

# 2014 UPDATE

## Regional Travel Patterns Study

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Regional Forum – October 17, 2014

# Outline

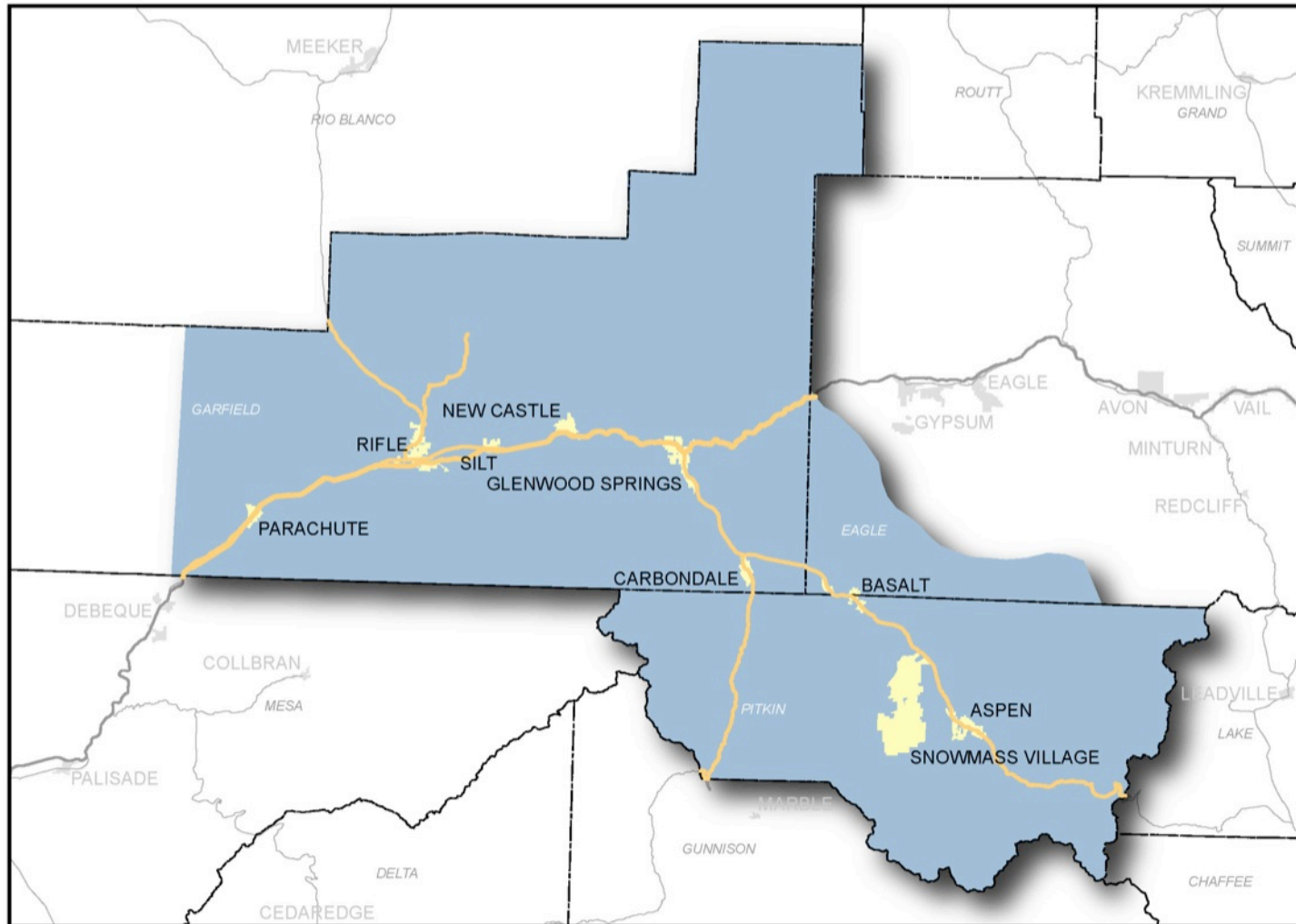
- The Project
- Previous Surveys & Outcomes
- Results – Highlights & Forecasts
- Implications for this Region



2014 Update

# THE PROJECT

# Regional Travel Patterns Study Area



# Two Rounds of Survey Research

## 1 “Winter” (March)

- Paper + On-Line (web)
- English + Spanish

Employer Survey

Employee Survey

## 2 “Summer” (July)

- Paper + On-Line (web)
- English + Spanish

Employer Survey

Resident Survey

# Survey Data

- Where you live, where you work
- Mode of travel to work & other trips
- Employer policies
  - Bus passes, free parking
  - Telecommuting
- Local environment for walking & biking
- Transit use patterns, etc.
  - VelociRFTA use
  - First & last mile
  - Park 'n ride use
- Demographic information



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# PREVIOUS SURVEYS & OUTCOMES

## 1998 – 1<sup>st</sup> Regional Travel Patterns Study

Winter Only

Healthy Mountain Communities

## 2004 – 2<sup>nd</sup> Regional Travel Patterns Study

Winter Only

Garfield County

## 2014 – 3<sup>rd</sup> Regional Travel Patterns Study

Winter + Summer

RFTA



## 1998 – 1<sup>st</sup> Regional Travel Patterns Study

- An interdependent region
- Upstream intercity commuter flows
- Long driving commutes
- Potential options for regional transit

one car / one job

## 2004 – 2<sup>nd</sup> Regional Travel Patterns Study

- Effects of recession on transit
- Low levels of active transportation
- Declining % live & work in same place
- Potential role of transit passes

only 41%

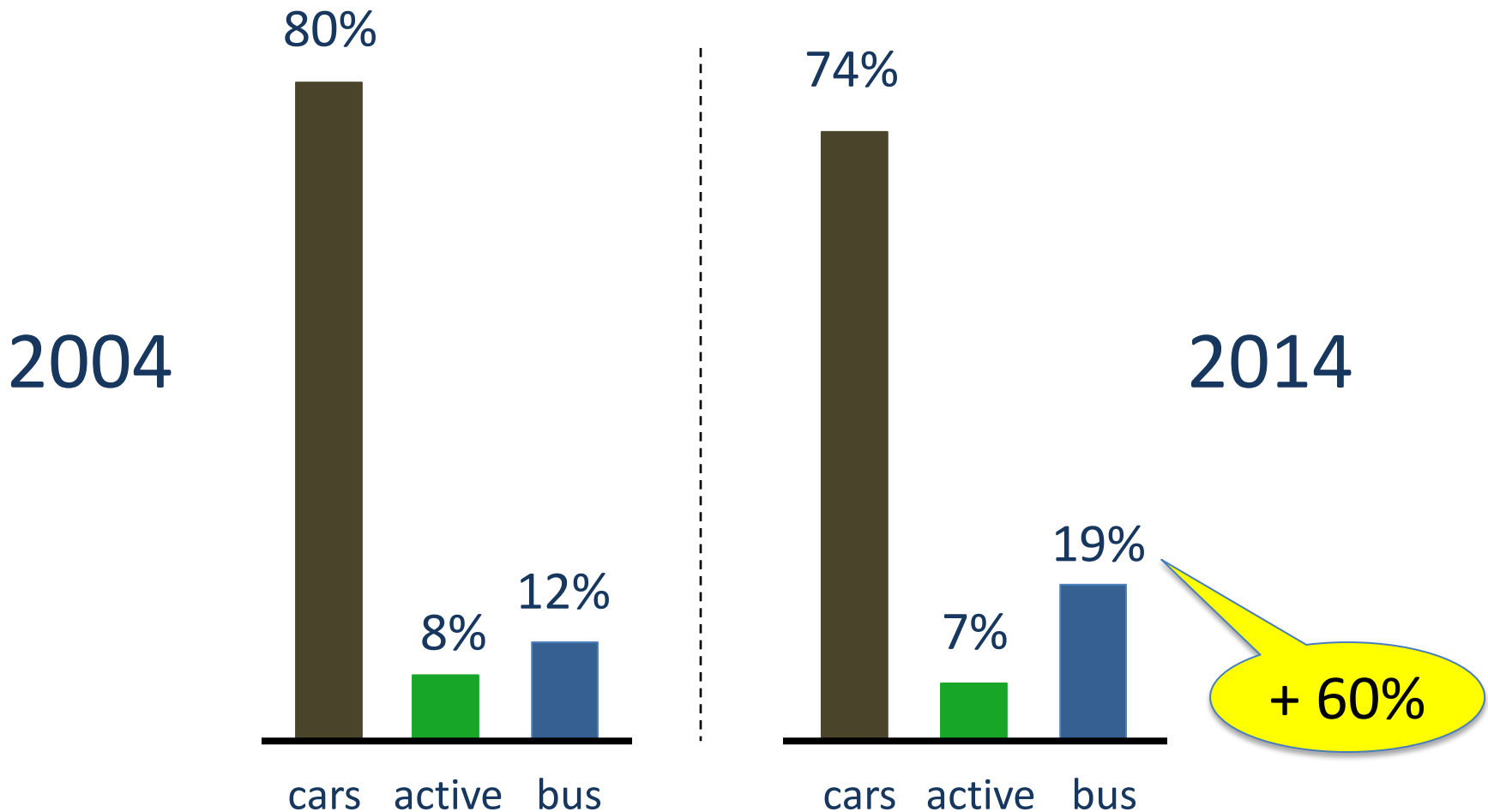


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# **RESULTS: HIGHLIGHTS & FORECASTS**

