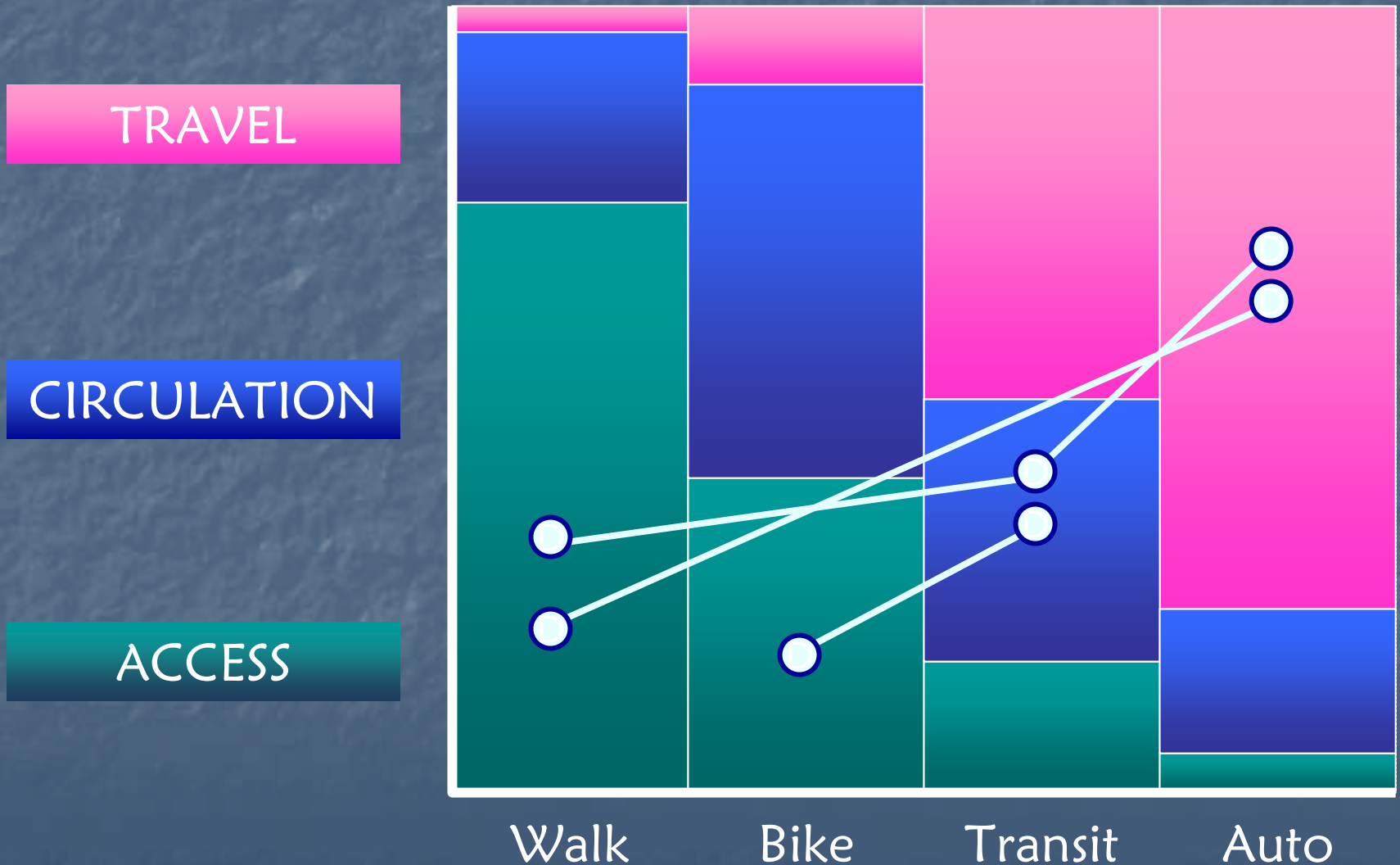
Built for...



...access

We build
too much for travel,
and
too little for
circulation and access.

Strategic Balance



A well-connected network of narrow streets provides better mobility and is safer and more efficient than a poorly-connected network of wide streets. The inexorable widening of arterials represents a bad investment. Freeways have a role to play; multi-lane arterials (more than four general purpose lanes) normally do not.

...why is
bad design
so popular?



The design of streets should reflect the scale and character of abutting and nearby land uses. It is rarely justifiable to build a street or roadway that detracts from the value of, or forces undesirable changes in, abutting land uses.

Traffic forecasting is of limited value in designing streets. Virtually all of the details of street network and facility design should be based on planned community form and desired character of abutting land uses. Basing street design on traffic demand forecasts is self-fulfilling and self-defeating.

**Plan New
Development**



```
graph TD; A[Widen Streets] --> B[Plan New Development]; B --> C[Forecast Traffic]; C --> A;
```

Widen Streets

**Forecast
Traffic**

First Four Principles

1. Balanced Mobility
2. Dense, Connected Networks
3. Scale & Character of Streets
4. Limited Value of Traffic Demand Forecasts

Clear
Objectives

+

Good
Techniques

=

Desired
Outcomes

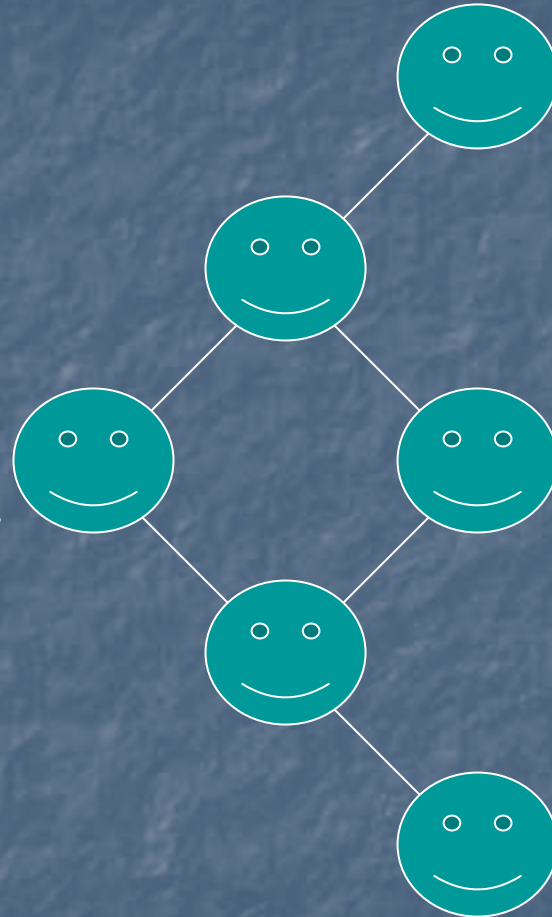
Why are we
destroying our
communities with
our streets?

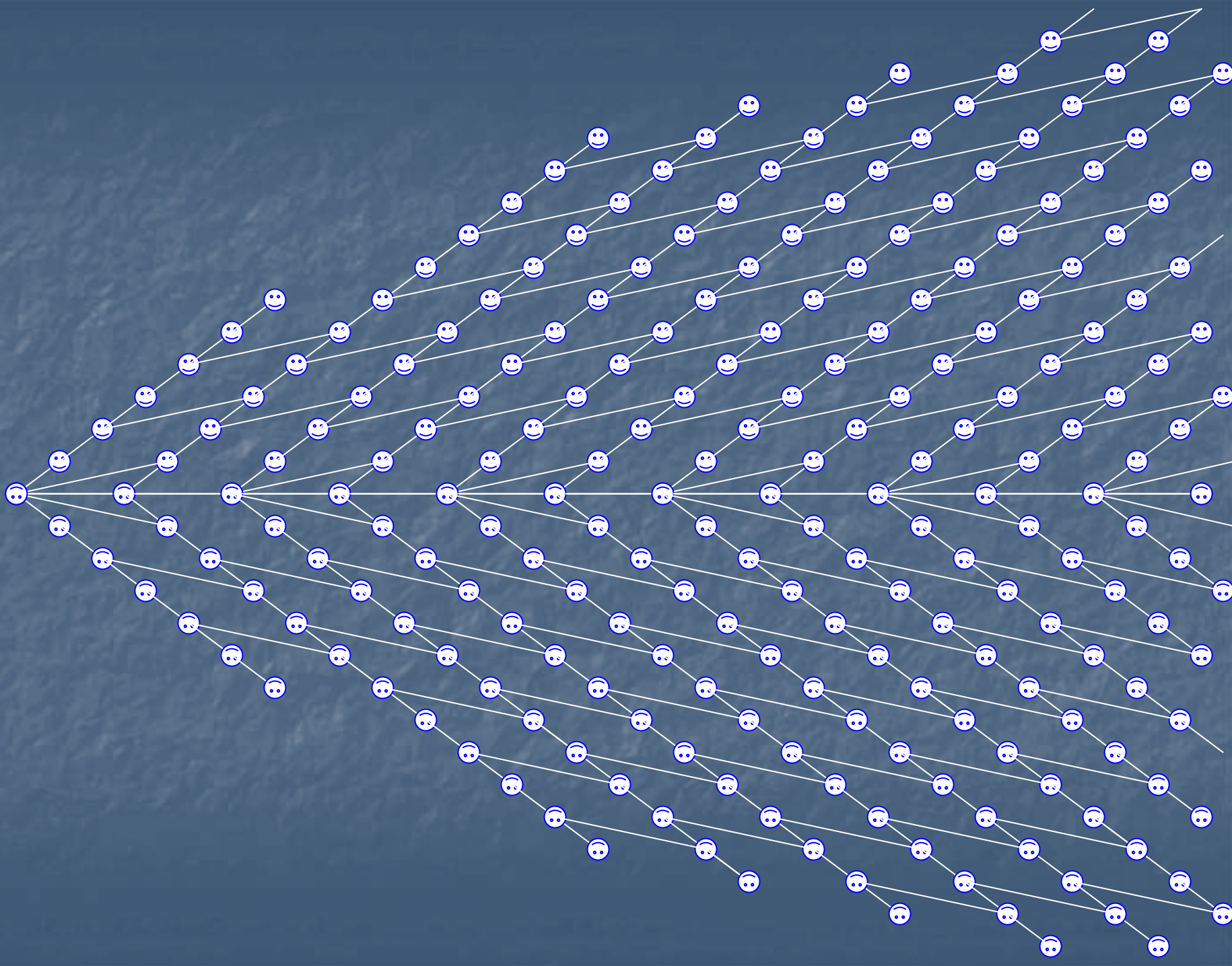
“memes”

def.

“meme” -- A unit of cultural information, such as a cultural practice or idea, that is transmitted verbally or by repeated action from one mind to another.

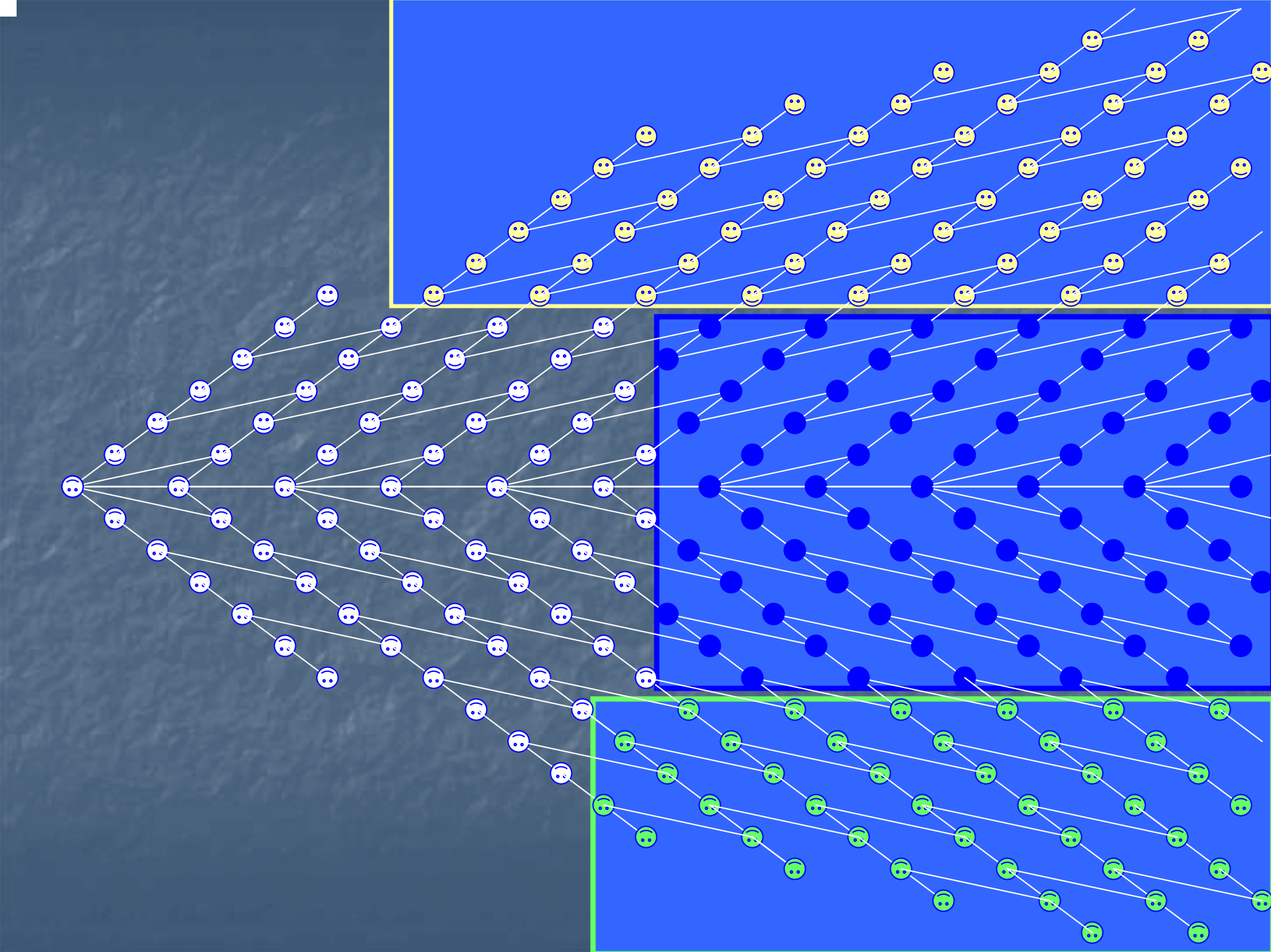
Propagation and evolution of memes





Mememes Can Be...