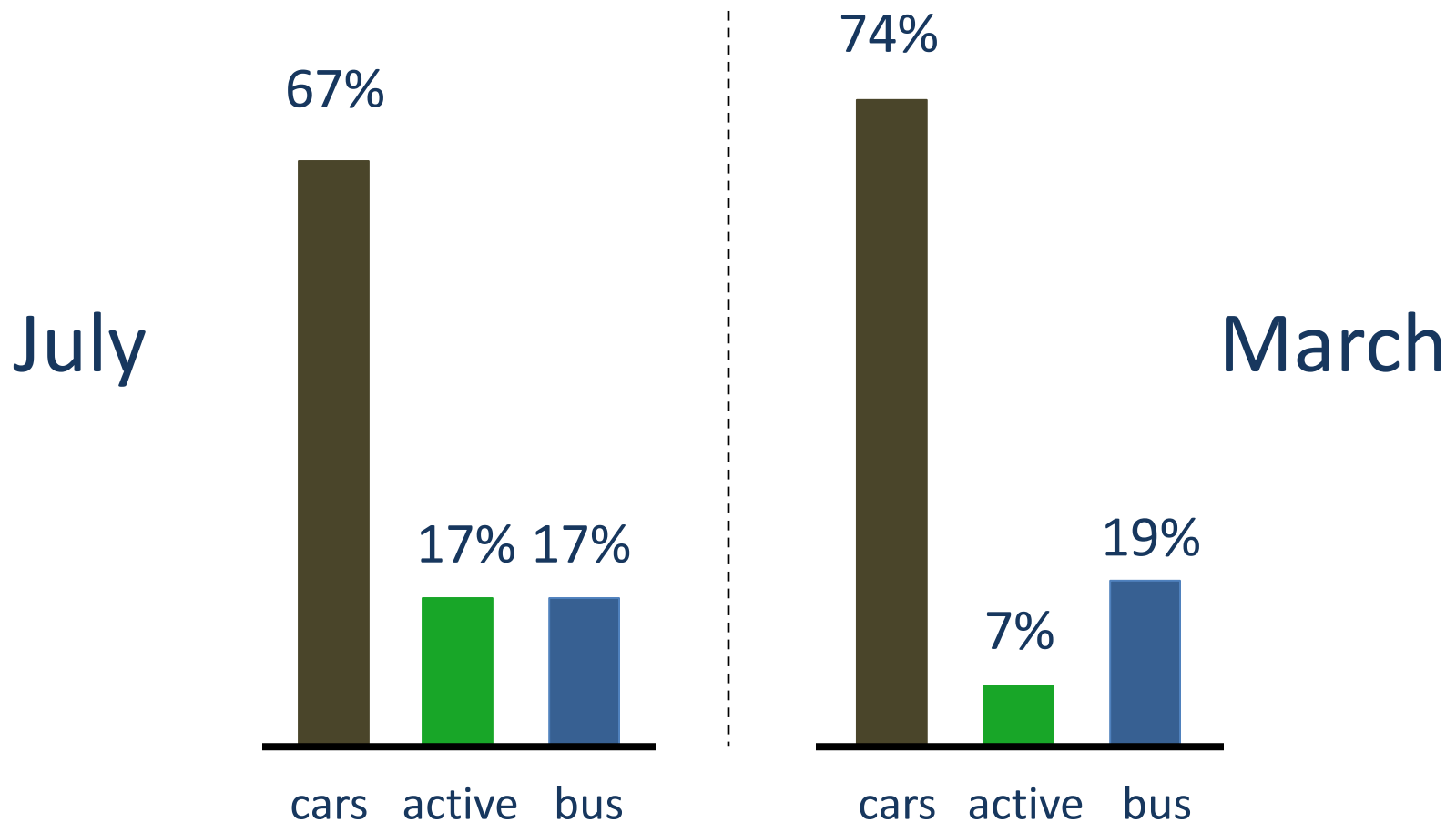
# Mode Shift - Commuting

## Regional – Winter (March)



# 2014 Commuting Mode Share

## Regional – By Season

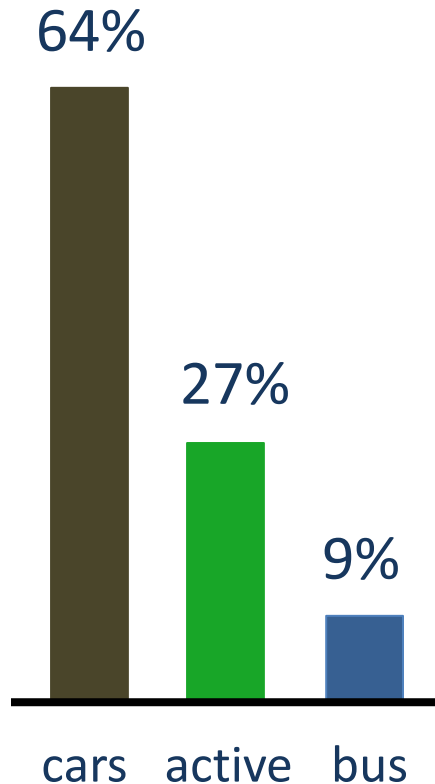


# 2014 Personal Trips\* Mode Share

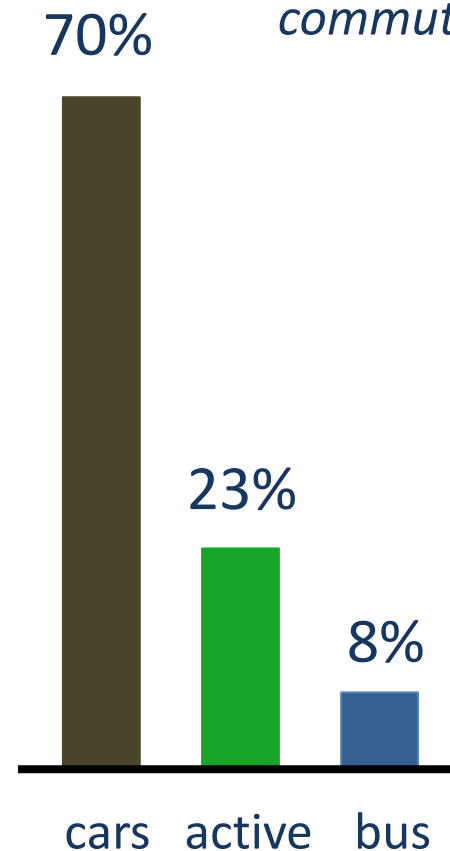
## Regional – By Season

*\*all trips other than commuting and work trips*

July



March



# Travel Trends 2004 - 2014

## RFTA Ridership

Regional – All Routes

+ 53%

+ 28%

July

March

## SR 82 Traffic

Glenwood Springs

+ 2%

+ 0%

July

March



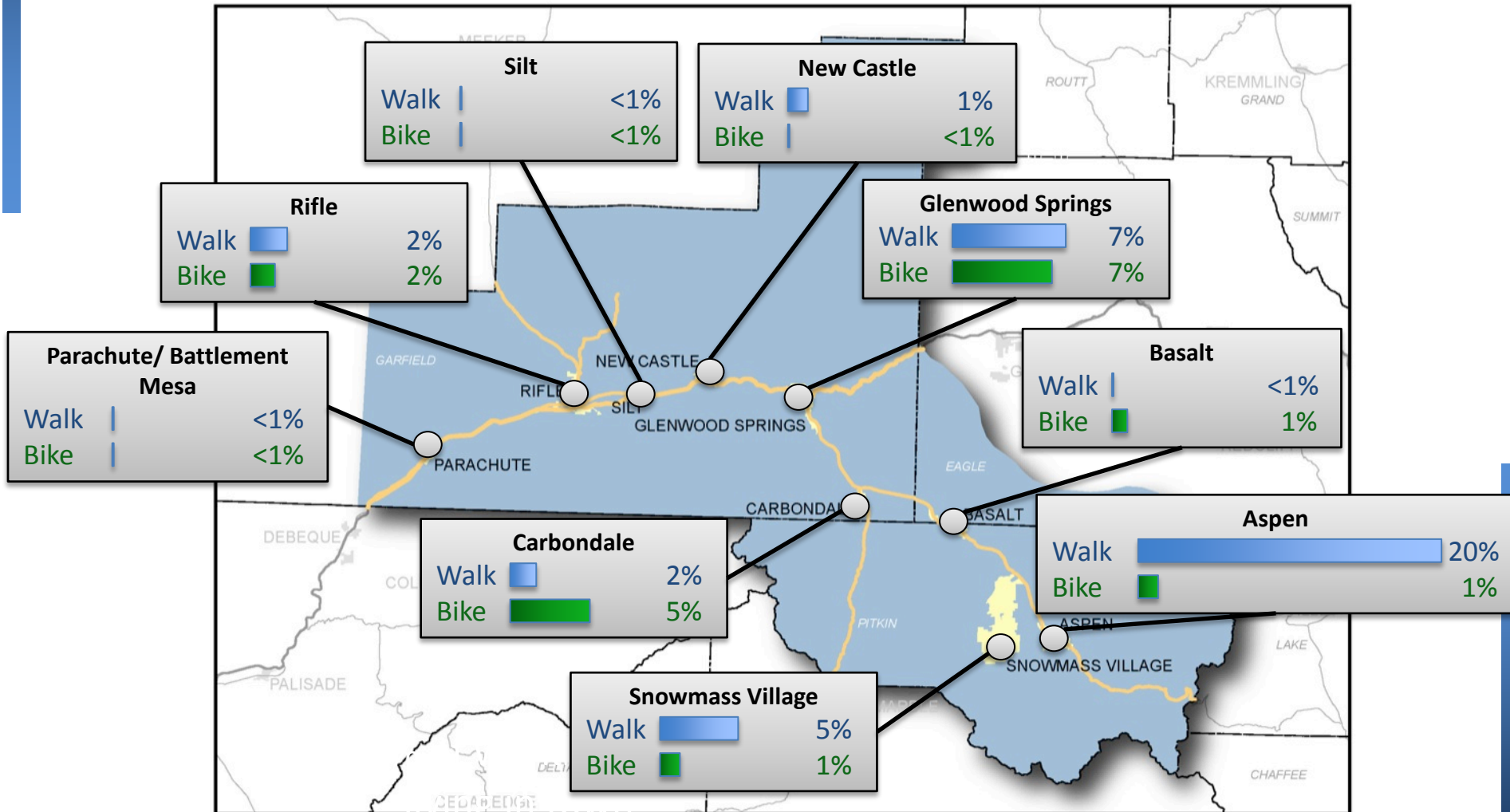
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# LOCAL ACTIVE MODE SHARE



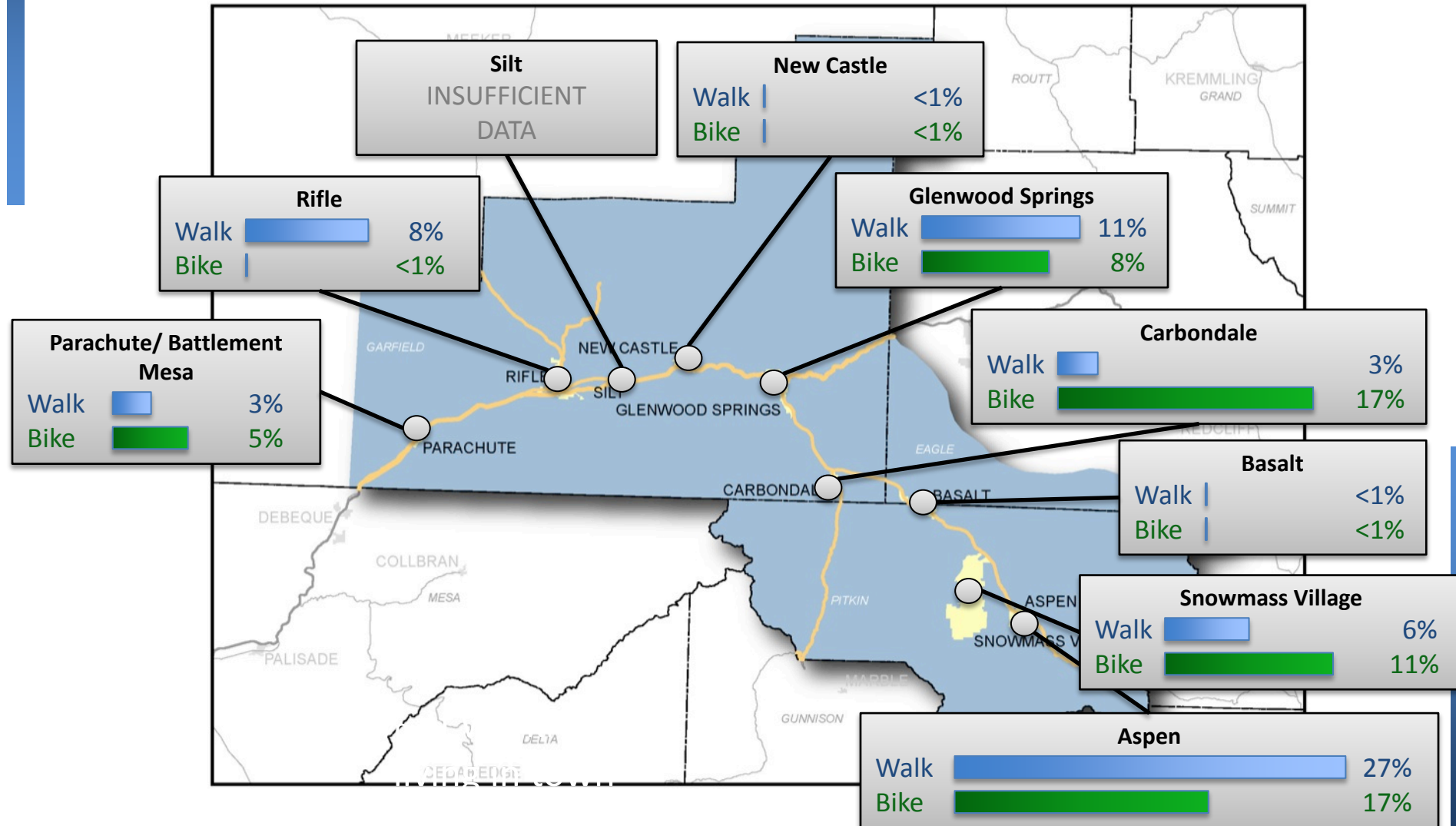
# Winter Active Mode Share

(commute trips only)



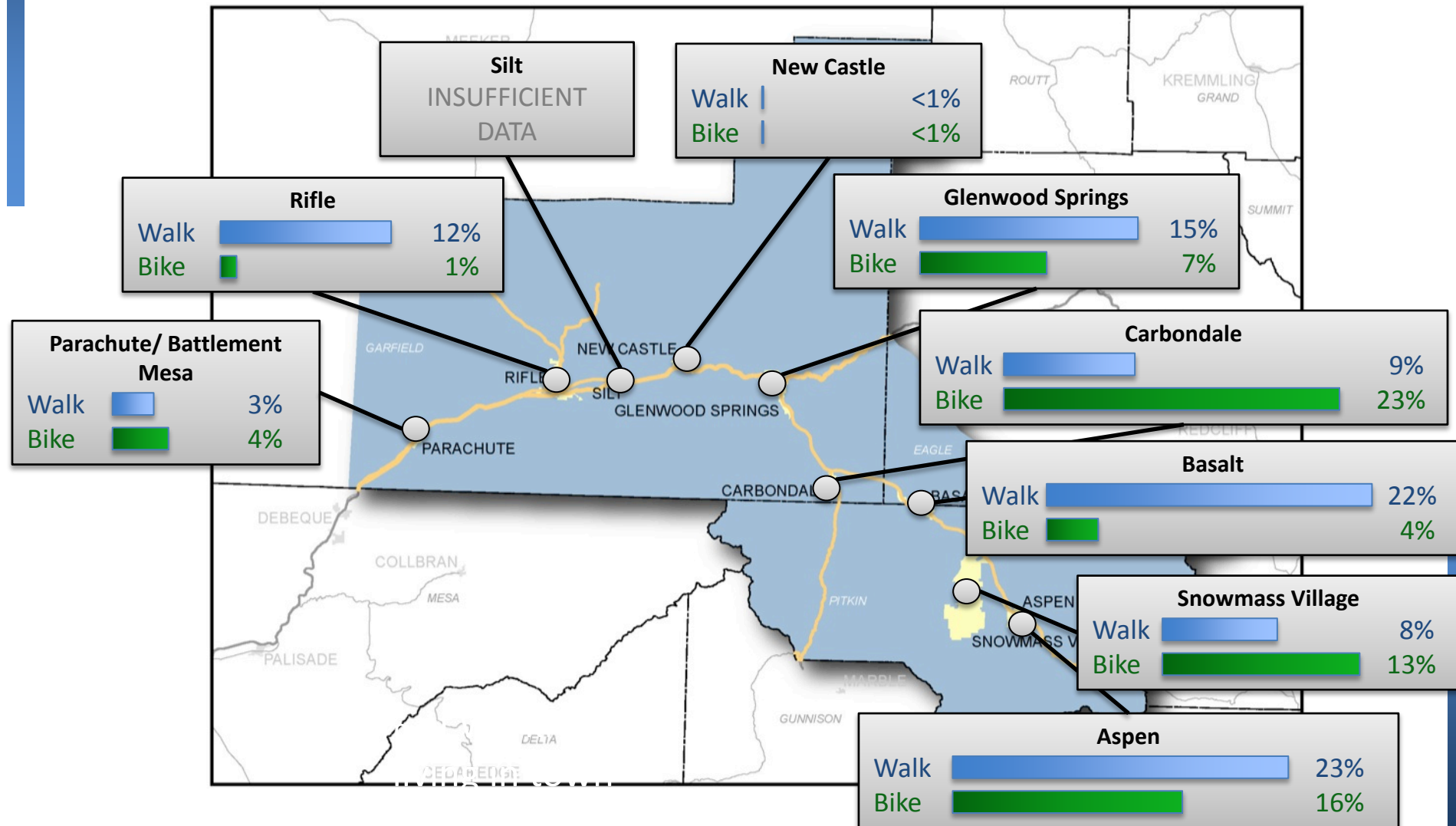
# Summer Active Mode Share

(commute trips only)



# Summer Active Mode Share

(all trips)





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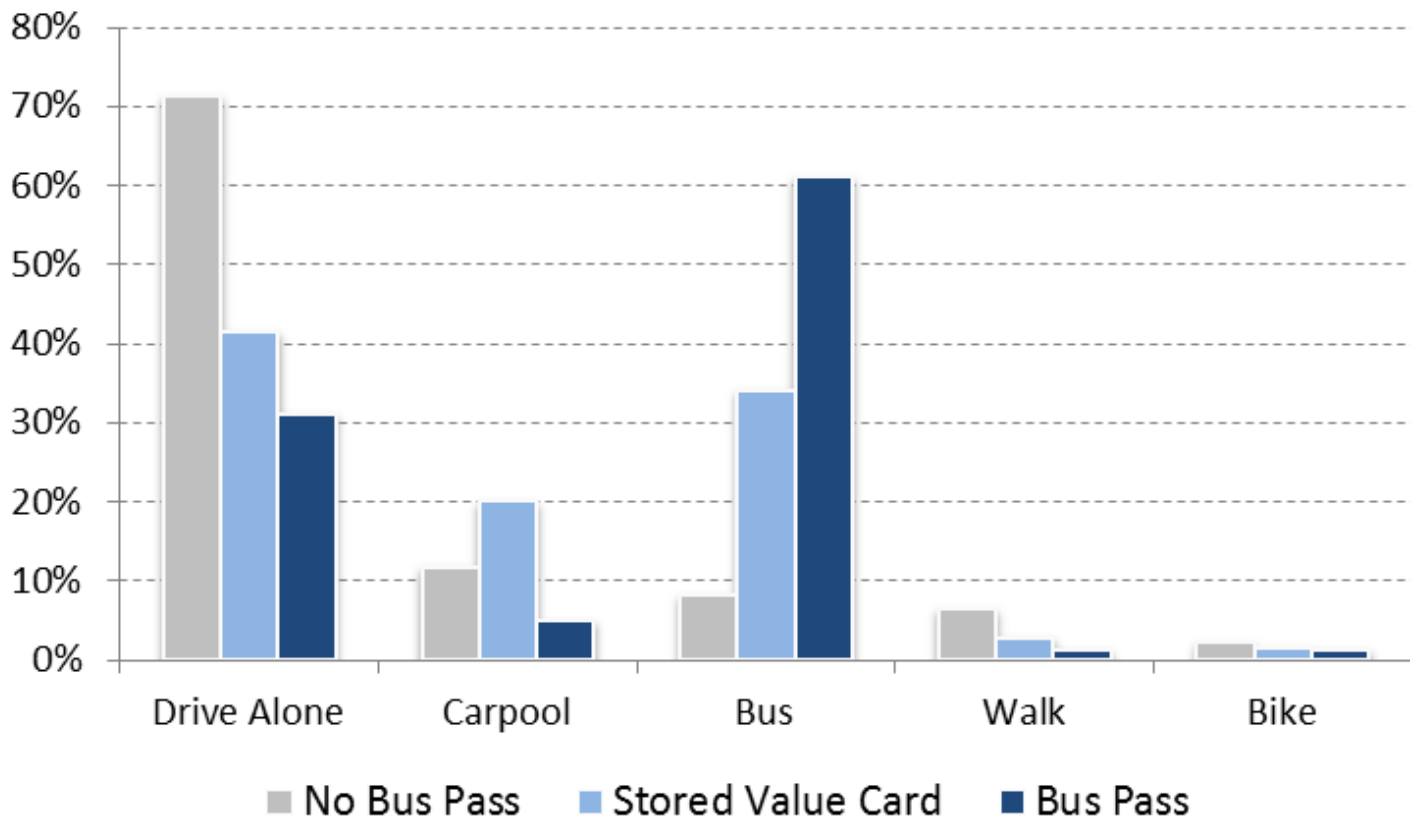
# BUS MODE SHARE

# What Drives Bus Mode Share?

- Service levels
- Bus passes
- Parking costs

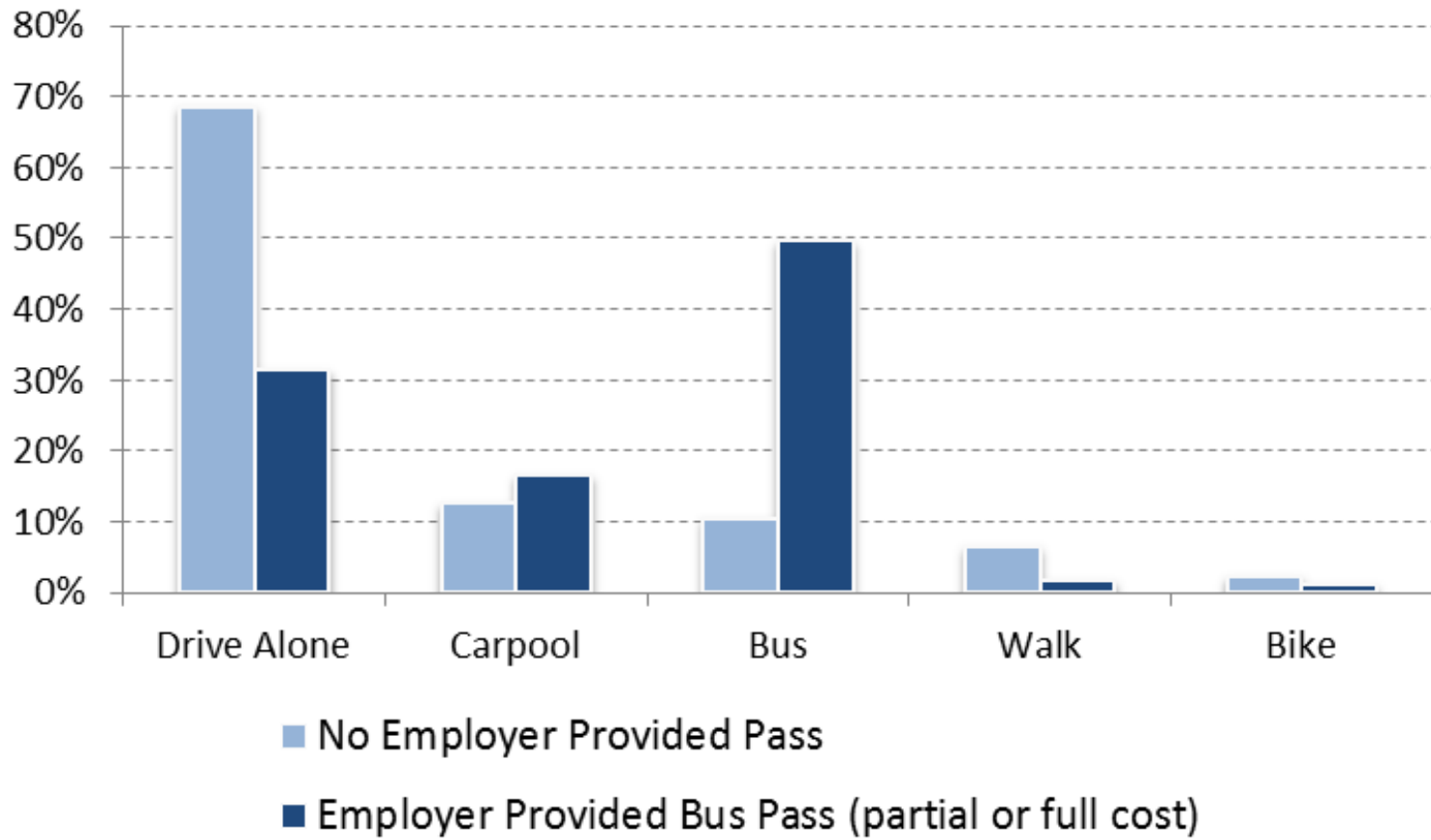
# Mode Share by Bus Pass Ownership

(Regional Commuting – March)