- Accurate and useful
- Accurate in some situations, wrong in others
- Carried over from a time when they were relevant – to a time when they are not



Example

A Good Meme

(it's true)

“Induced Traffic”

Def.

The additional traffic that results directly and indirectly from transportation capacity or travel time improvements – traffic that would not otherwise have occurred at that location.

Types of Induced Traffic

Changes in travel route Immediate

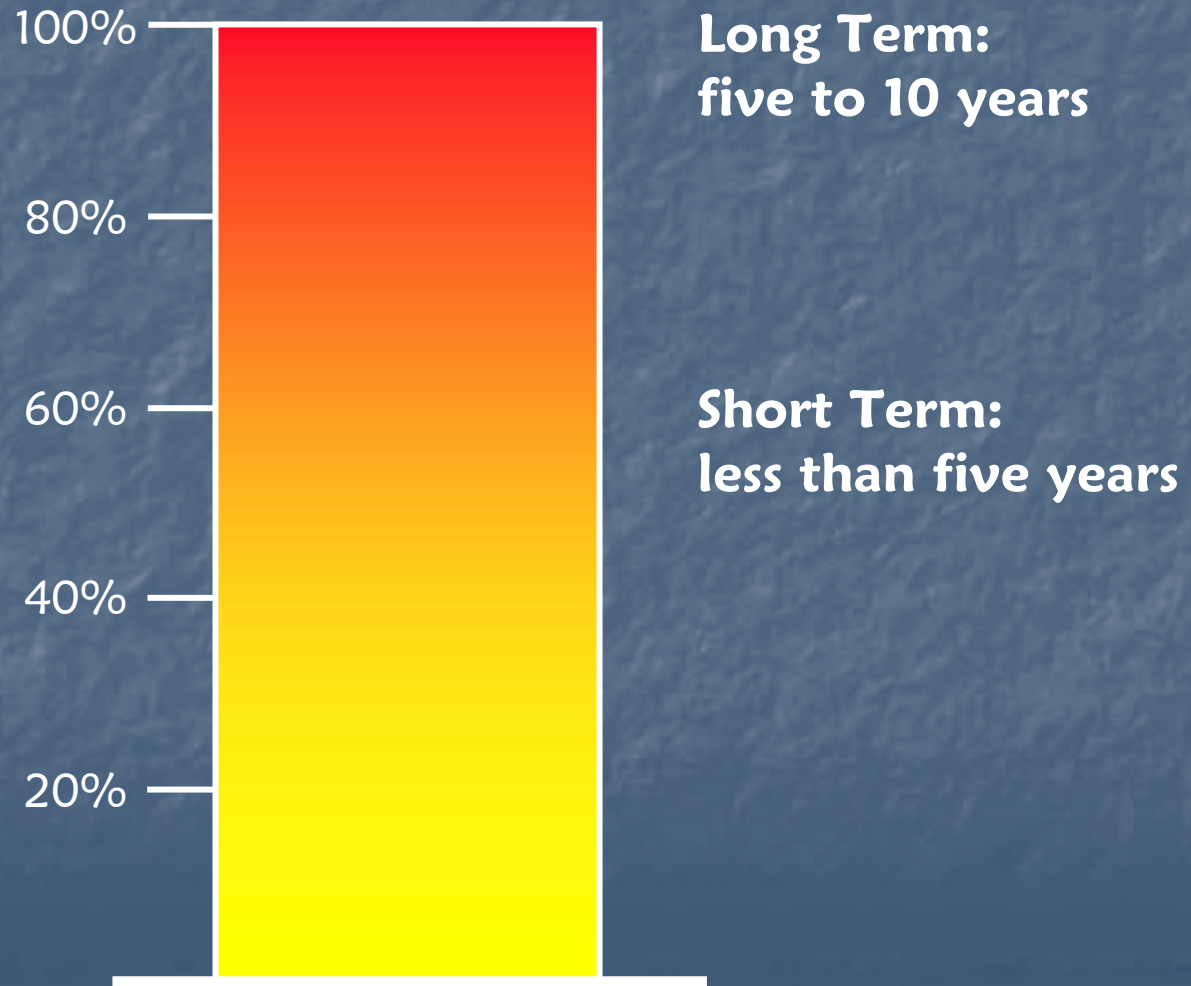
Changes in mode of travel < 6 months

Changes in time of travel < 6 months

Changes in amount of travel < 6 months

Changes in origins & destinations < 10 years

% of new capacity consumed by induced traffic...



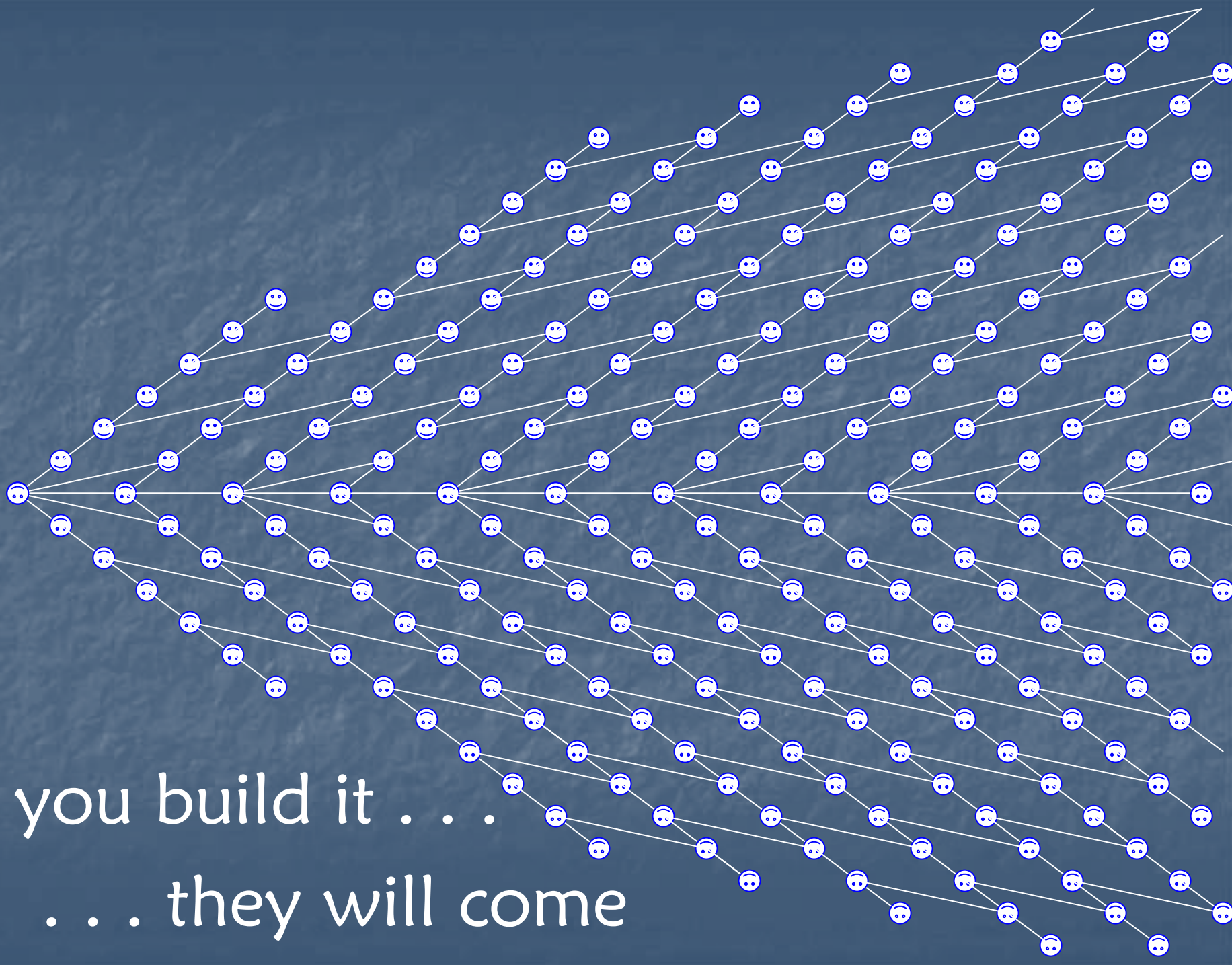
What widely-shared
meme is used to describe
this phenomenon?

(hint: it's from a movie)



If you build it . . .

. . . they will come



If you build it . . .
. . . they will come

A large, bright orange starburst shape with multiple sharp points, outlined in white, centered on a dark blue background.

BAD MEMES

An orange starburst graphic with a white outline, containing the text "BAD MEMES" in blue.

BAD MEMES

1. Street design should be based on traffic demand forecasts
2. We must choose between investing in streets or investing in “alternative modes”
3. The purpose of transportation investment is “congestion relief”
4. Your city should be “pedestrian friendly”

Street design should be based
on traffic forecasts



Corollary A: increased traffic
demand requires bigger streets

Nothing useful is
achieved by the
inexorable widening of
community streets.

**THE URBAN NETWORK:
A NEW FRAMEWORK FOR GROWTH**
By Peter Calthorpe

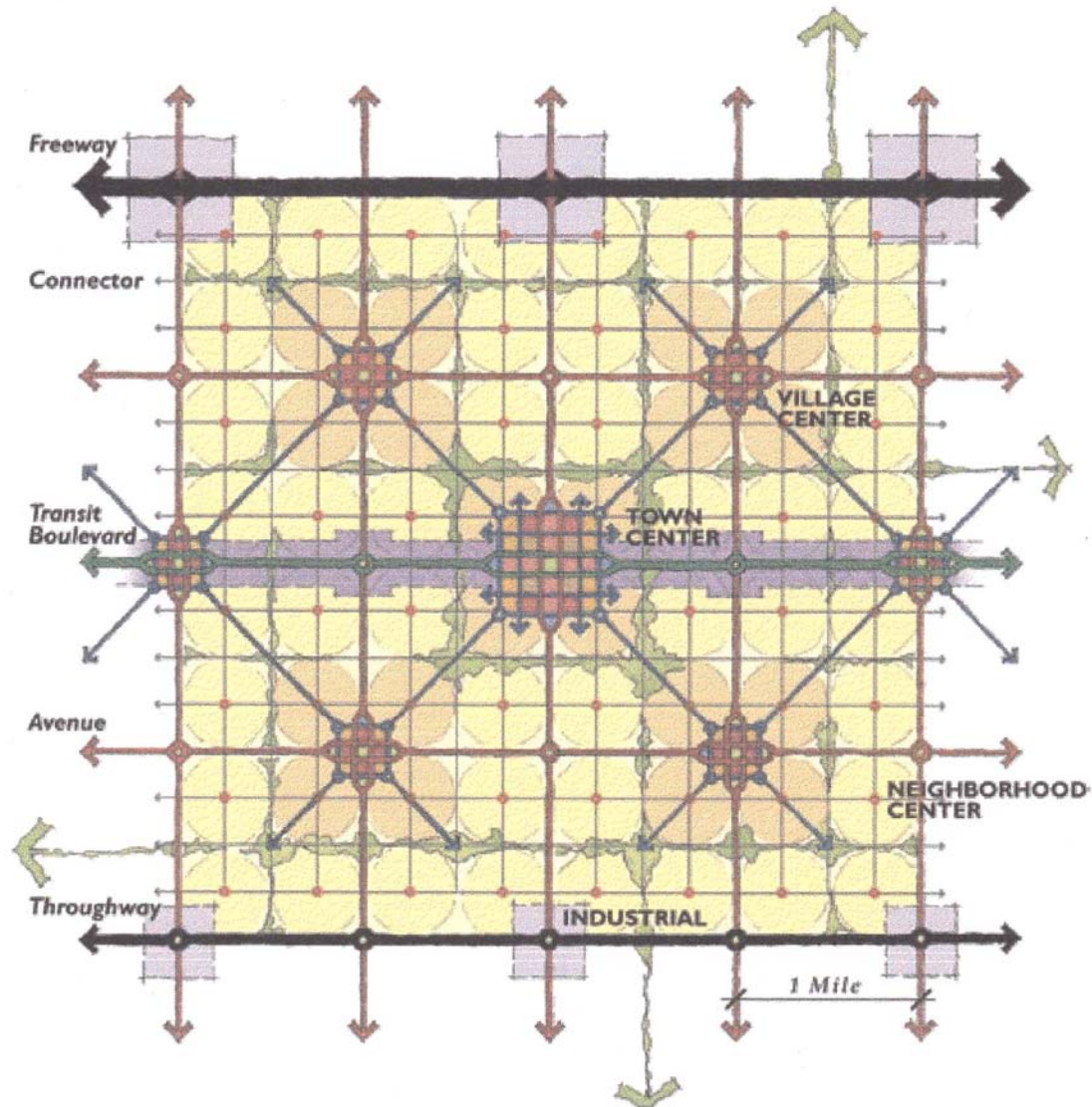
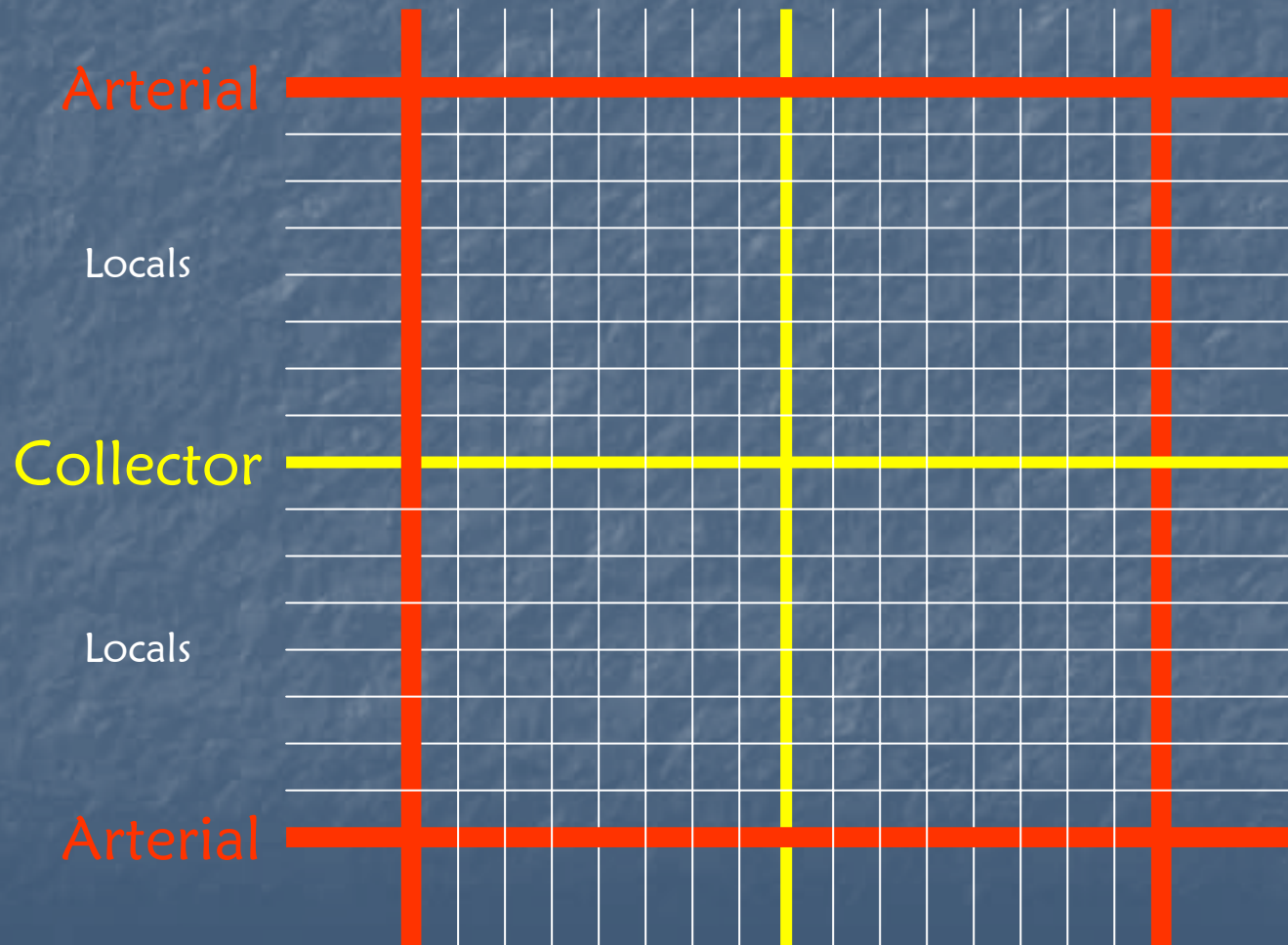


Illustration 1: The Urban Network

Traditional One Mile Grid

(oversimplified)



Street design should be based
on traffic forecasts



Corollary B: a street with a higher
LOS rating is a better street

Expanding streets to
accommodate traffic
growth is **self-fulfilling**
and **self-defeating** at the
same time.

The design of
transportation corridors
has a profound effect on
the **character** of abutting
land uses.

Street design should be based on
traffic forecasts



Corollary C: the purpose of
transportation investment is
congestion relief

Average End-to-End Travel Speed (Origin to Destination)

- Before Widening: 22mph
- After Widening: 22 mph

Good corridor planning
is based on
network planning.

~~Street design should be based on traffic demand forecasts.~~

- Nothing useful is achieved through the inexorable widening of community streets.
- Expanding streets to accommodate traffic growth is self-fulfilling and self-defeating at the same time.
- Street size should be a function of community form.
- Good corridor planning is based on network planning.

We must choose between investing
in streets or investing in
“alternative modes”



Corollary A: people *want* to drive
but *should* walk, bike or take
transit

There is latent demand
for access and circulation
as well as for travel –
all modes
(no need to eat spinach).

We must choose between investing
in streets or investing in
“alternative modes”



Corollary B: smart growth means
reduced spending on streets

Smart growth requires
significant investment in
streets.

We must choose between investing
in streets or investing in
“alternative modes”



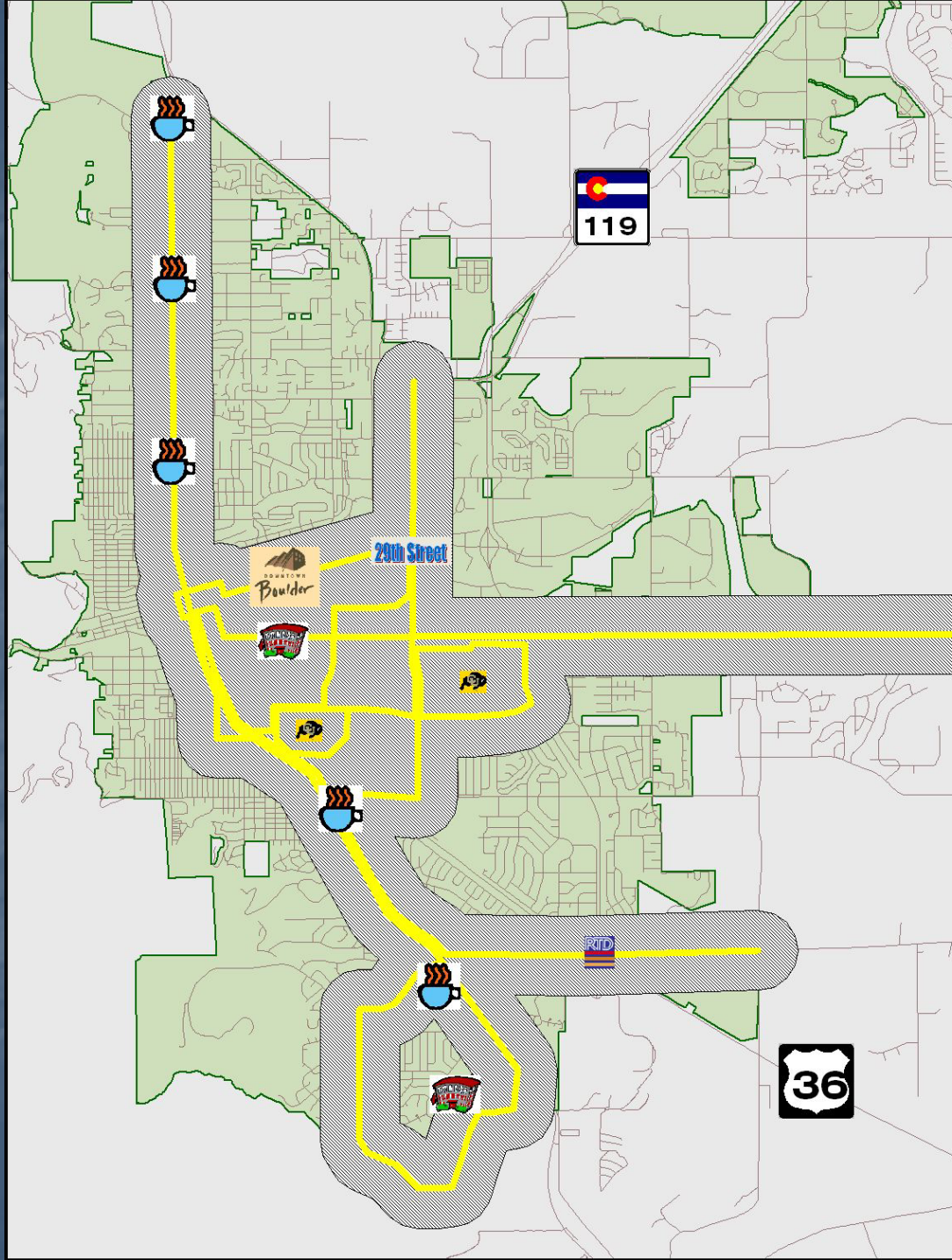
Corollary C: we should help
people get over their “love affair
with the automobile”

We do not need to end
any love affairs ...
including with our cars.