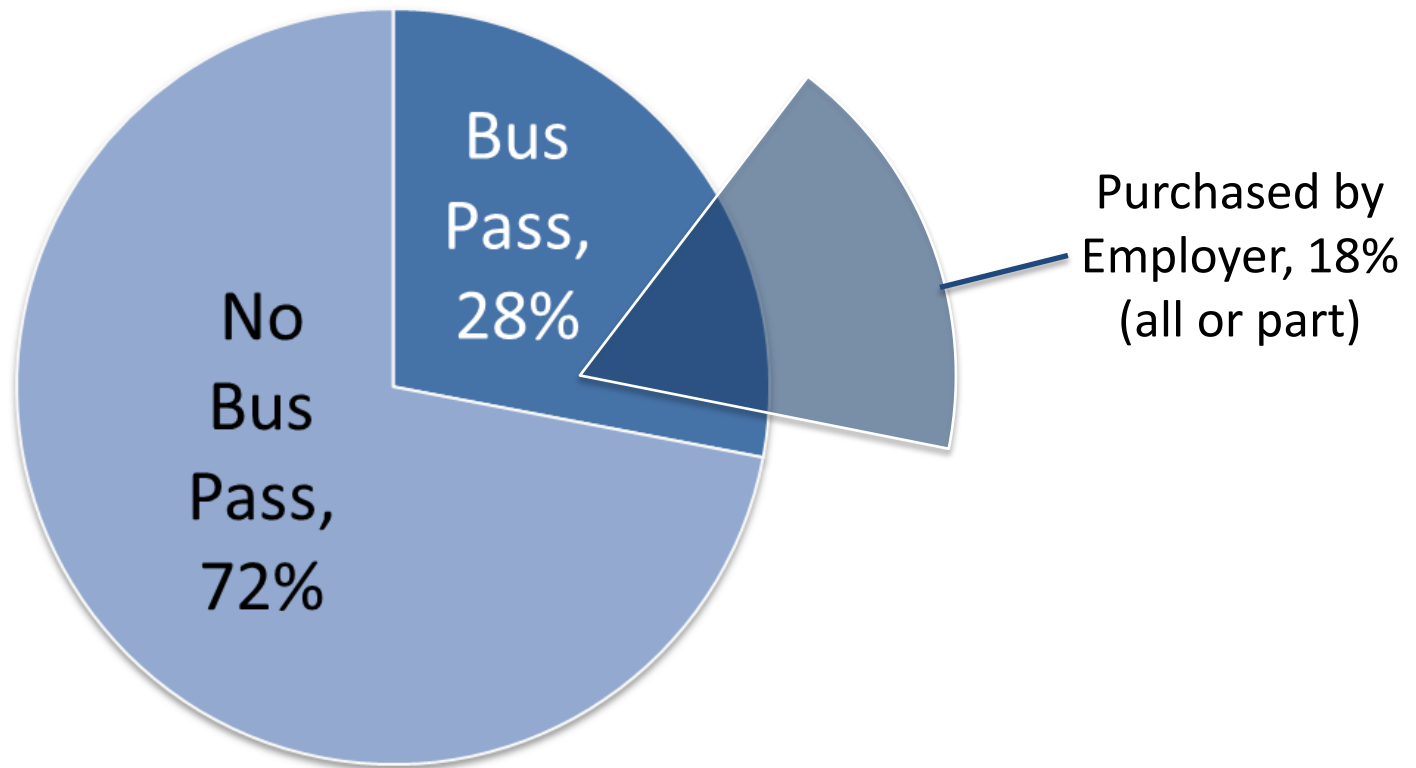


# Mode Share By Employer-Provided Pass

## Regional Commuting – March

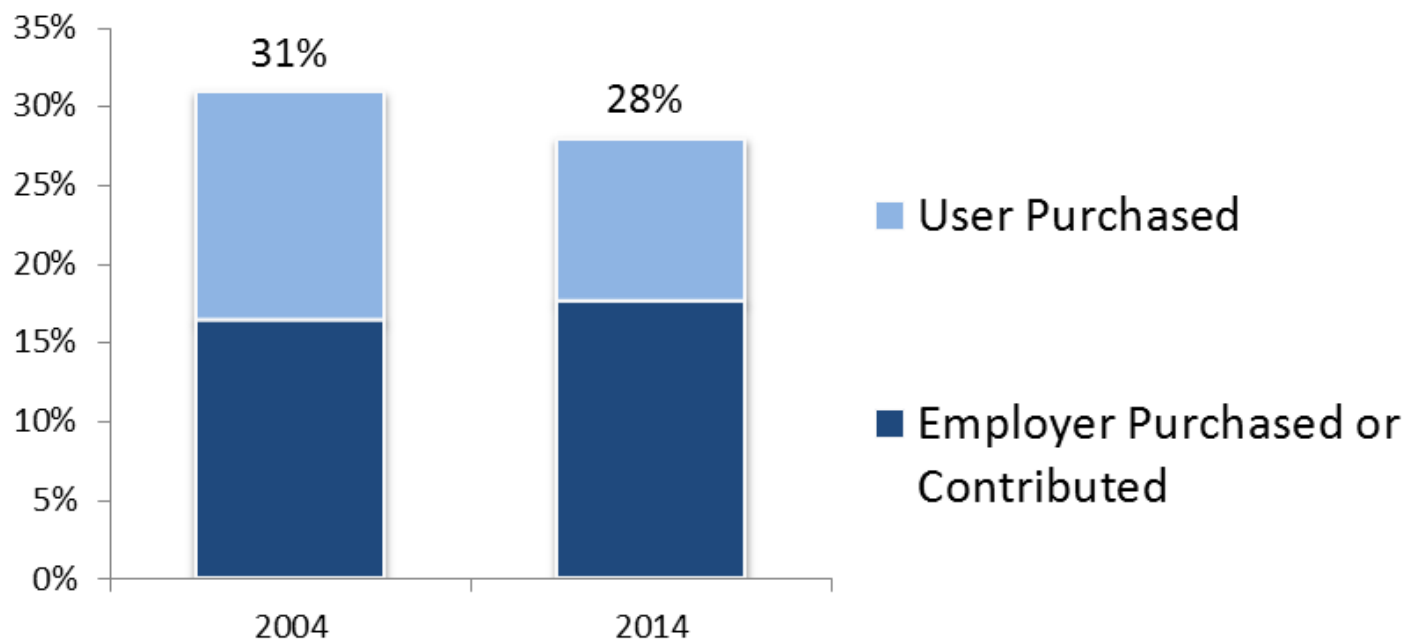


# 2014 Bus Pass Ownership





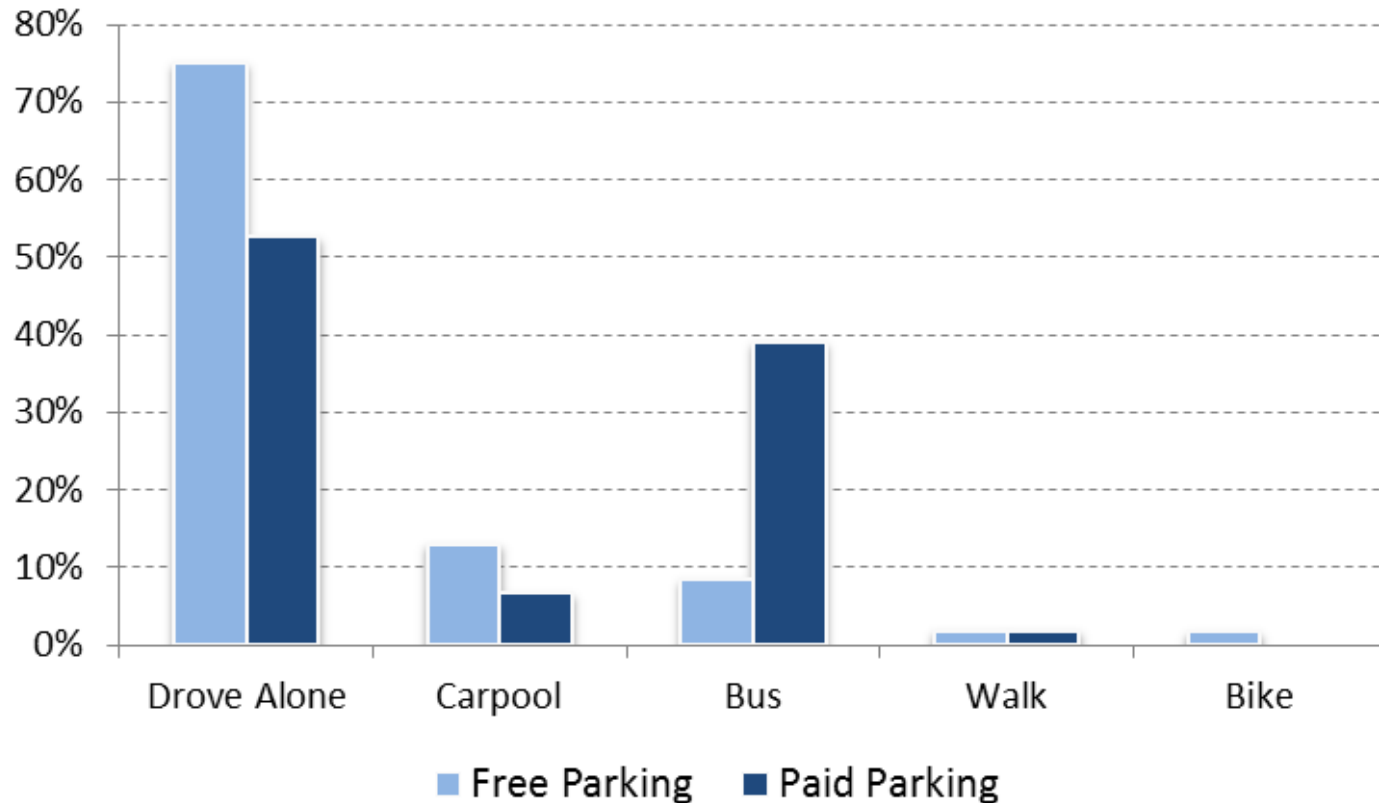
# Bus Pass or Stored Value Card Ownership



- Percent of employees with a bus pass dropped slightly since 2004
- Percent of employer-provided bus passes increased slightly since 2004

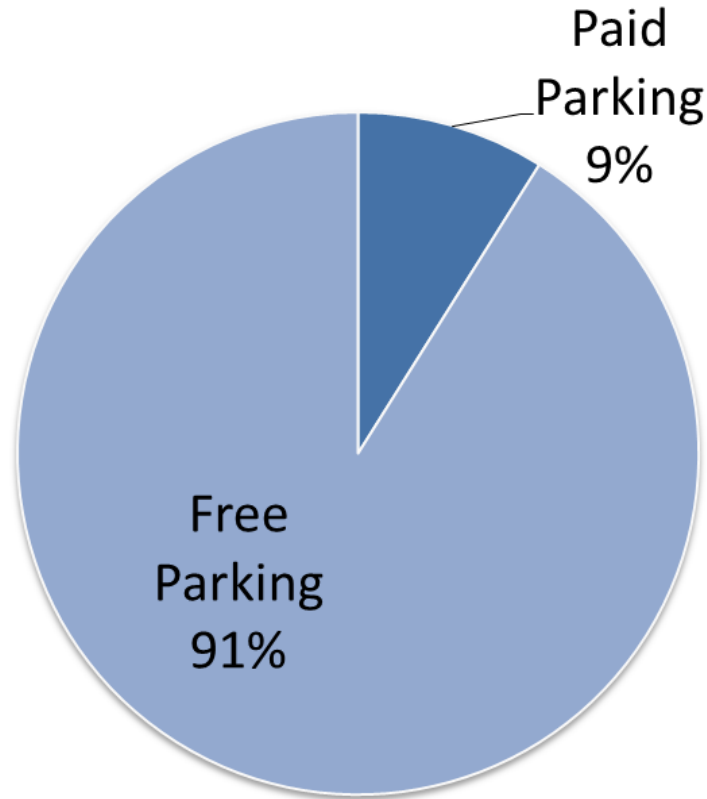
# Commute Mode Share by Parking Type

(winter data - most recent workday)



Employees who must park in paid lots are 4 times as likely to take the bus to work than those who can park for free at work

# Parking at Work Location



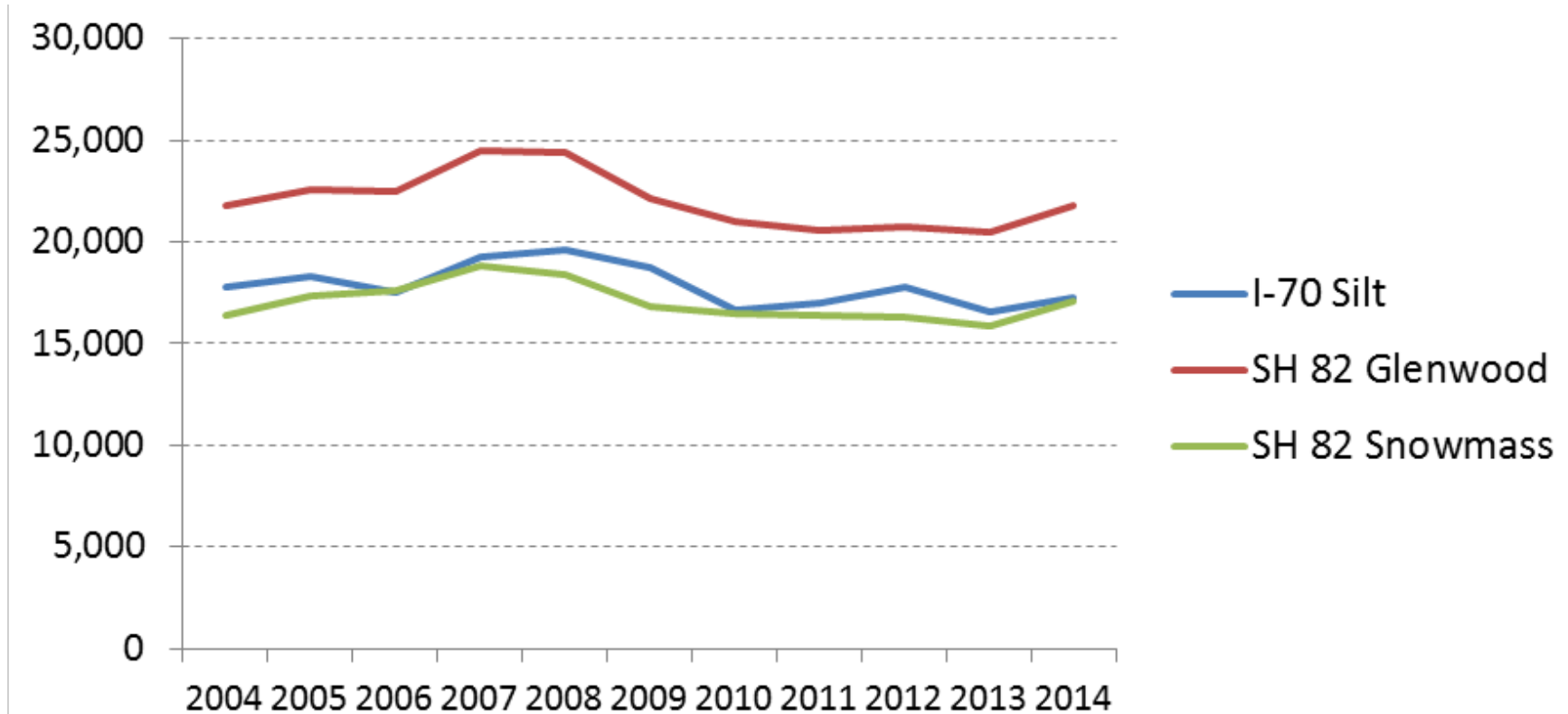
91% of employees in the region can park for free at work



Update

# VEHICLE MILES OF TRAVEL & TRAFFIC

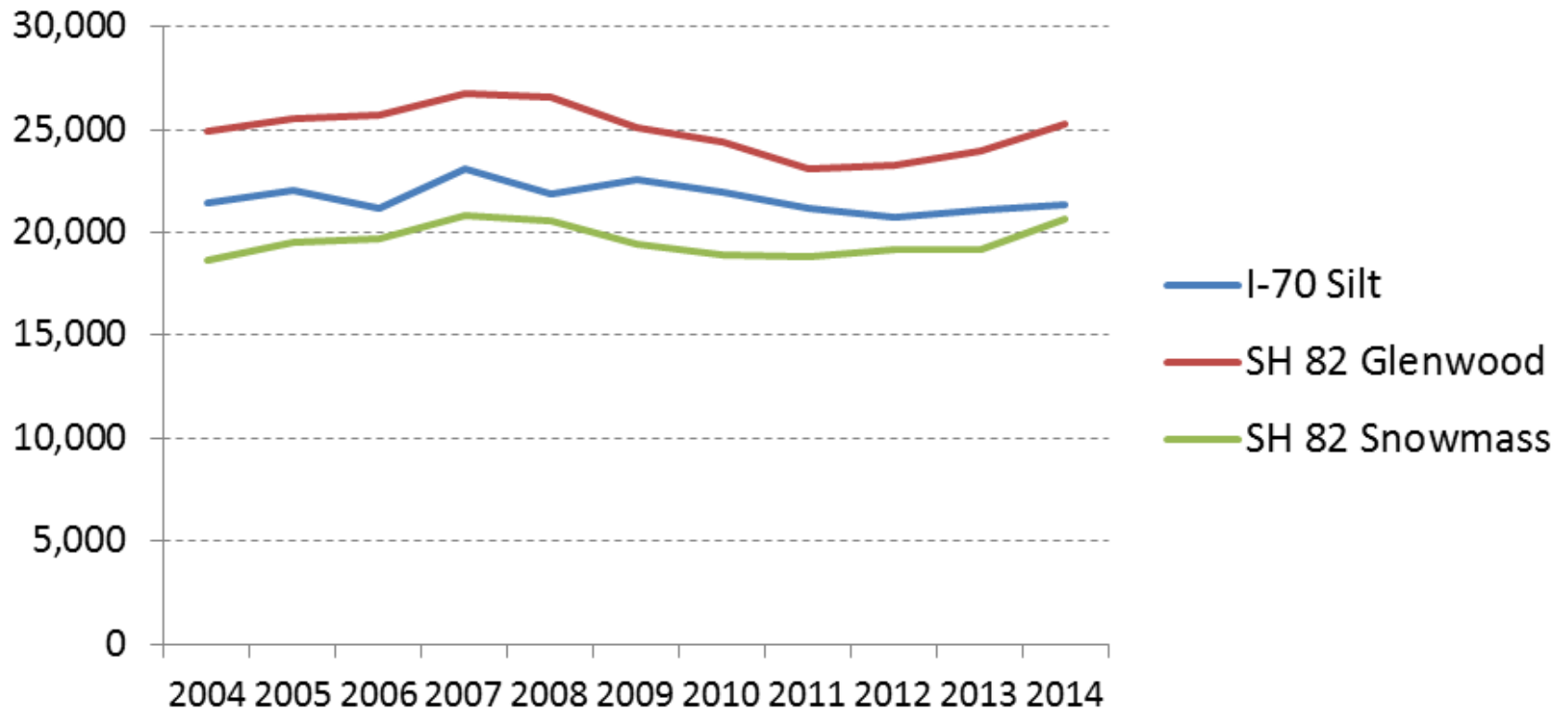
# March Traffic Count Trends Since 2004



Traffic volumes in the Valley have changed very little since 2004

- -3% at Silt (I-70)
- 0% at Glenwood (Hwy 82)
- +4% near Snowmass (Hwy 82)