We must choose between investing
in streets or investing in
“alternative modes”

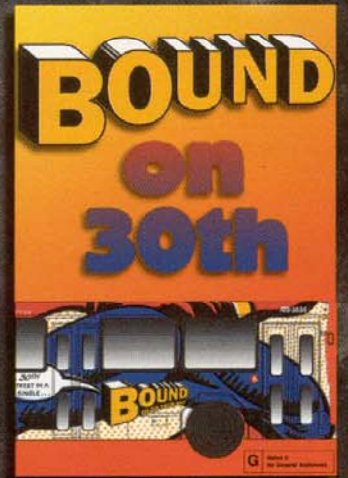
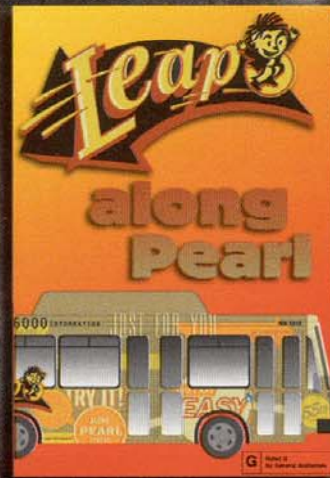
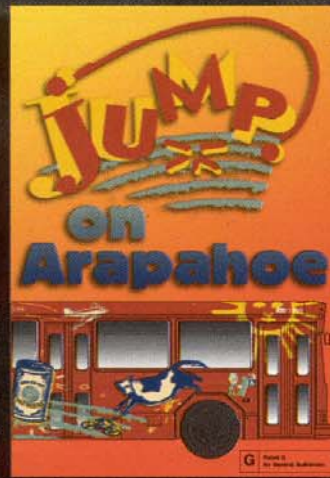
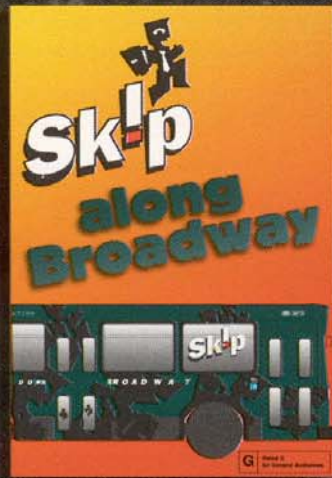
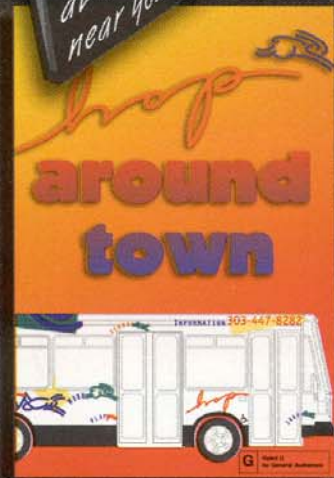


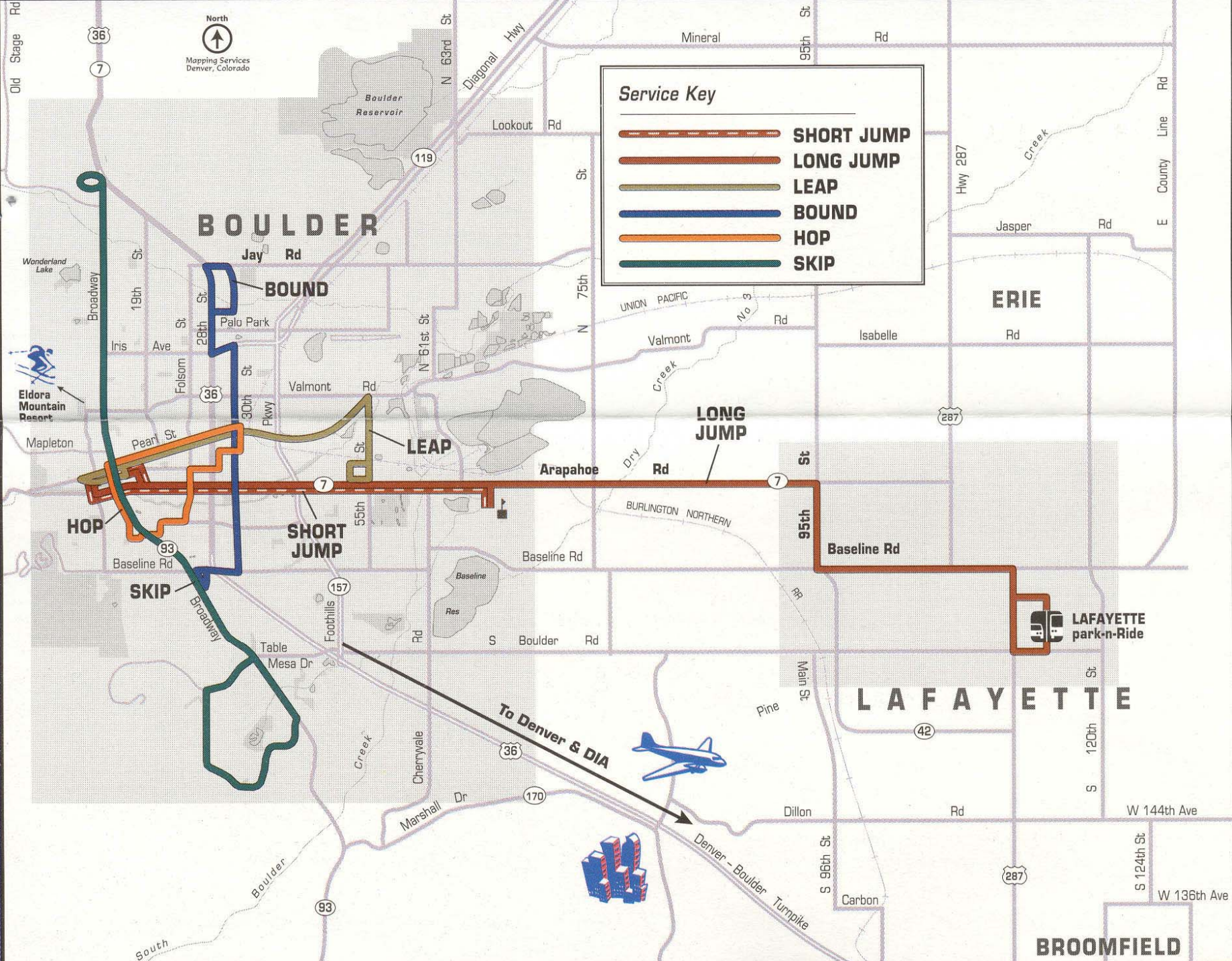
Corollary D: we should invest in
public transit to relieve traffic
congestion





2001: A Bus Odyssey





Service Key

-  **SHORT JUMP**
-  **LONG JUMP**
-  **LEAP**
-  **BOUND**
-  **HOP**
-  **SKIP**

BOULDER

ERIE

LAFAYETTE

LAFAYETTE
park-n-Ride

BROOMFIELD

To Denver & DIA



Good Reasons to Invest in Public Transit:

- Improve mobility (travel, circulation and access) in the face of growth.
- Avoid over-building roads and streets and destroying character.
- Improve personal travel choice and family flexibility.
- Maintain economic vitality and viability.

~~We must choose between investing in streets
or investing in “alternative modes”.~~

- There is latent demand for access and circulation as well as for travel – all modes.
- Smart growth requires significant investment in streets.
- We do not need to end any love affairs ... including with our cars.
- There are good reasons to invest in public transit; congestion relief is not one of them.

Your city
should be “pedestrian-friendly”



Corollary A: this is something we
love to talk about but do not
expect to achieve

Pedestrian Science

- Pedestrians
- Walking Environments

Types of Walking

- Rambling
- Utilitarian Walking
- Strolling, Lingerling
- Promenading
- Special Events

Pedestrian Environments

“Pedestrian Friendly”