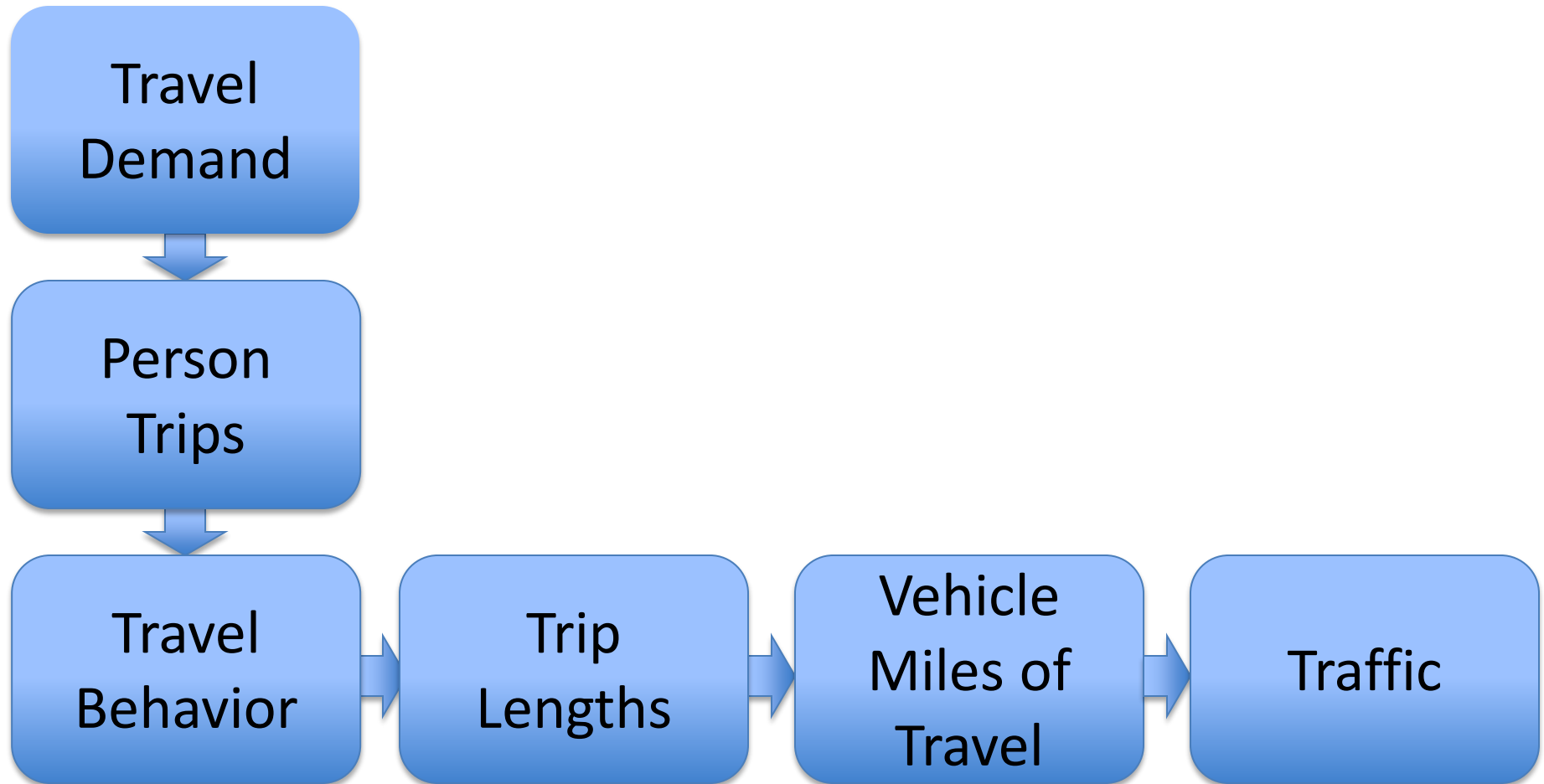
# July Traffic Count Trends Since 2004



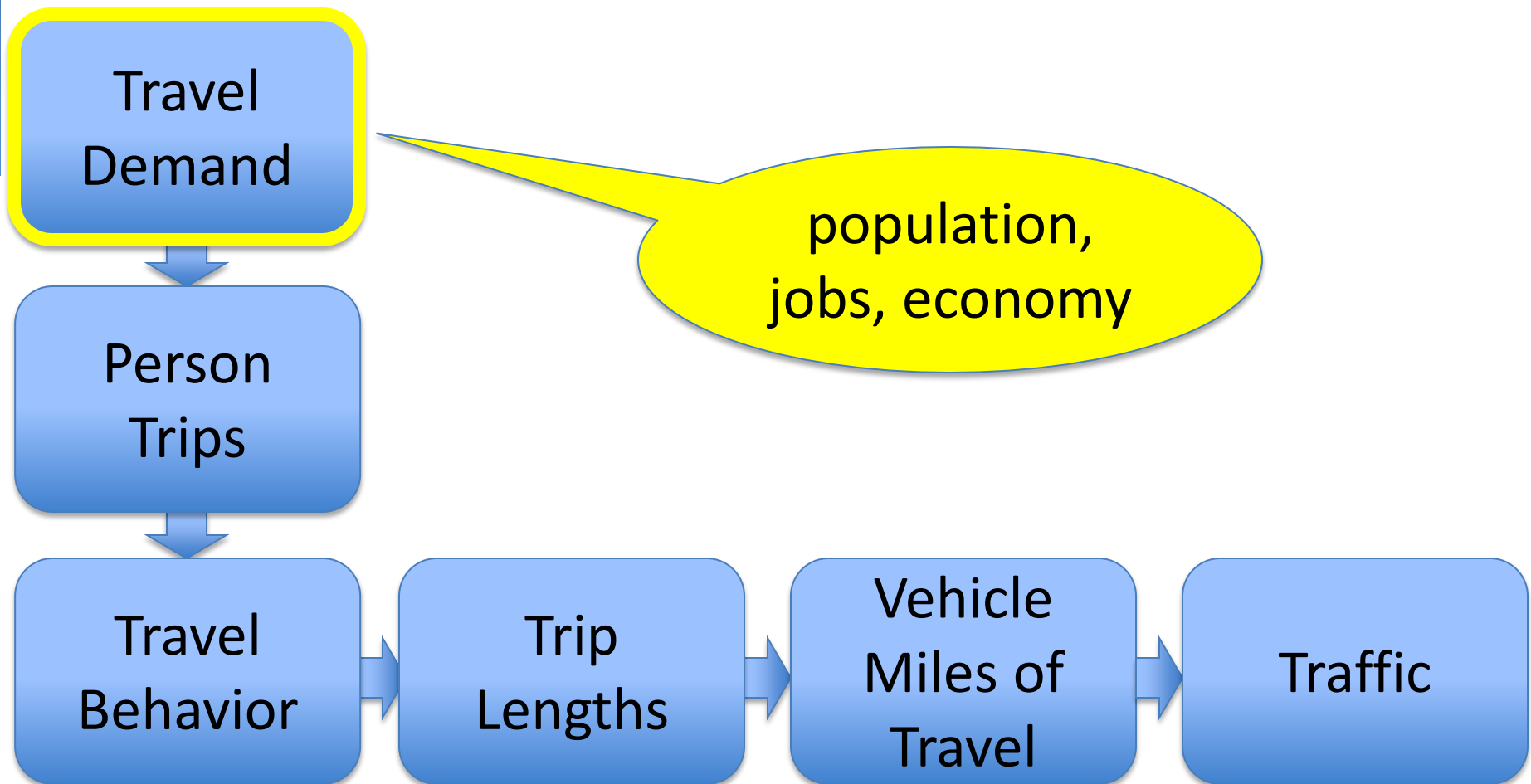
Traffic volumes in the Valley have changed very little since 2004

- -1% at Silt (I-70)
- +2% at Glenwood (Hwy 82)
- +11% near Snowmass (Hwy 82)