Pedestrian Environment Hierarchy

Pedestrian Friendliness



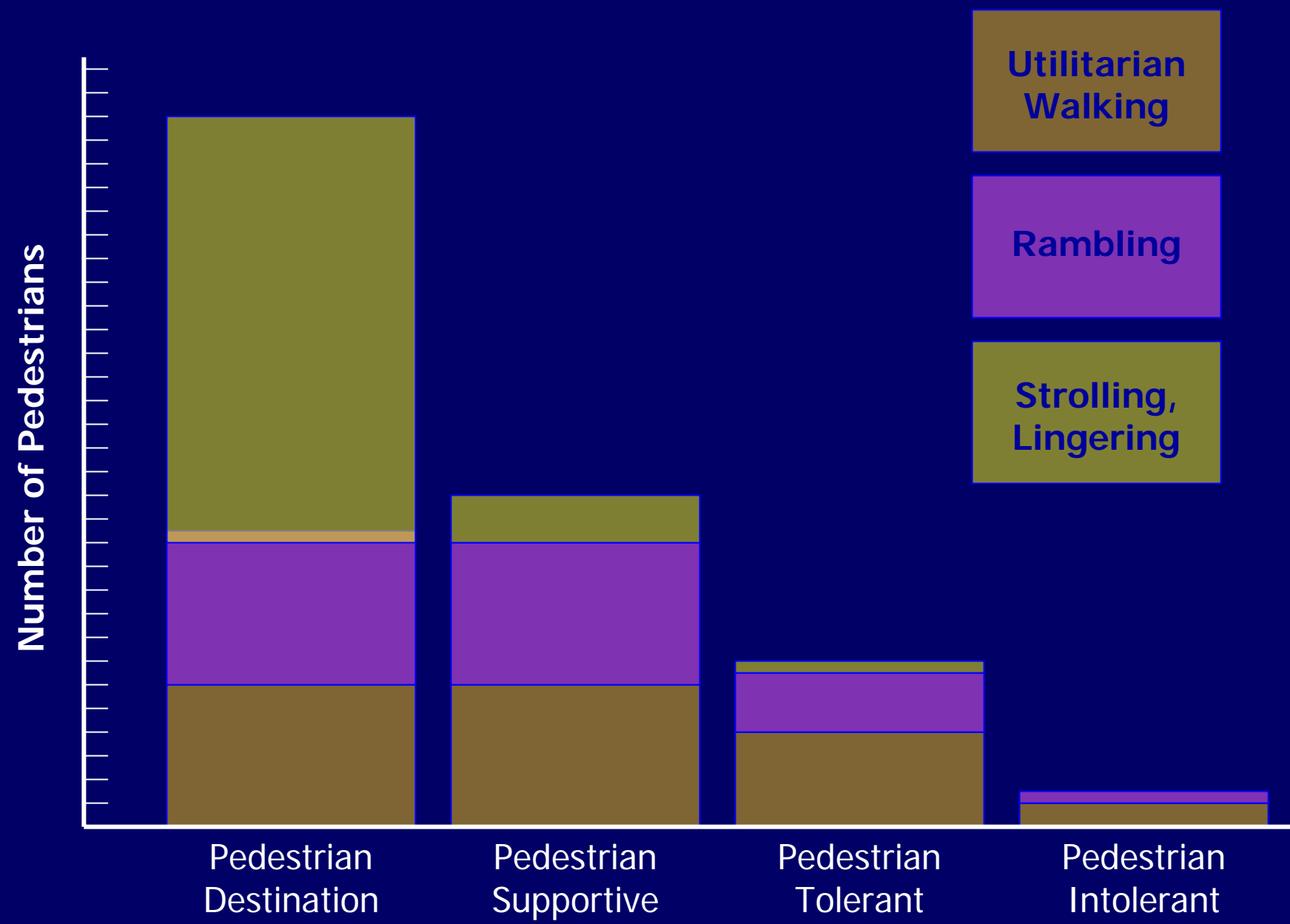
Pedestrian Place/District

Pedestrian Supportive Environment

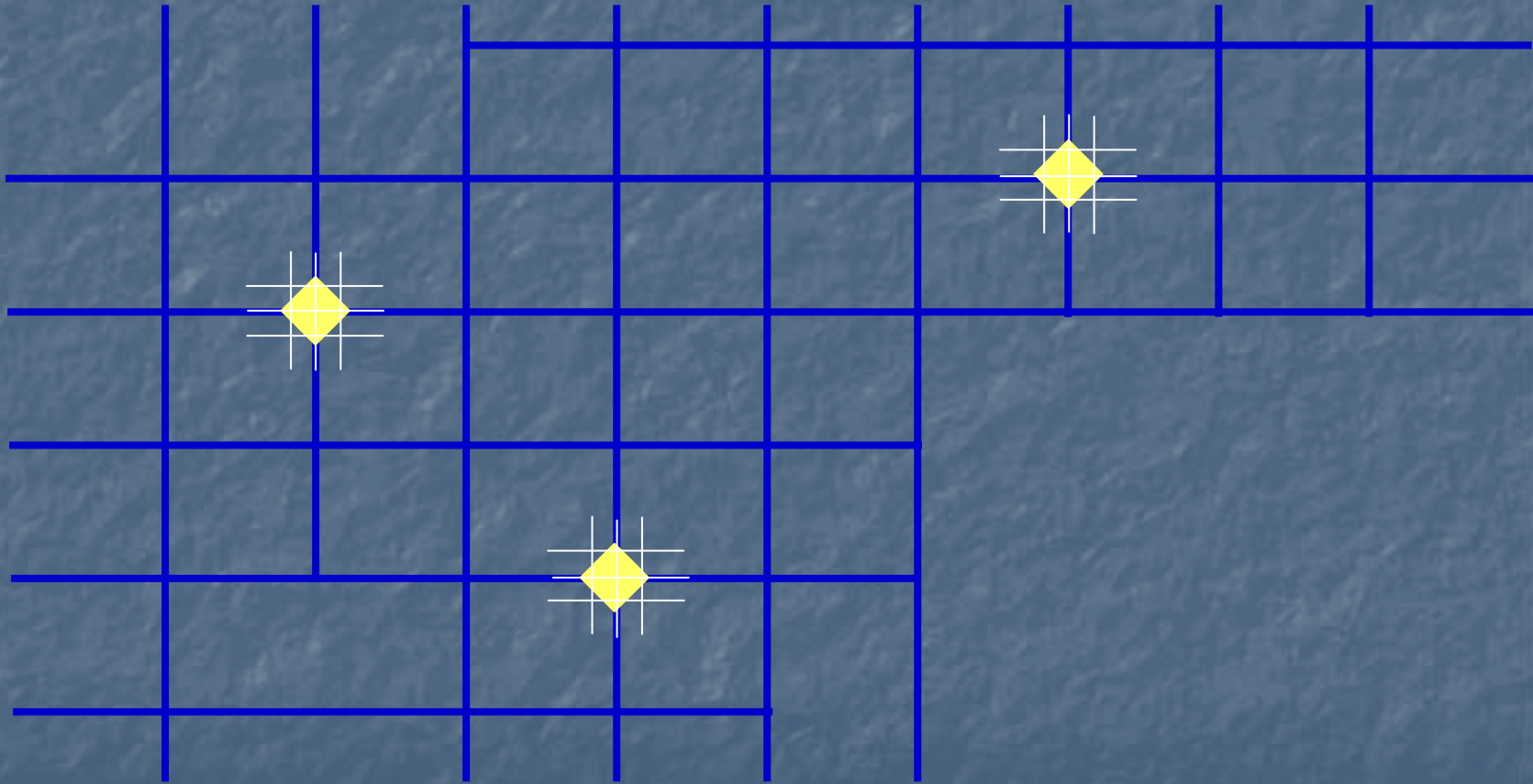
Pedestrian Tolerant Environment

Pedestrian Intolerant Environment

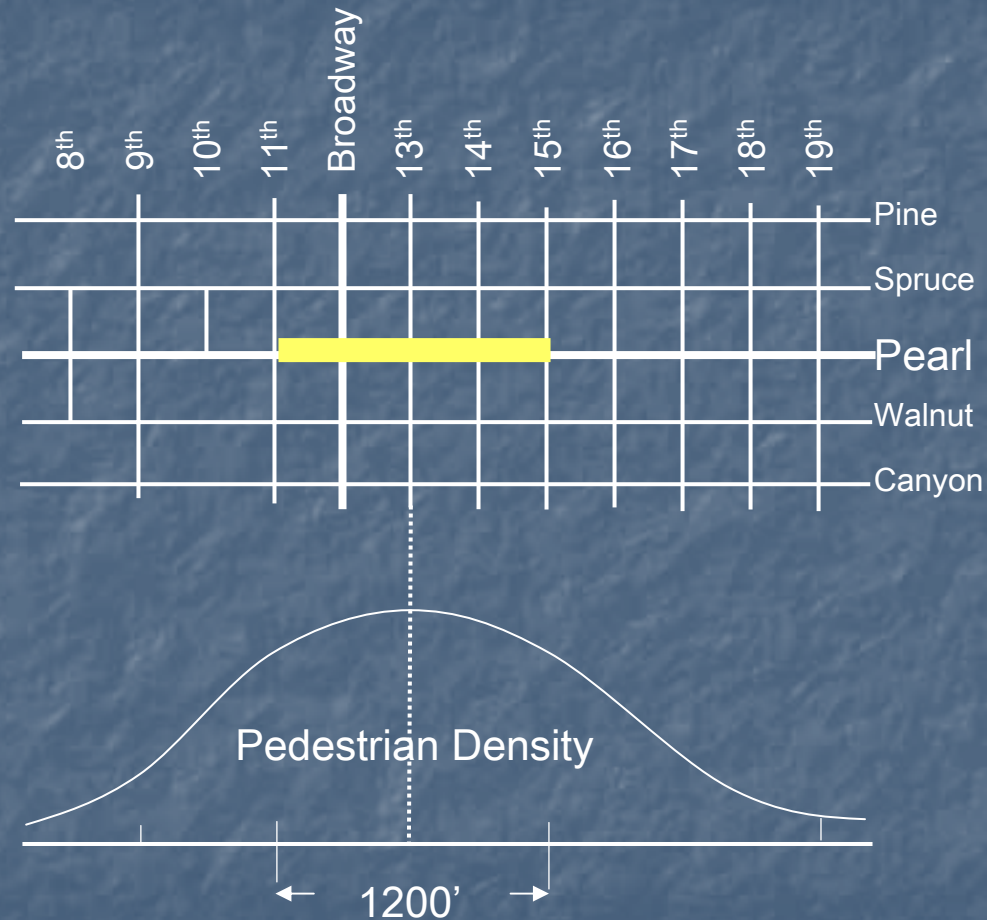
Walk Environments and Types of Walking



Pedestrian Macro Structure (Nodes and Corridors)



Downtown Boulder Pedestrian Mall



Pedestrian Districts

- Entire city \neq pedestrian district
- People are drawn to the center
- The center will have an axis
- Walk range from the axis is limited
- Sources of pedestrians are:

Parked cars
Transit

Nearby residential
Lodging

so...

10 Principles

1. Balanced Mobility
2. Dense, Connected Network
3. Scale & Scope
4. Data & Forecasts
5. Public Engagement & Decision Relief
6. Vision & Planning
7. Multimodal Streets
8. Sustainable = Flexible
9. Public Empowerment
10. Accountability, Monitoring & Reporting



BAD MEMES

Developing Good Memes

- Connectivity
- Networks
- Choice
- Multimodal Streets

People seek connections...

Why not connect your community?

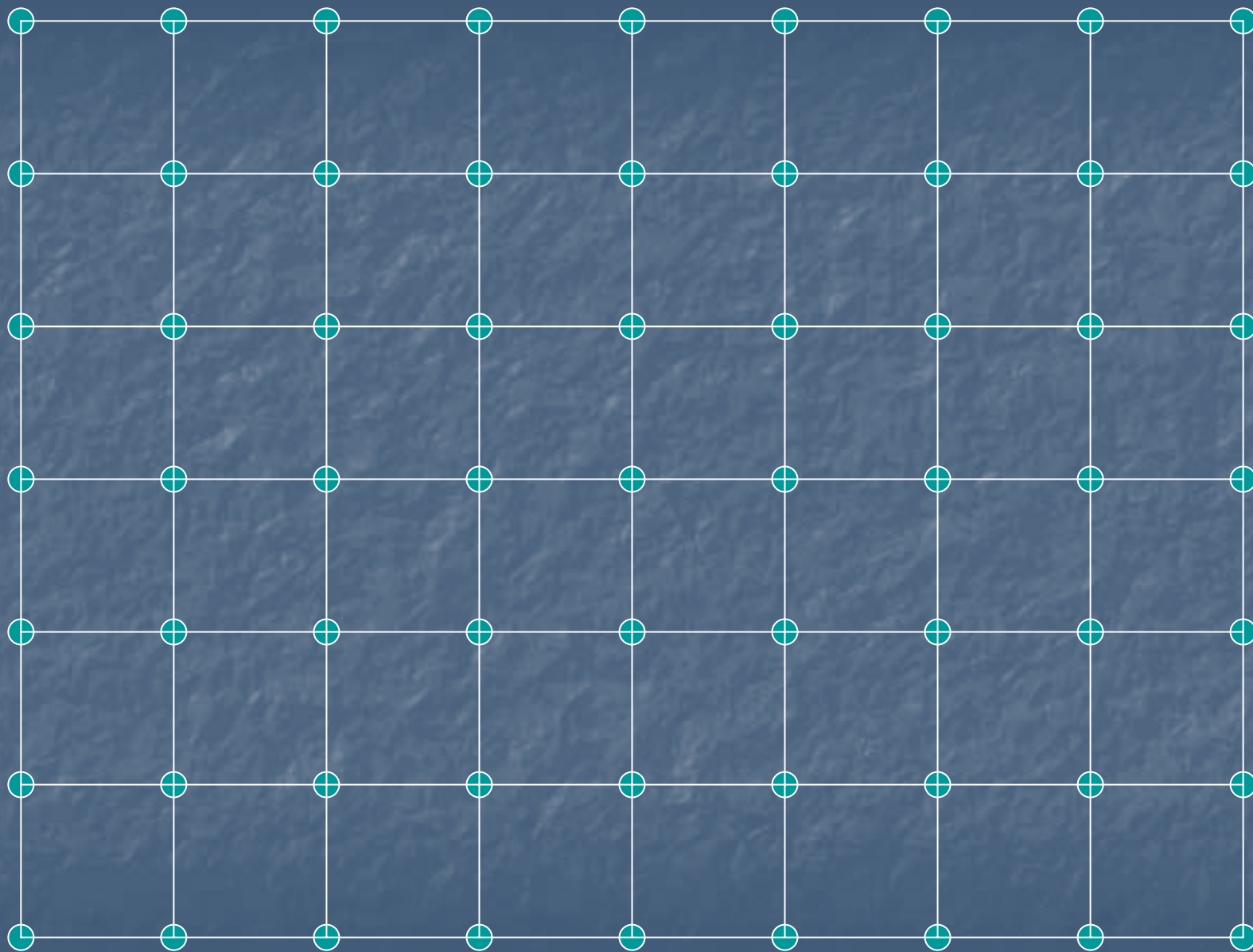
“You can’t get
there from
here . . .”

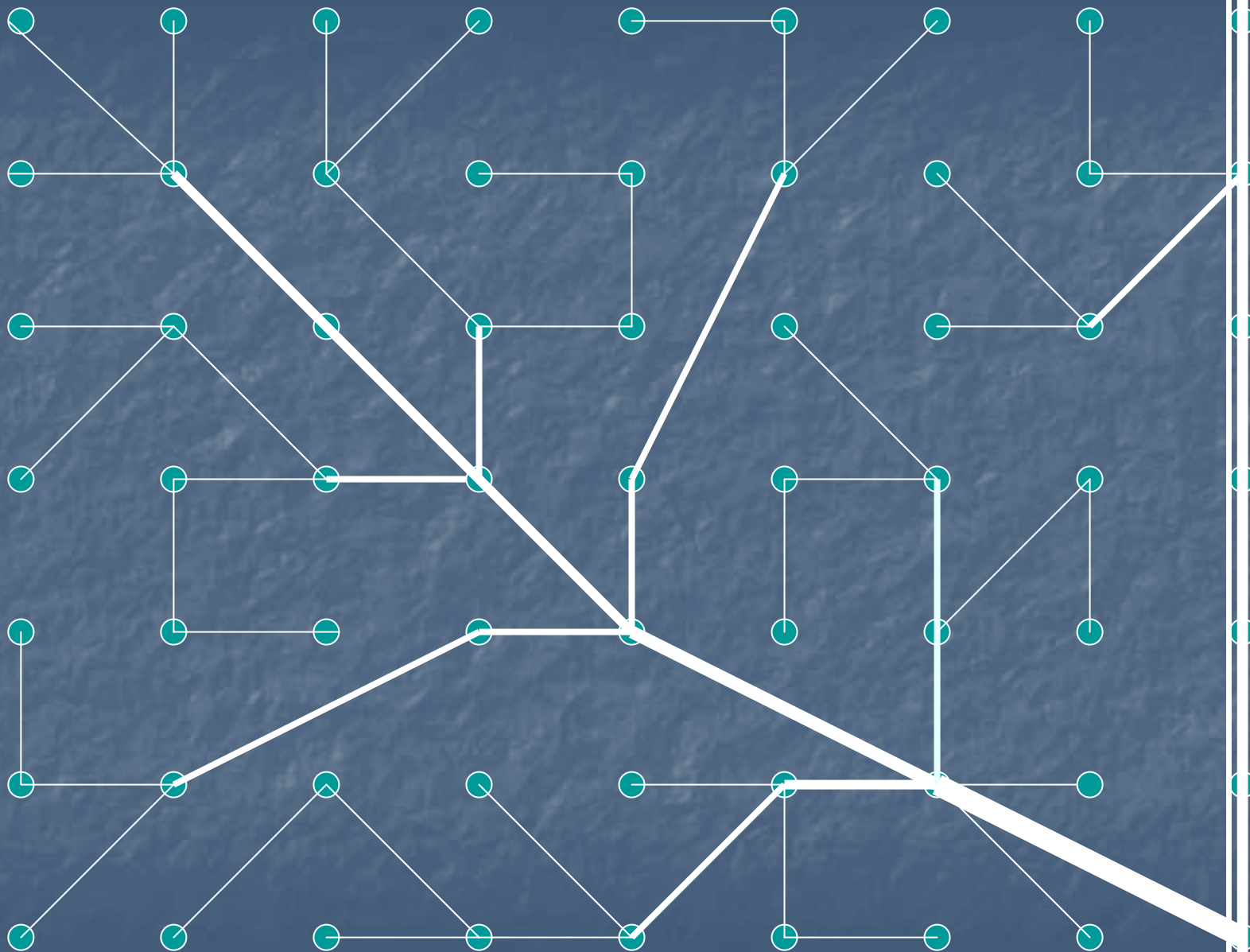
(without driving)

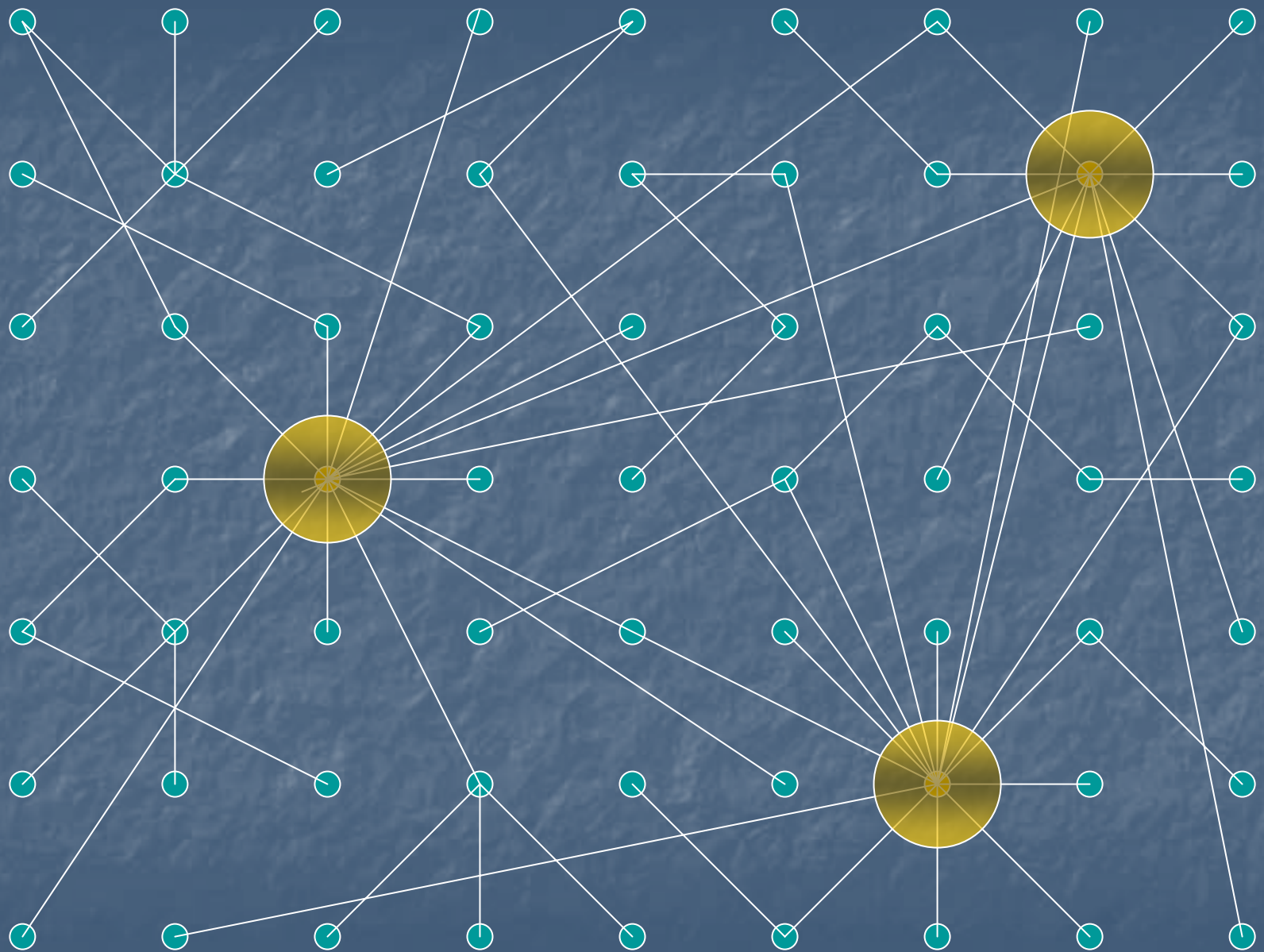


Networks...

Why don't we understand them better? (They are interesting.)







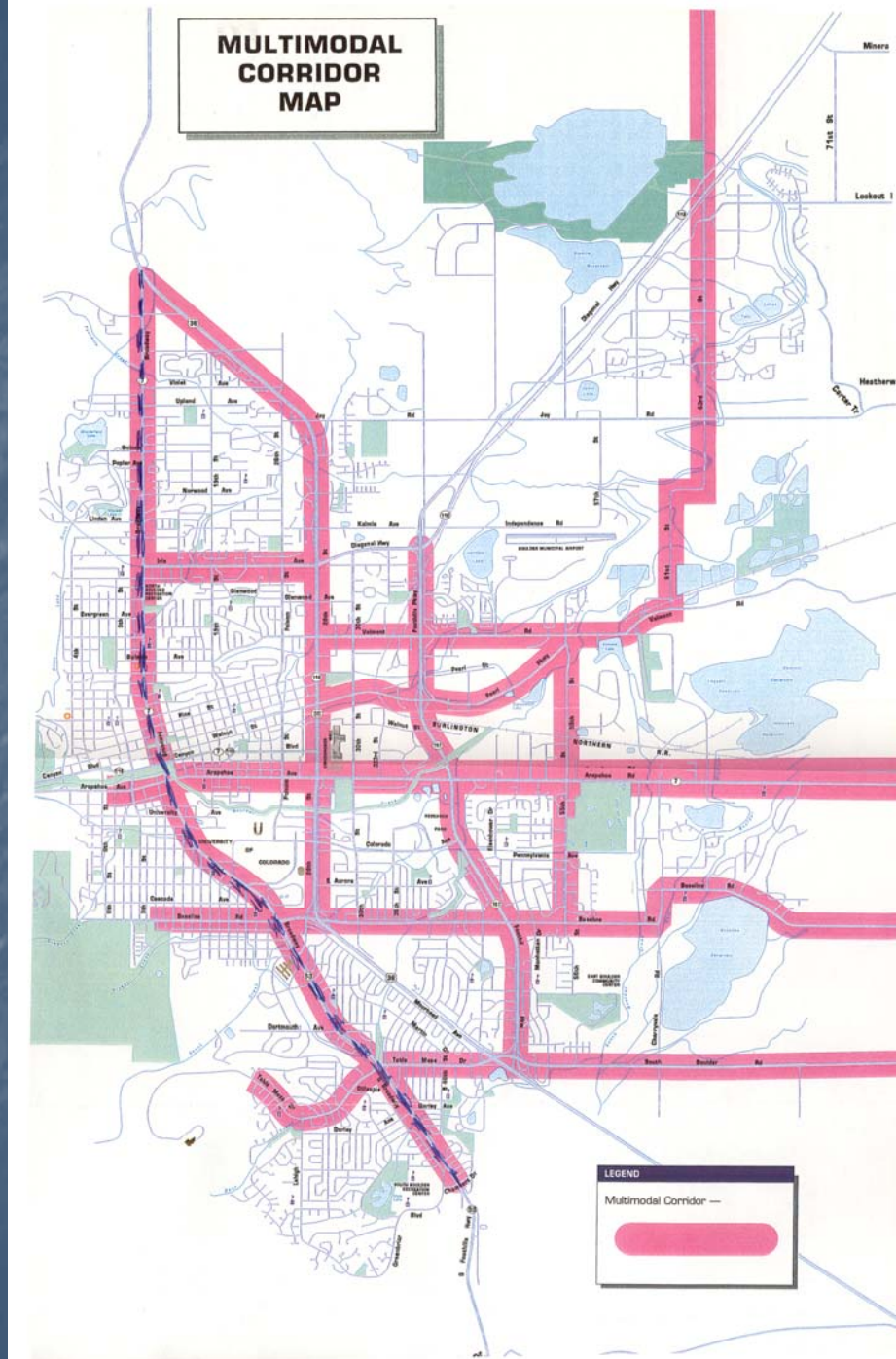
Choice.

Why not a flexible transportation
system?

Multimodal Streets.

Why not have convenient
corridors?

Boulder 1996 TMP



We prefer:

- Action to inaction
- Simplicity to complexity
- Decisiveness to nuance

Case Studies

Honolulu – Ewa Plain (2nd City)