# VMT – Vehicle Miles of Travel

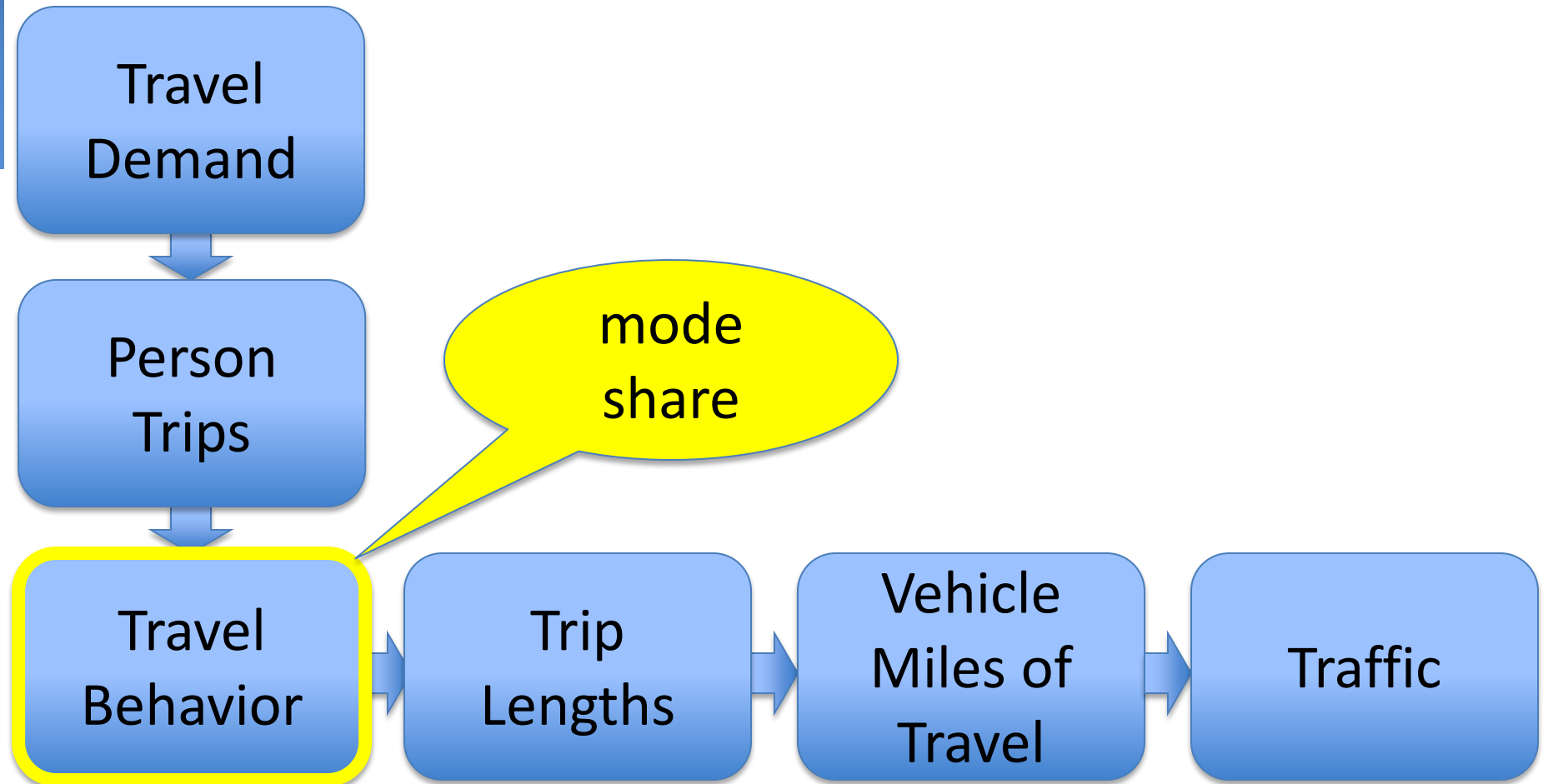


# VMT – Vehicle Miles of Travel

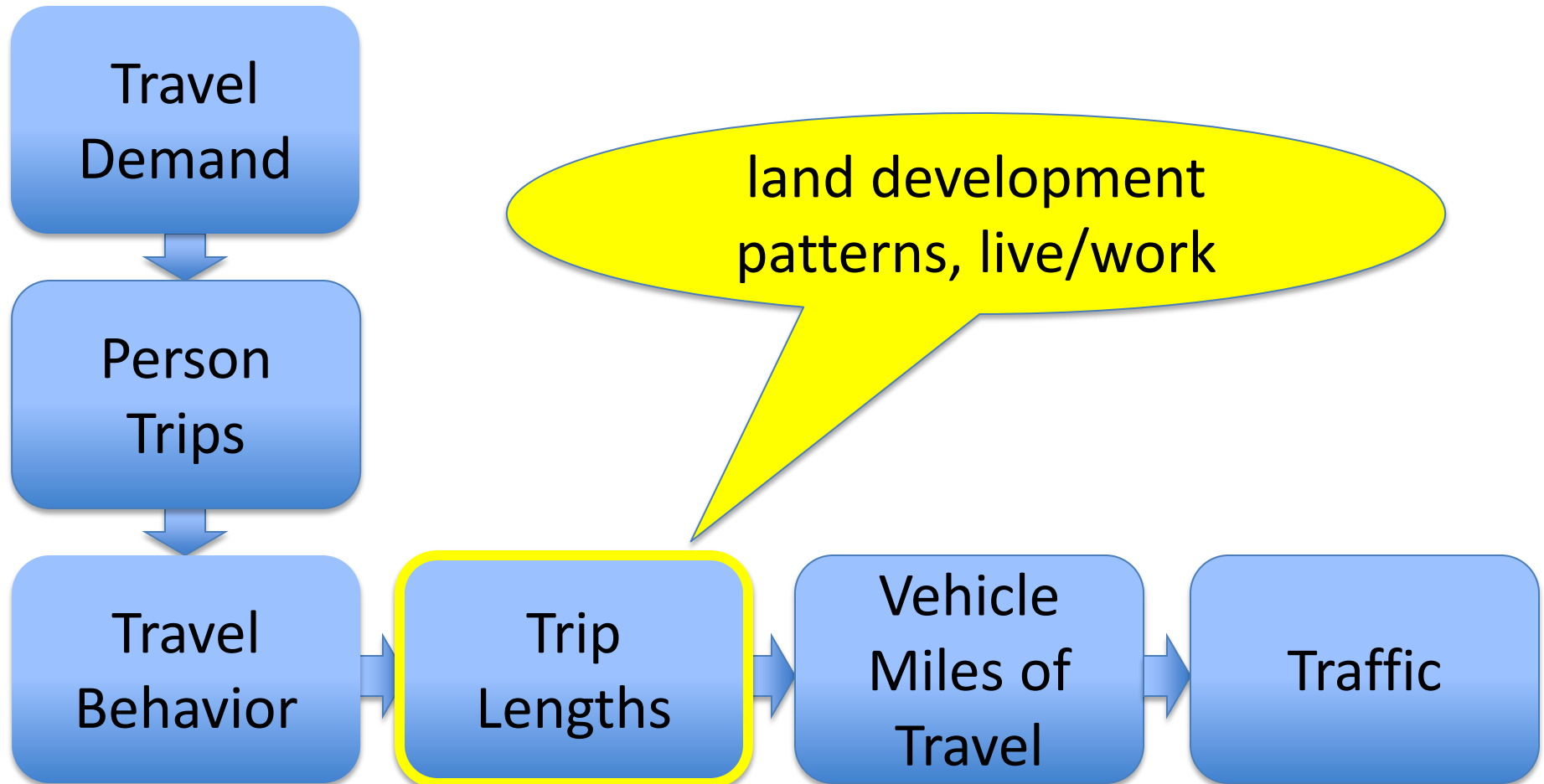




# VMT – Vehicle Miles of Travel

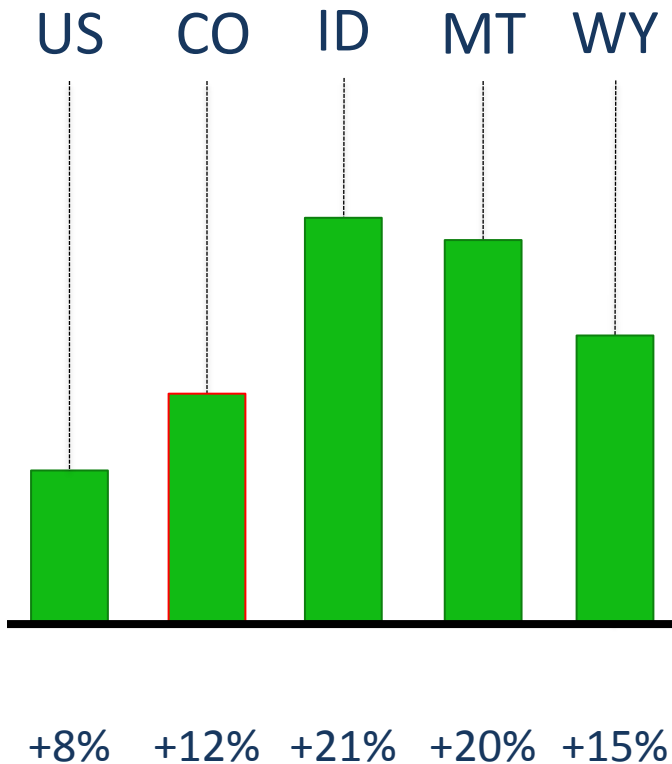


# VMT – Vehicle Miles of Travel

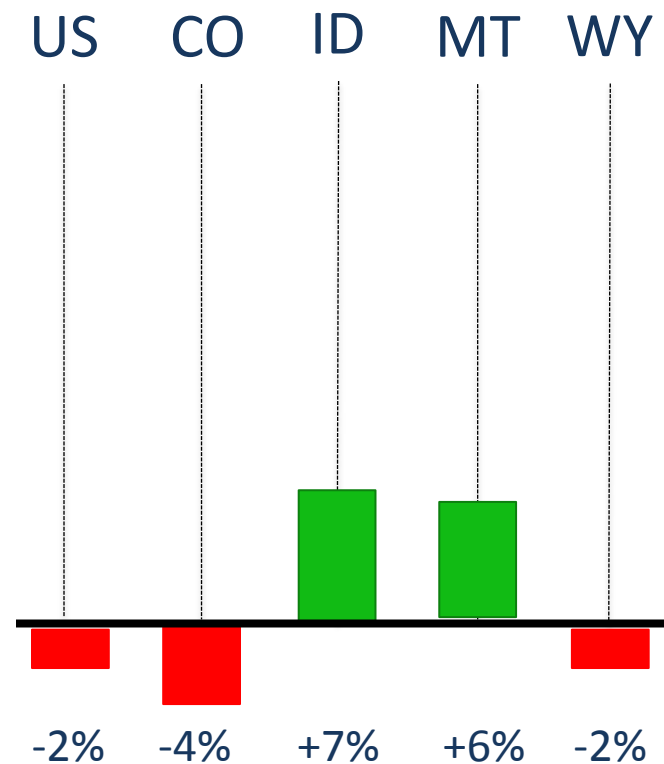


# Daily VMT – Western States

2000 - 2012

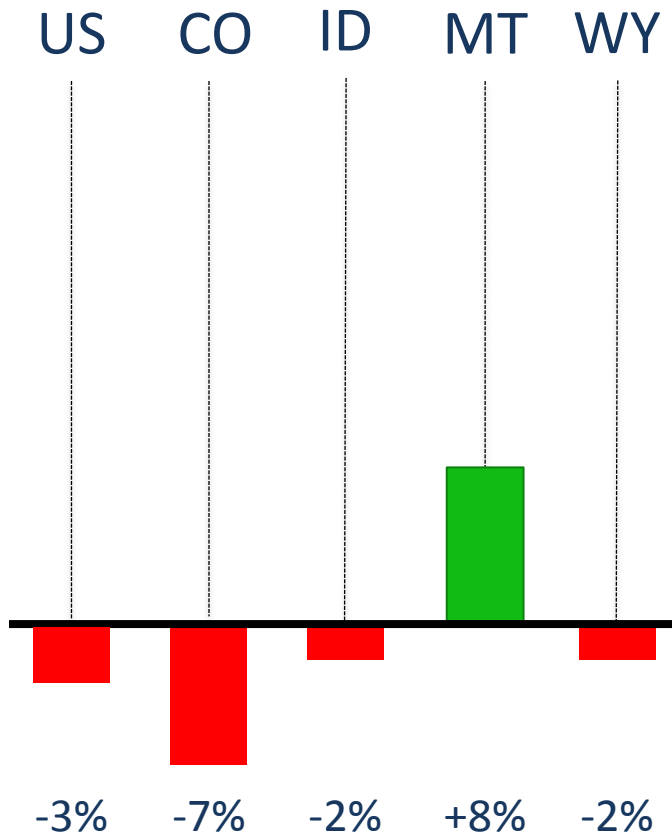


2006 - 2012

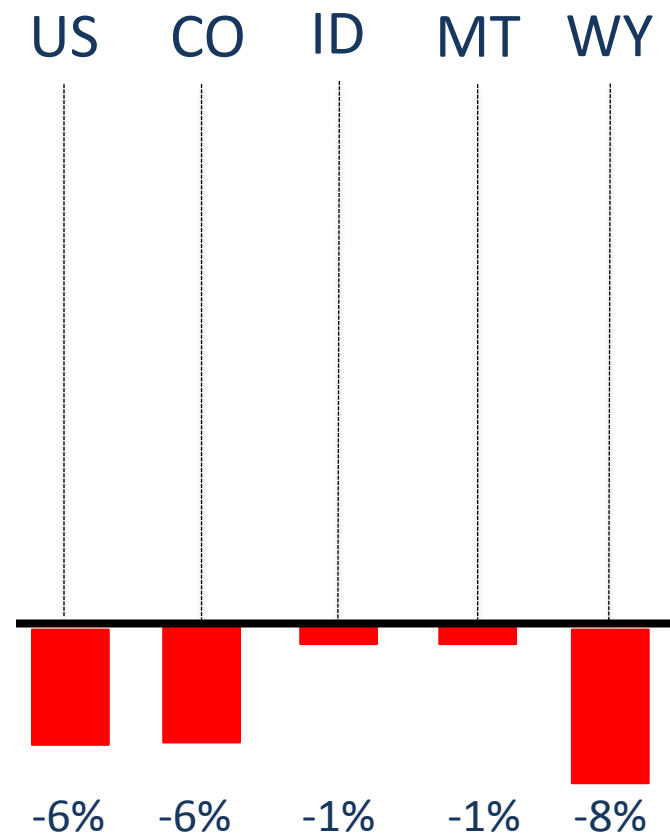


# Daily Per Capita VMT – Western States

2000 - 2012



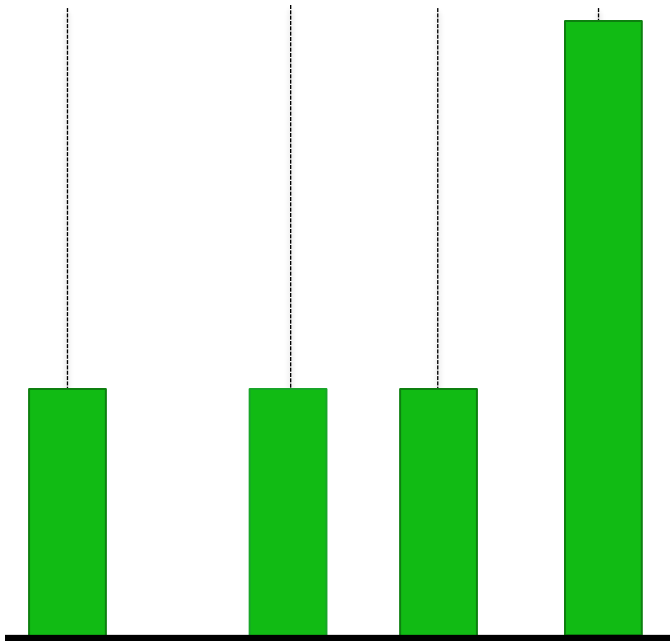
2006 - 2012



# Daily VMT – Colorado

2000 - 2013

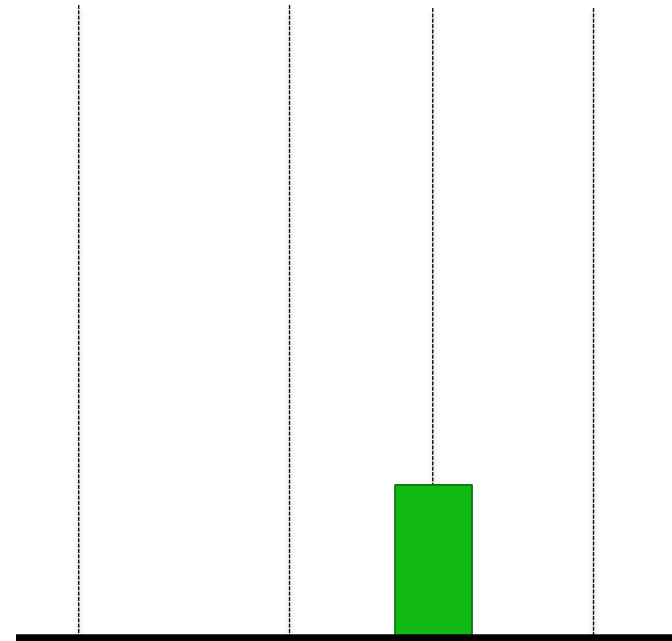
Colorado Eagle Pitkin Garfield



+13% +13% +13% +32%

2006 - 2013

Colorado Eagle Pitkin Garfield

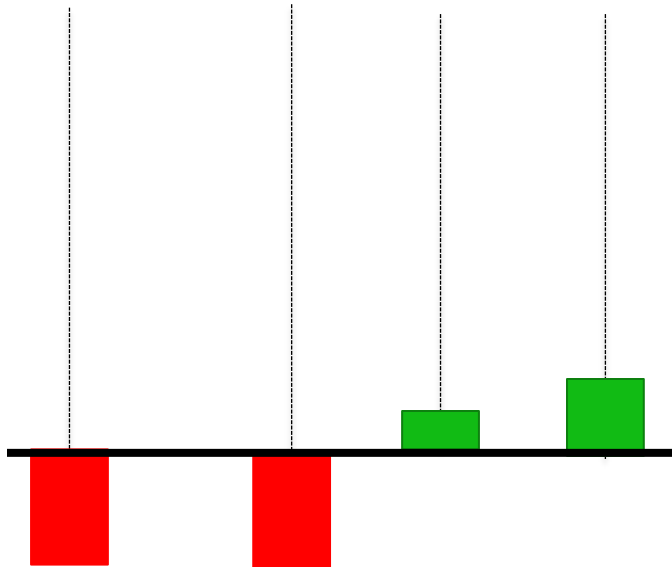


-1% -3% +8% -8%

# Daily Per Capita VMT – Colorado

2000 - 2013

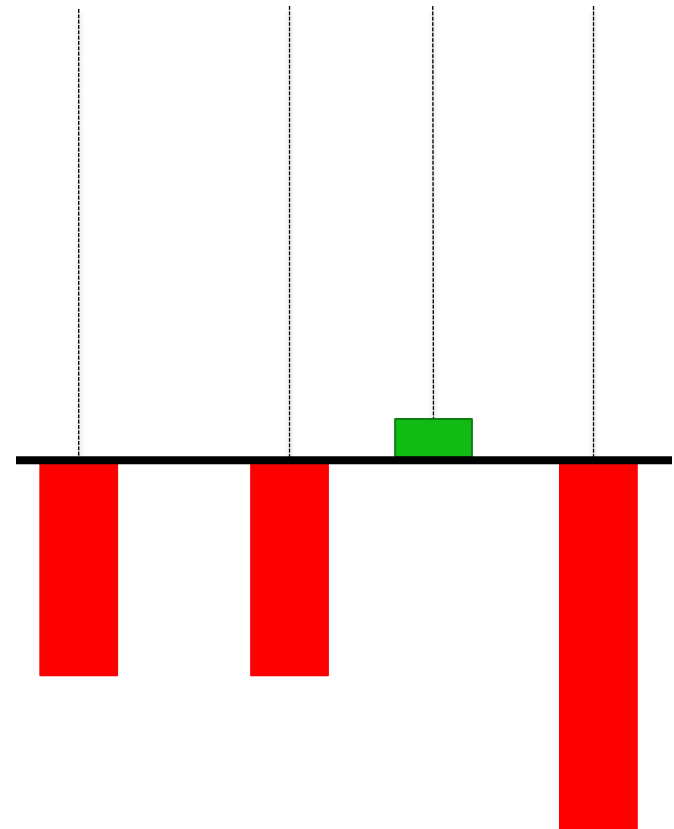
Colorado Eagle Pitkin Garfield



-6% -6% +2% +4%

2006 - 2013

Colorado Eagle Pitkin Garfield



-11% -11% +2% -19%

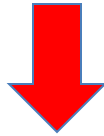
# What Drives VMT

## Demographics & Economics

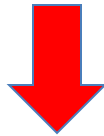
Labor Force  
Participation Rate



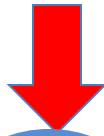
Household Income



Driver License Rate



Vehicle Ownership

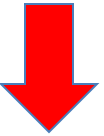


Population

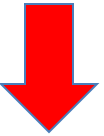


## Traffic Enablers

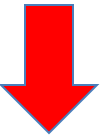
New Road Capacity



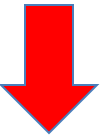
Energy Subsidies



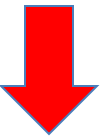
Road Subsidies



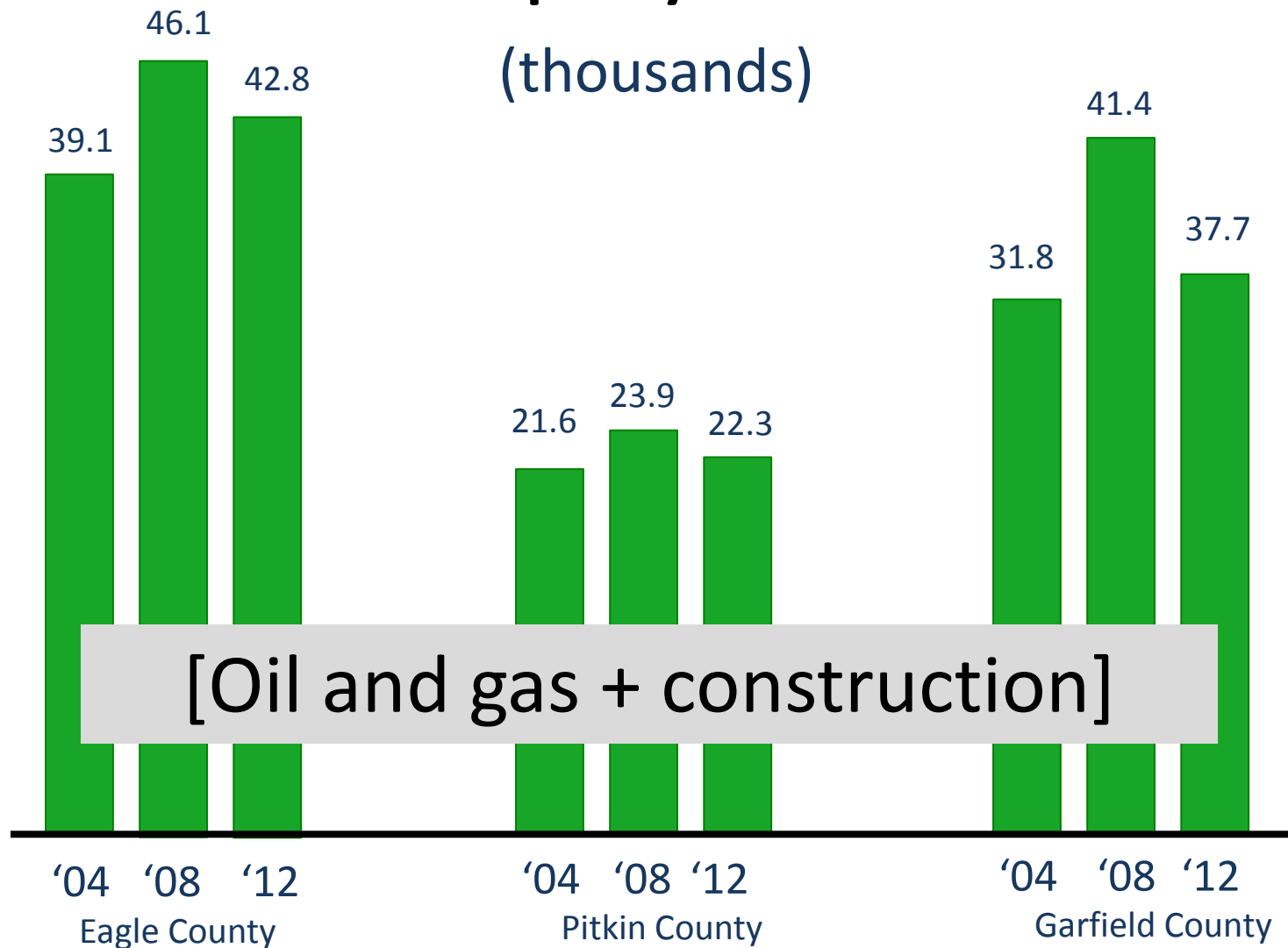
Sprawl



Auto-Oriented  
Community Design



# Employment (thousands)





# Per Capita VMT Trends - Conclusions

- Per capita VMT has declined in this region
  - About 10% from 2004 – 2014
  - But, economics has been the major factor

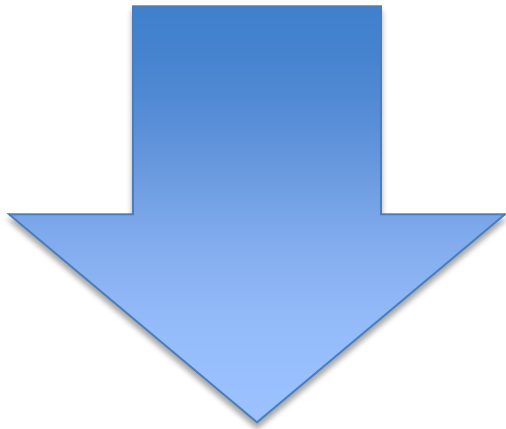
# Per Capita VMT Trends - Conclusions

- Will per capita VMT decline in future?
- Yes: mode shift + improved live/work ratios
  - But a growing economy will cancel this out for a decade or so
  - And lower fuel costs may encourage driving in the short term

# Project Estimates

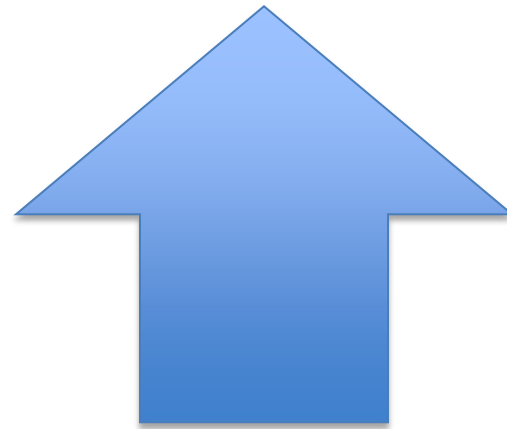
- Per Capita VMT in 2020: no change from 2013
- Per Capita VMT in 2035: 10% less than in 2013