Case Study

Pod Style Development

DRAFT

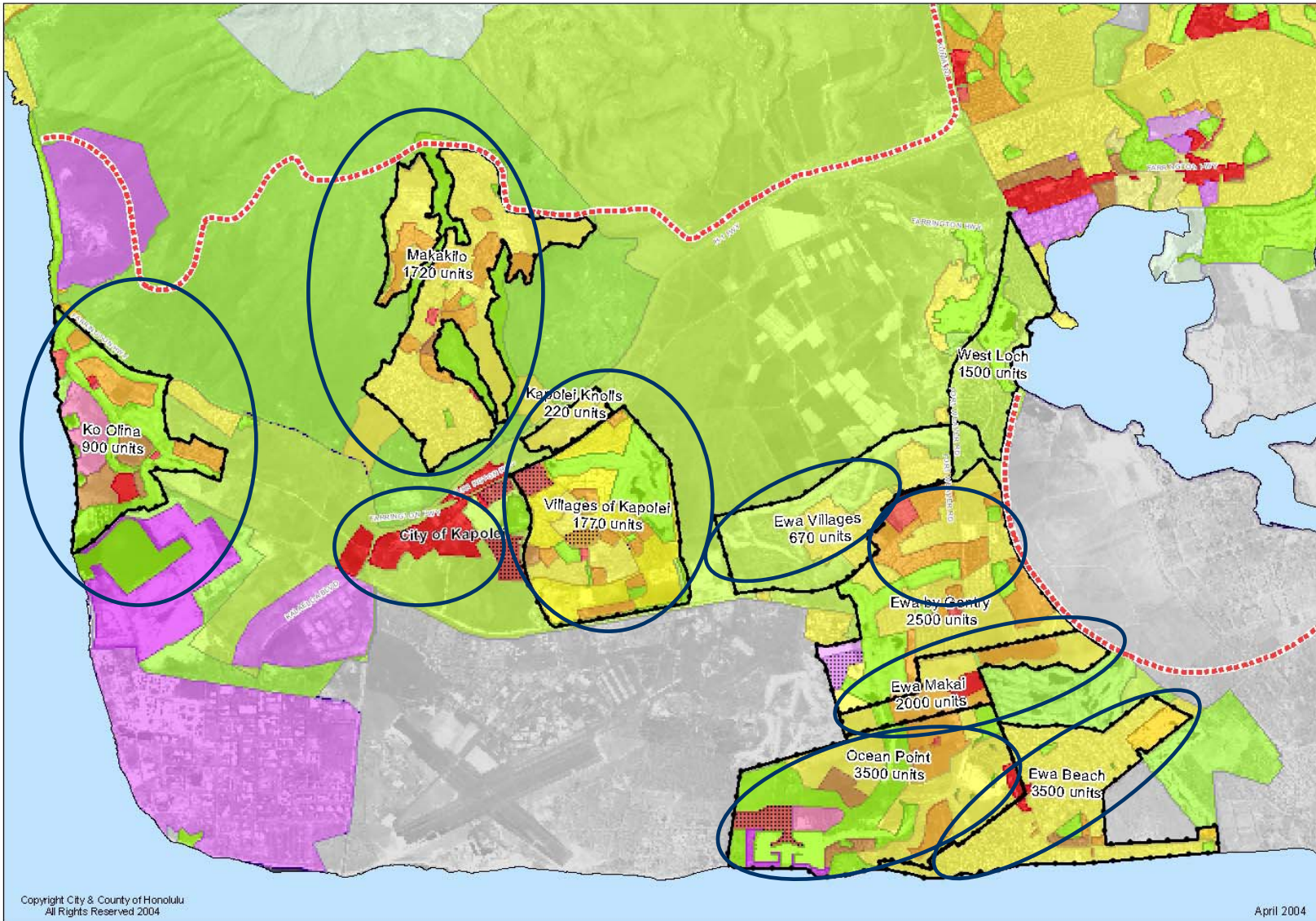
EXISTING & POTENTIAL DEVELOPMENTS ALREADY ZONED

Legend

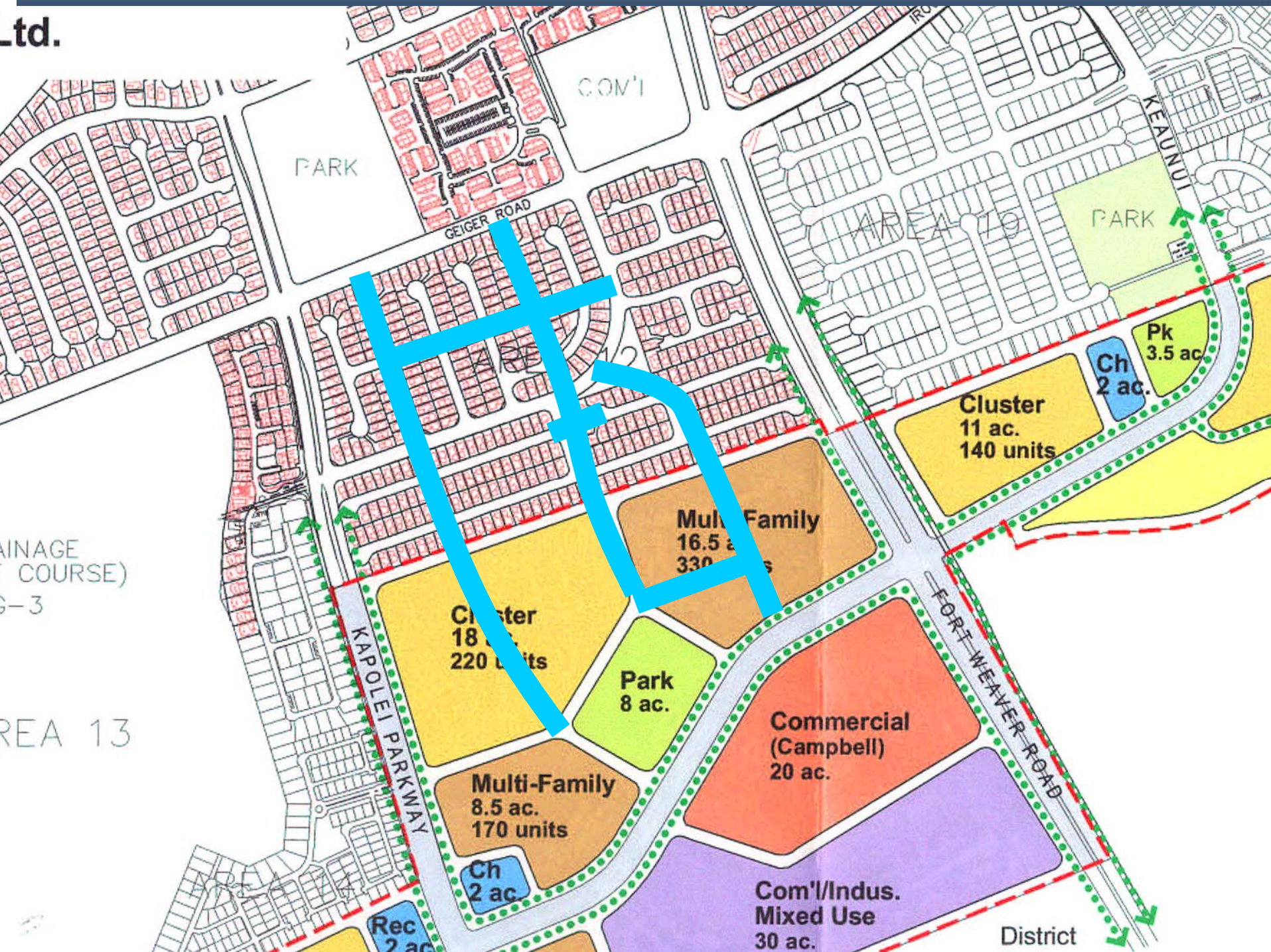
- Urban Growth Boundary
- Existing Developments

Zoning

- R-5
- R-3.5
- A-1
- A-2
- A-3
- AMX-1
- RESORT
- B-1
- B-2
- BMX-3
- I-1
- I-2
- I-3
- AG-1
- AG-2
- COUNTRY
- P-1
- P-2
- F-1



td.



Our Recommendation: Ensure Connectivity

- Set connectivity standards
- Supply collector & connector system
- Require extensions
- Carefully plan perimeters
- Improve emergency service access
- Address design standards
- Address funding systems

Redmond Transportation Master Plan

Case Study

Public Priorities

- Community character
- Green city
- “Real choices” for mobility
- Internal connectivity

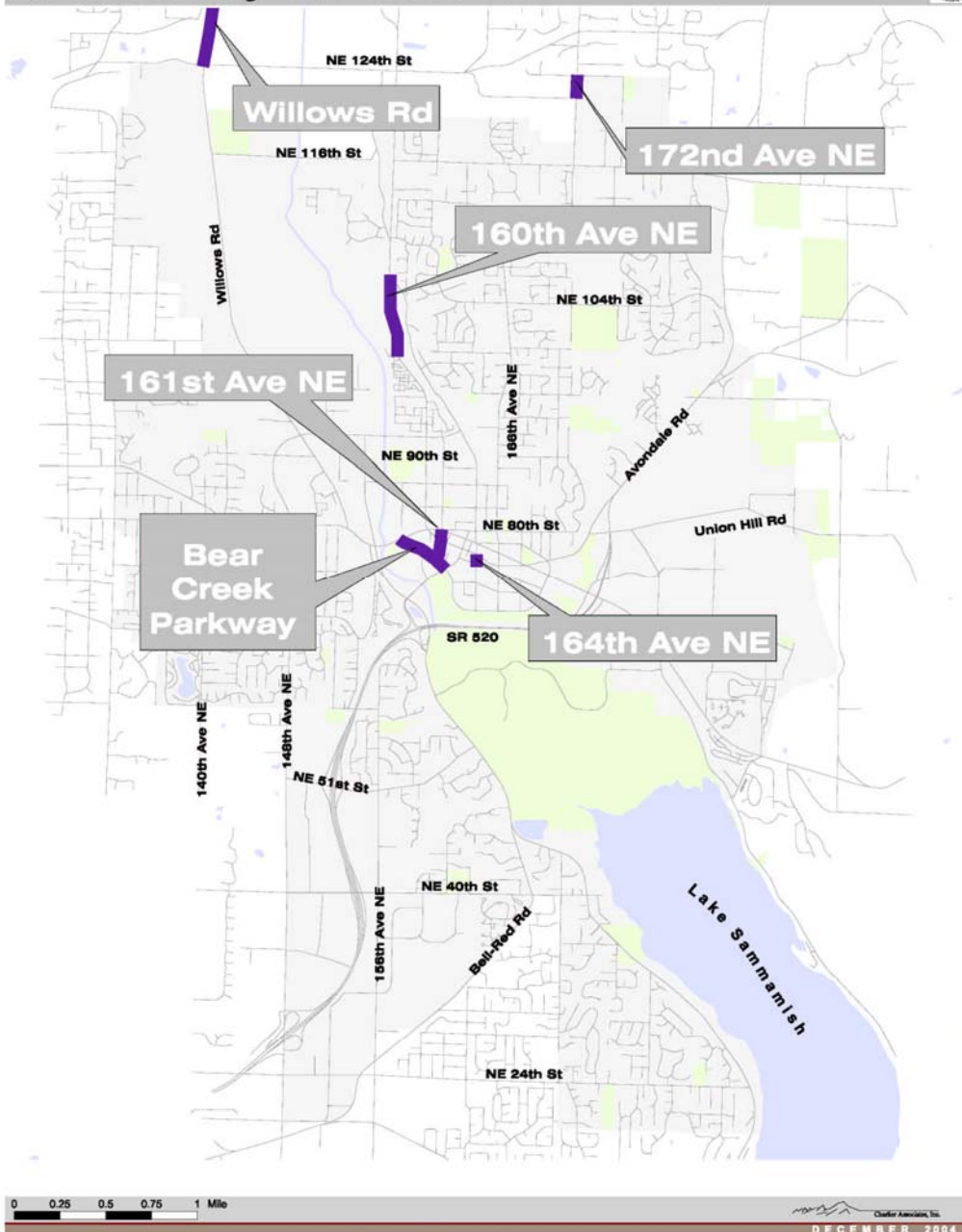
TRANSPORTATION MASTER PLAN PRIORITIES

1. Address Public Health and Safety	2. Ensure Adequate Maintenance	3. Ensure Plan-Based Concurrency
<ul style="list-style-type: none">• Safety program• Neighborhood traffic calming• Sidewalk program	<ul style="list-style-type: none">• Ongoing routine maintenance program• Pavement Management Program	<ul style="list-style-type: none">• Support centers• Build multimodal corridors• Make connections within Redmond• Prepare for HCT

(as of January draft)



Roadway Connections



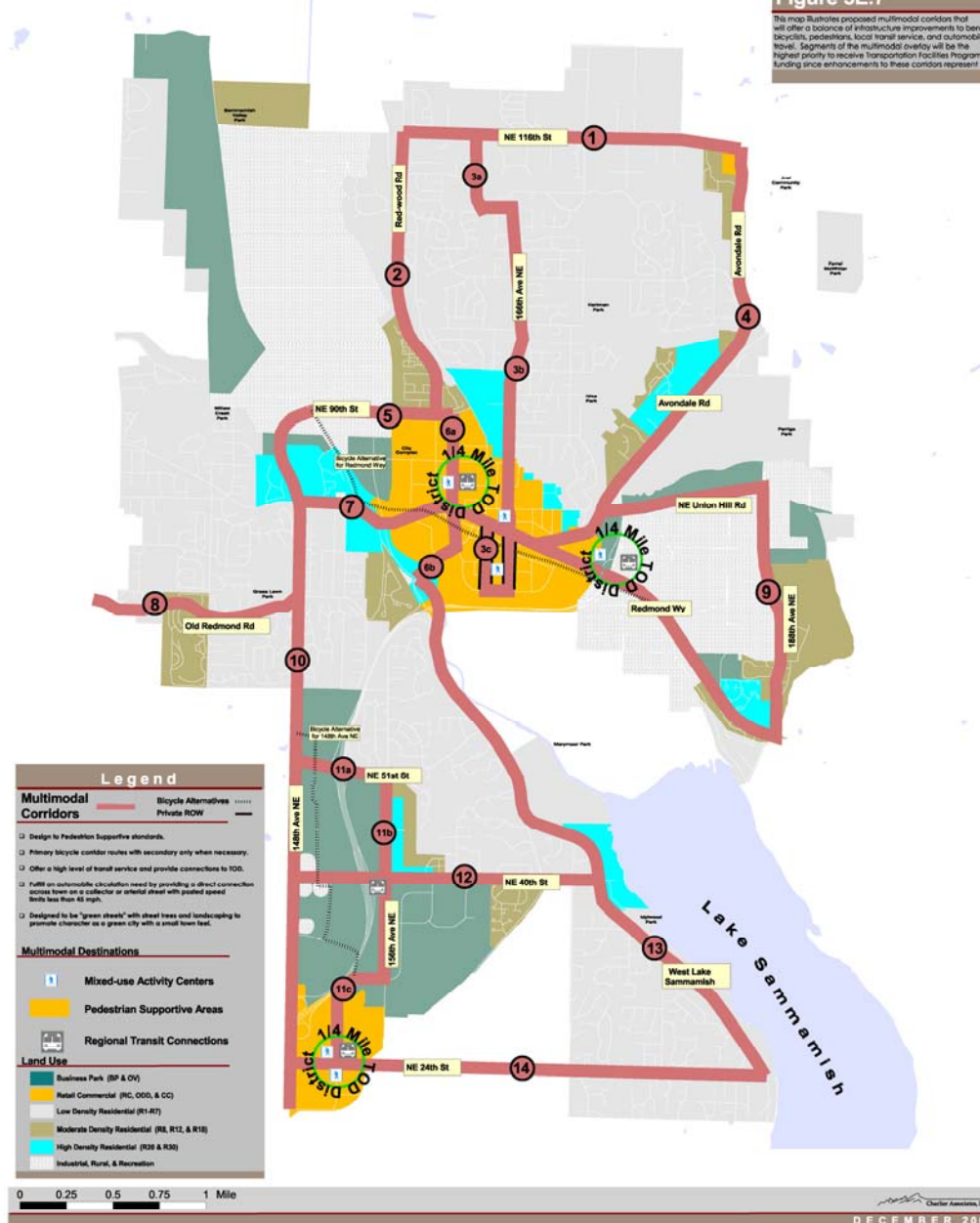


Proposed Multimodal Overlay



Figure 5E.7

The map illustrates proposed multimodal corridors that will offer a balance of infrastructure improvements to benefit bicyclists, pedestrians, local transit service, and automobile travel. Segments of the multimodal overlay will be the highest priority to receive Transportation Facilities Program funding since enhancements to these corridors represent