$VMT =$



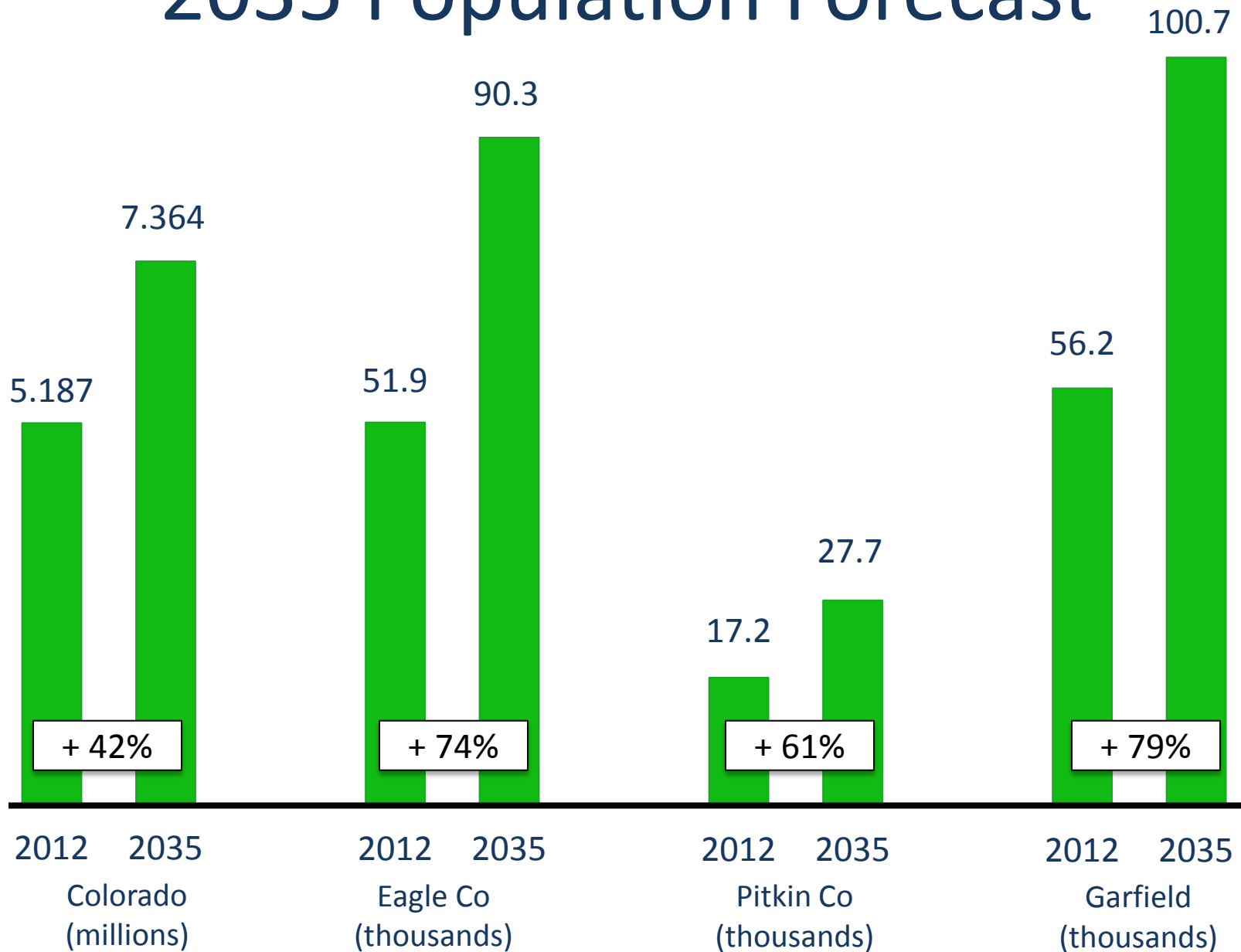
Per Capita VMT

$\times$



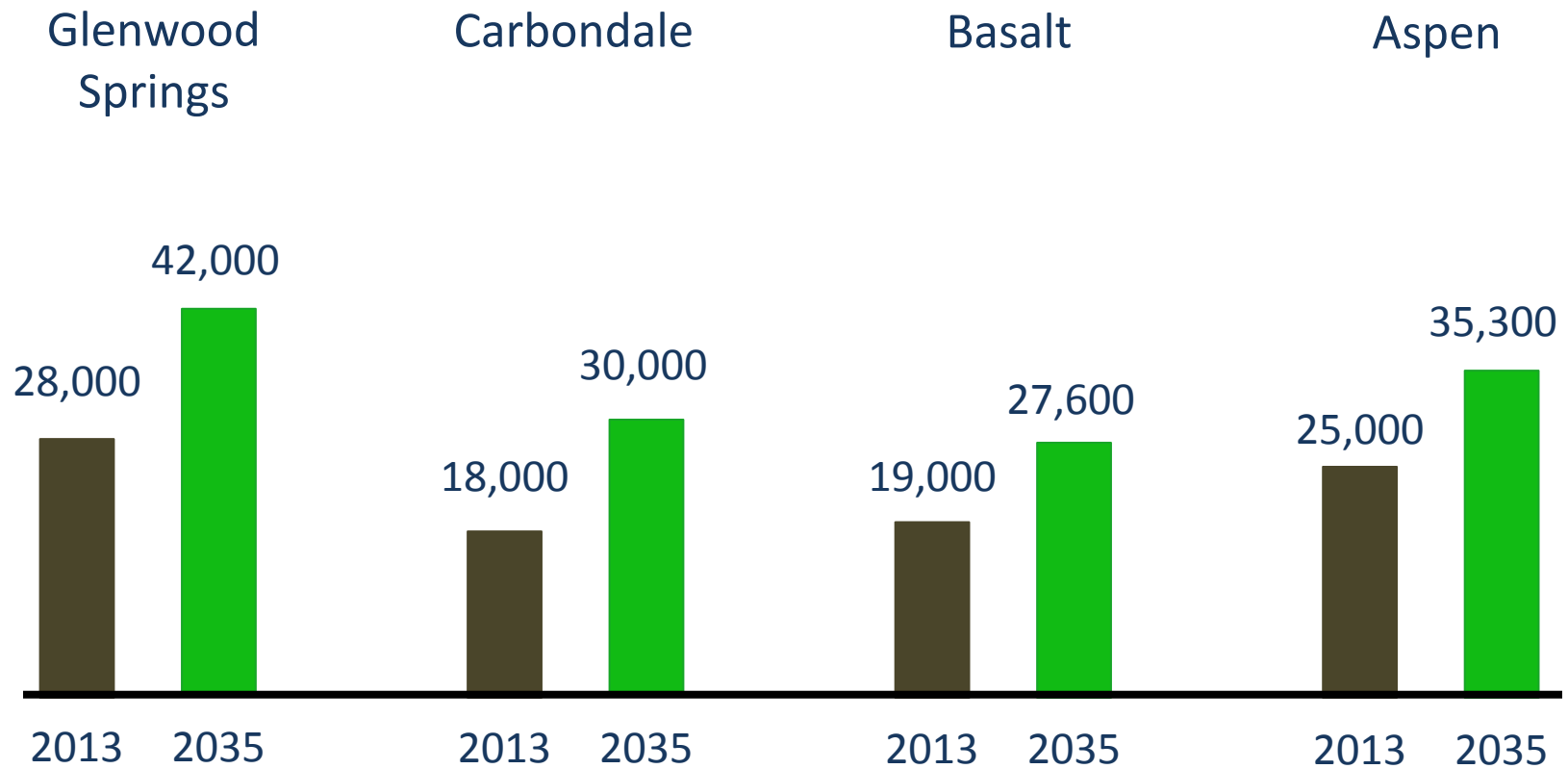
Population

# 2035 Population Forecast



# Daily Traffic – SR 82

## Potential Demand in 2035

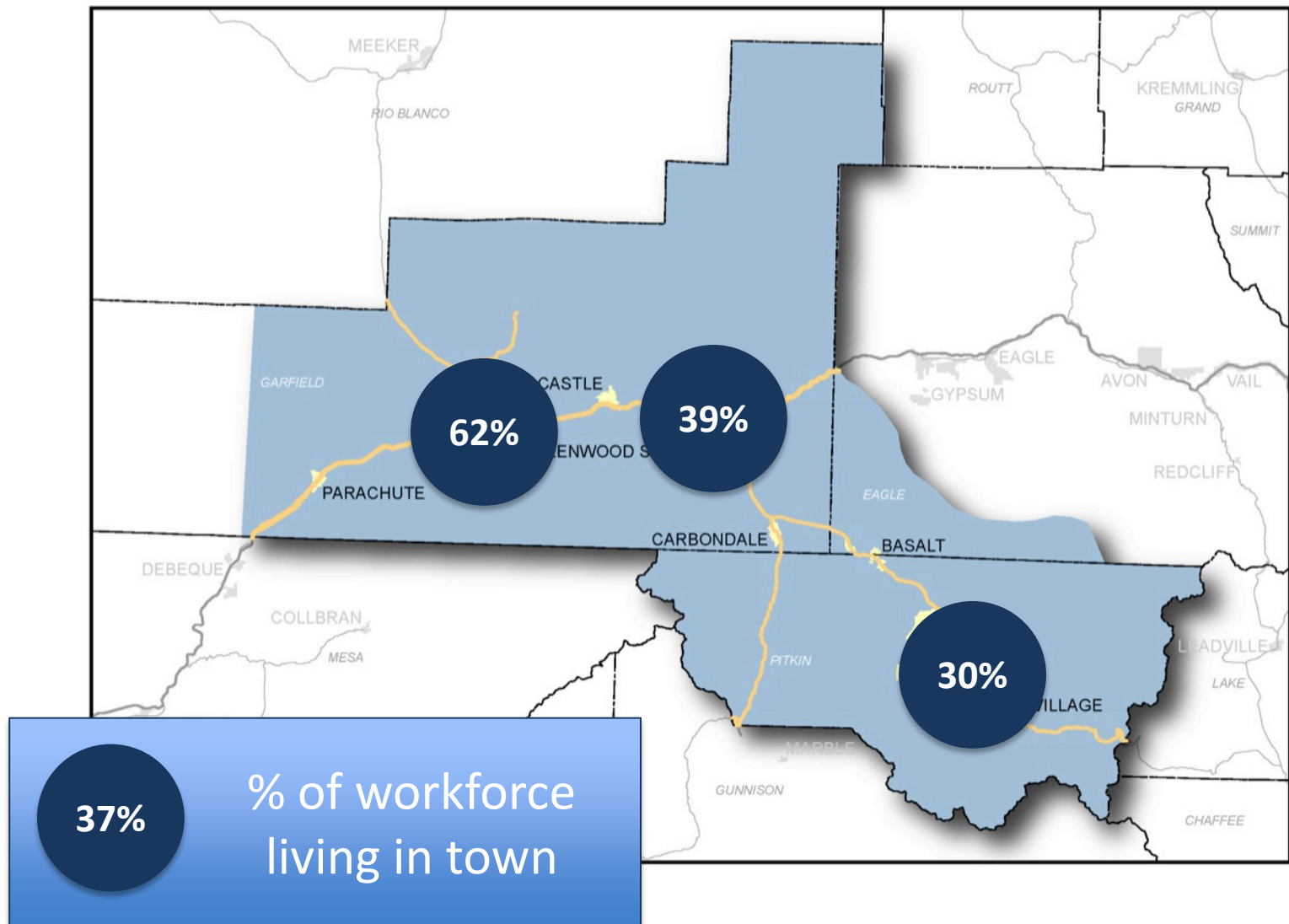




Update

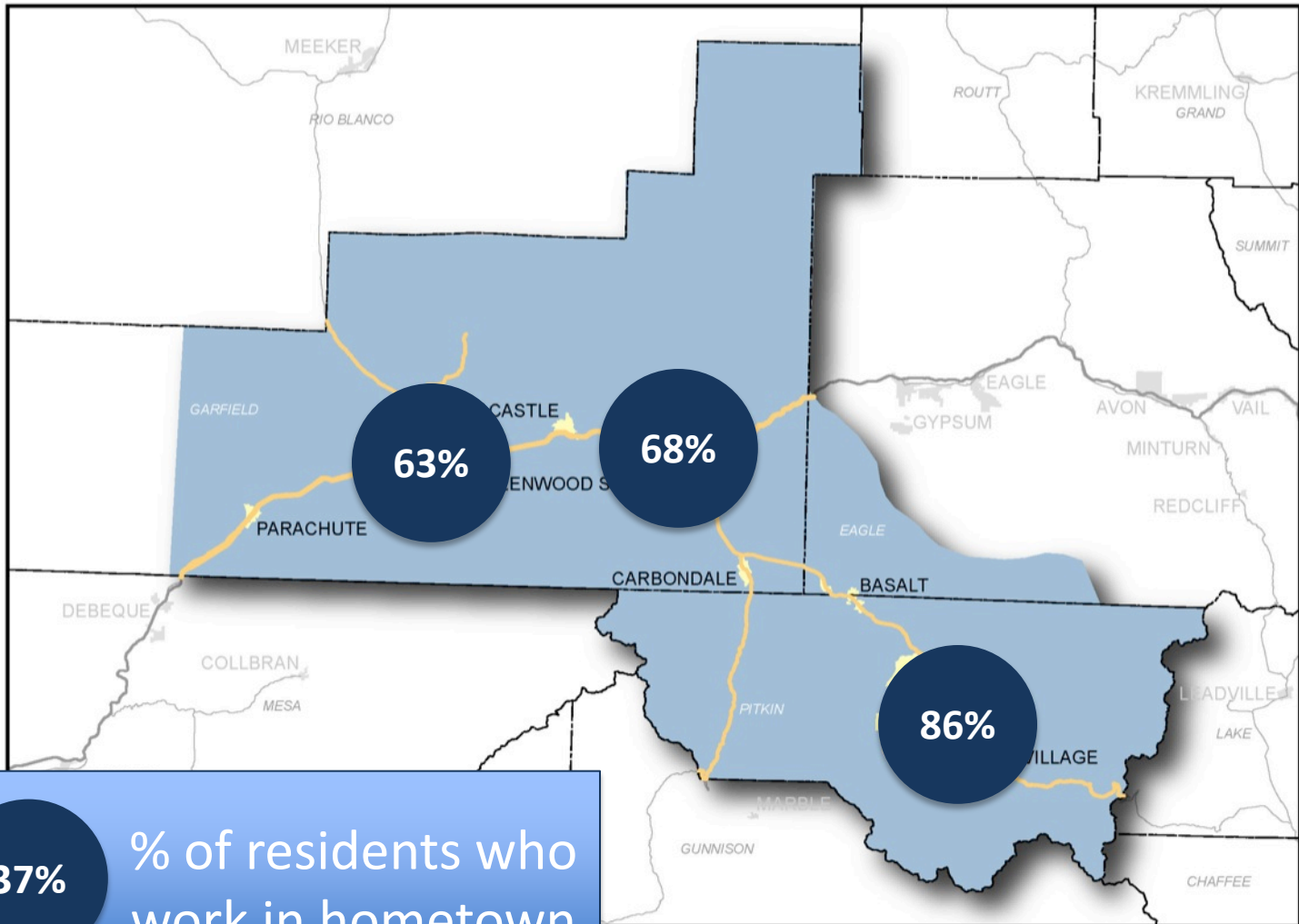
# IMPLICATIONS FOR THE REGION

# Regional Employment Centers





# Regional Employment Centers



37%

% of residents who  
work in hometown

# Local Priorities

- Walk / bike facilities & active environments
  - local circulation – economic vitality
  - active living / public health
  - BRT access
- Local / circulation transit
  - local circulation
  - BRT access
- Local street networks

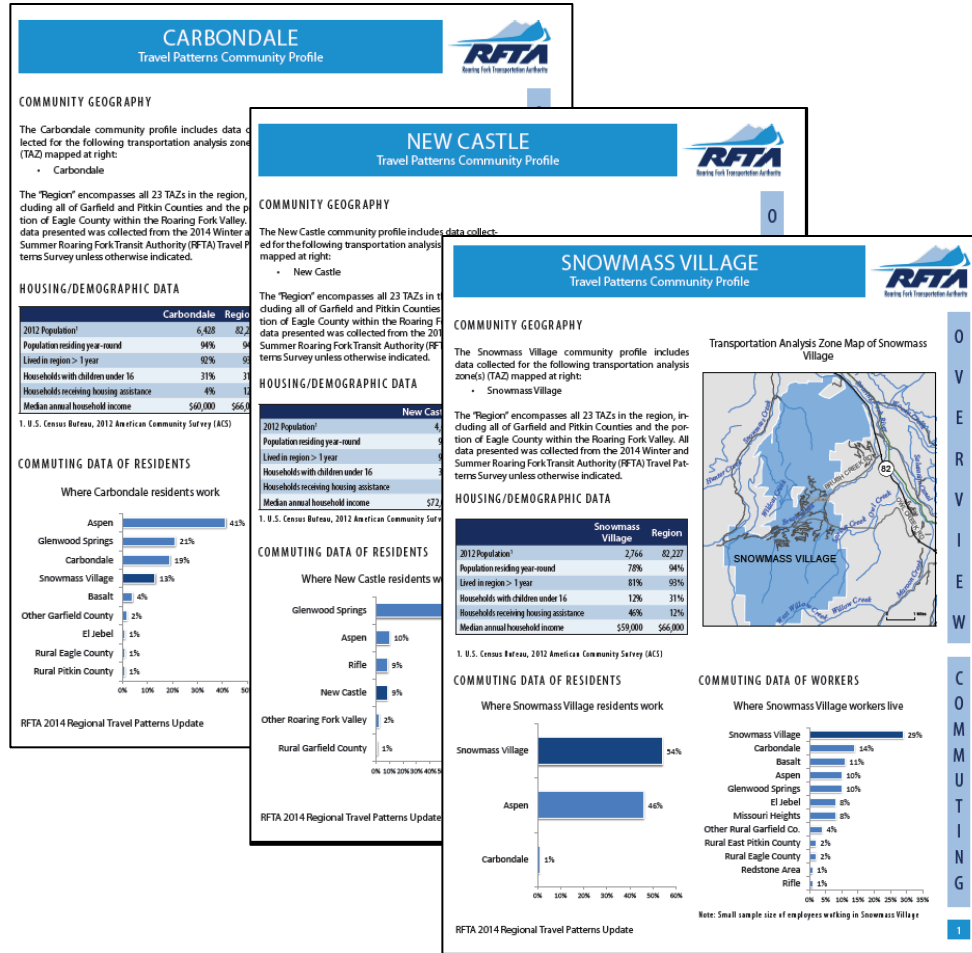
# Transit System Development

- First and last mile (access to transit)
  - Park 'n ride capacity & parking costs
  - Active transportation facilities & settings
  - Local bus circulation
- Demand will be driven by population & employment growth more than by mode shift
- However, there will be continued mode shift
- When should there be BRT service between Glenwood and Rifle?

# Challenges

- Corridor transit demand could outpace RFTA revenue growth
- Traffic growth will be more local than regional
- Better local street networks/connectivity needed but little or no \$\$ available for that
- “State-of-good-repair” projects will be critically important but attract little support
- Further decentralization of development would be expensive

# Community Profiles





2014 Update

# THANK YOU