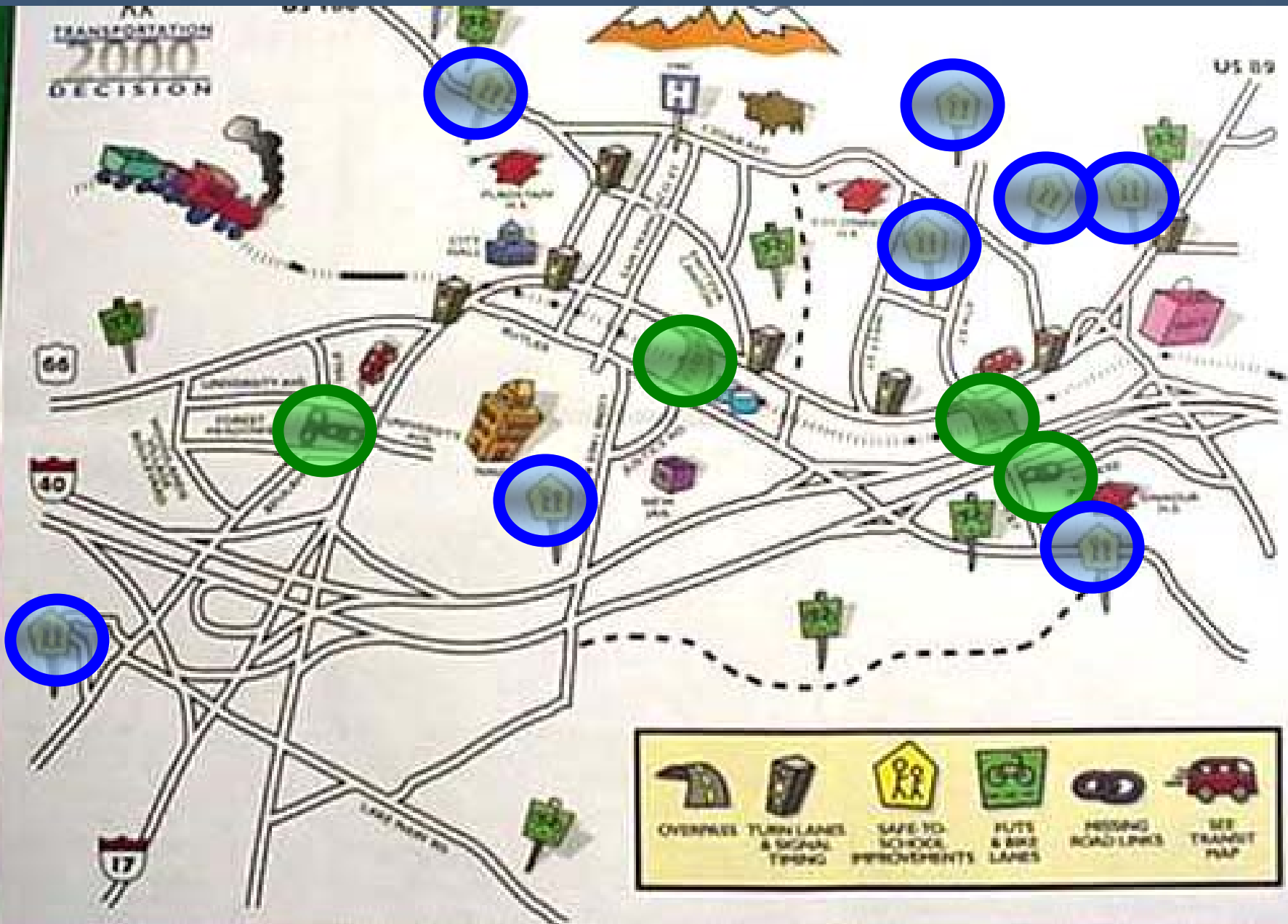
Flagstaff/Coconino County Transportation Master Plan

Case Study

Proposed Funding Package

- Fourth Street Railroad Overpass
- Fourth Street Bonding Authority
- Transit
- Safe-to-School
- Traffic Flow
- Tank Farm Railroad Overpass

AA TRANSPORTATION 2000 DECISION



OVERPASS	TURN LANES & SIGNAL TIMING	SAFE TO SCHOOL IMPROVEMENTS	BIKE & SIDEWAYS LANES	PASSING ROAD LANES	SEE TRANSIT MAP

This document is provided as a general overview of all projects, all projects are subject to change. The map is for informational purposes only and does not constitute a contract. The information on this map is for informational purposes only and does not constitute a contract. The information on this map is for informational purposes only and does not constitute a contract.

Six Items, 1/2 Cent,
20-Years

Outcome

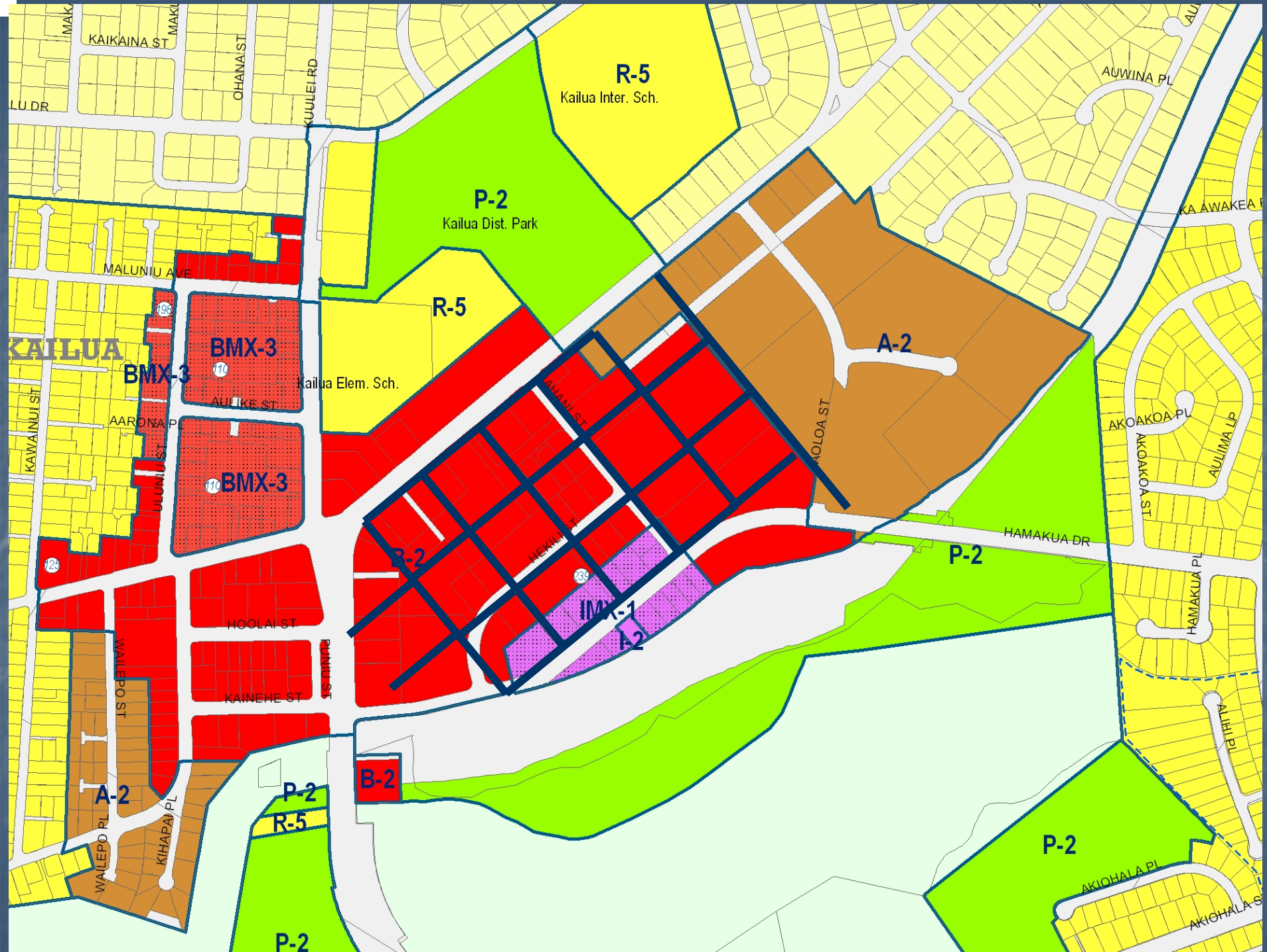
■ Fourth Street Overpass	69%
■ Fourth Street Bond	68%
■ Transit	61%
■ Safe-to-School	69%
■ Traffic Flow	69%
■ Tank Farm Overpass	47%

Flagstaff Messages

- Yes: invest in streets, but...
 - No more massive roads
- Improve:
 - Community connectivity
 - Mode share (balance)

Downtown Kailua

Case Study





Developing Good Memes

- Connectivity
- Networks
- Choice
- Multimodal Streets

Hundreds of Years:

200

400

600

800

1000

Transportation Corridors

Major Roads

Rail

Pathways

Architecture

Civic

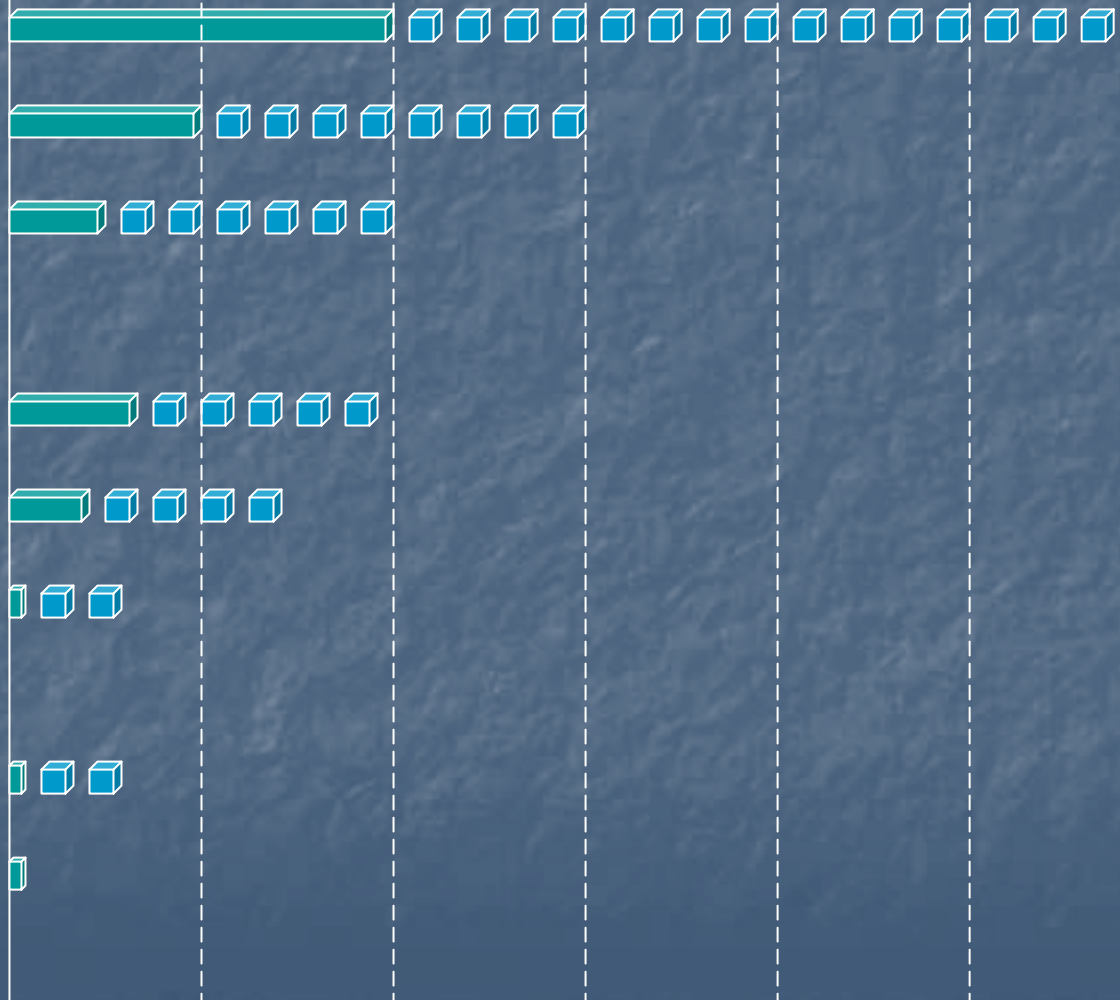
Residential

Commercial

Landscaping

Trees

Other Plantings



Follow-Up Information

www.charlier.org

More Slides

10 Principles

Public transit systems improve personal travel choices and economic vitality. Flexible mobility is a realistic transit objective; reduced traffic congestion is not. Good transit service increases mobility; it generally does not reduce vehicular traffic.

High quality walking and bicycling environments enable active living, which improves community and individual health and well being. This represents the largest category of unmet mobility demand in virtually all North American communities.

Streets are the principal infrastructure for all modes. Developing a multimodal transportation system requires investments in streets. Corridor “improvement” projects that ignore the multimodal functions of streets are irresponsible.

The most sustainable transportation systems are those that enable families and individuals to minimize daily vehicle miles of travel, while at the same time enabling them to maximize the benefits of personal motor vehicle ownership. Sustainable transportation is not about ending our “love affair with the automobile.” In fact, it can reinvigorate the joys of auto ownership.

Good transportation planning requires the direct, committed and continuing involvement of a broad cross section of empowered community members. This is expensive, time-consuming and difficult. However, it also is essential.

Successful development and management of transportation systems requires routine public monitoring and reporting of system performance based on community objectives. Community support for progressive transportation requires unambiguous honesty and accountability about the condition of the transportation system and about the effectiveness of the public transportation program.